

# Social Impact Project Services

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Define, Design, Deploy and Deliver

January 2023



# About CSRBOX

CSRBOX is a social impact research, communication and project management organization. We work on client projects from concept to project design, M&E to Impact Assessment. Technically, we fall in the category of boutique impact-consulting firm. Our services encompass 4 principal components— Design, Execute, Monitor & Evaluate and Report.

## Design

- Need Assessment Baseline Studies
- CSR Projects Design
- Onboarding of NGO partners

## Execute

- Project Implementation
- Government Partnerships
- CSR Projects Management
- Employee Volunteering

## M&E - Report

- Project Monitoring and Evaluation
- Project Reporting
- Impact Assessment and SROI mapping

## Our Platforms



Advocacy Platform on Nutrition (Mother and Child Health)



Building capacity of Development Professionals



Largest Impact Communication Crafting Stories of social impact



Asia's Largest CSR Forum to bring all CSR professionals to collaborate

**Team of 110+ professionals and 50+ Consultants**

**87% Client retention in CSR services segment since 2014**

**Official Partner with PSA Office, Govt. of India**

**Pan India Presence 10+ State Govt. Partnerships**

# About BharatCares



BharatCares (CSRBOX Foundation) is the social impact arm of CSRBOX. We believe in innovations, technology, and scale for providing solutions to the problems that we as a society have been grappling with. BharatCares works as a social solution bridge for communities, innovators and funders to get the best implementation model in place. We strive to provide better education, health, employability skills, and entrepreneurial ecosystem support to underprivileged communities. We have been implementing CSR projects for a few large CSR companies including **IBM, Diageo, Bosch, Cadila Pharma, Arvind Ltd, Airbus, PNB Housing Finance Ltd, DCM Shriram, MRF Tyers, L&T, Bosch India and others.**

We have our programs in Gujarat, Rajasthan, Delhi/NCR, Haryana, Telangana, Tamil Nadu, Uttar Pradesh and Maharashtra.

For more information, visit: [www.bharatcares.org](http://www.bharatcares.org)

## Our Core Areas of Work



**Education**



**Health**



**Skill  
Development**



**Environment**



**WASH**



# Our Journey

**2013**



**2014**



**2016**



**2018**



**2022**

## Inception Of NGOBOX

A platform for development sector professionals and organizations to find relevant opportunities  
[www.ngobox.org](http://www.ngobox.org)

## 1<sup>st</sup> Edition of India CSR Summit

Hosted 9 editions so far, the largest platform for corporates and NGOs social enterprises and government agencies to collaborate  
[www.indiacsrsummit.in](http://www.indiacsrsummit.in)

## Launched CSRBOX

An Impact Communication platform. 400 + partner NGOs and 100 + social enterprises closed network.  
[www.csrbox.org](http://www.csrbox.org)  
Launch of Impact Advisory Services for corporate

## Inception of Bharatcares (a non profit Trust By CSRBOX)

Non profit trust established by CSRBOX, to implement CSR Projects on ground  
[www.bharatcares.org](http://www.bharatcares.org)

## Delivering Consulting and Project Implementation

On ground delivery of CSR projects continues with strong M&E and Reporting framework in place

# Our Impact



## EDUCATION

**3,684+ STUDENTS & TEACHERS**  
**14,736+ LIVES IMPACTED**



## WOMEN EMPOWERMENT

**SUPPORTED 745+ WOMEN**  
**2,980 LIVES IMPACTED**



## LIVELIHOOD & SKILLS DEVELOPMENT

**IMPACTED 4,94,709+ PEOPLE IMPACTED**



## HEALTH & NUTRITION

**SUPPORT 2100+ PATIENTS DAILY**  
**SUPPORTED 120+ DOCTORS AND MEDICAL STAFF**  
**IMPACTED 9,309+ PEOPLE**



## ENVIRONMENT

**GRAFTED 8300+ NEW PLANTS**  
**4,240 HOUSEHOLDS IMPACTED**  
**IMPACTED 17,300+ LIVES**



# Our Clients and Partners















# **Livelihoods, Women Empowerment & Rural Development**

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# Livelihoods Initiatives

Promoting Empowerment through Entrepreneurship

Creating a **cadre of professional entrepreneurs** as catalyst for economic and social change in the society, thereby promoting **ensuring sustainable livelihoods**

Jeevika  
Saathi

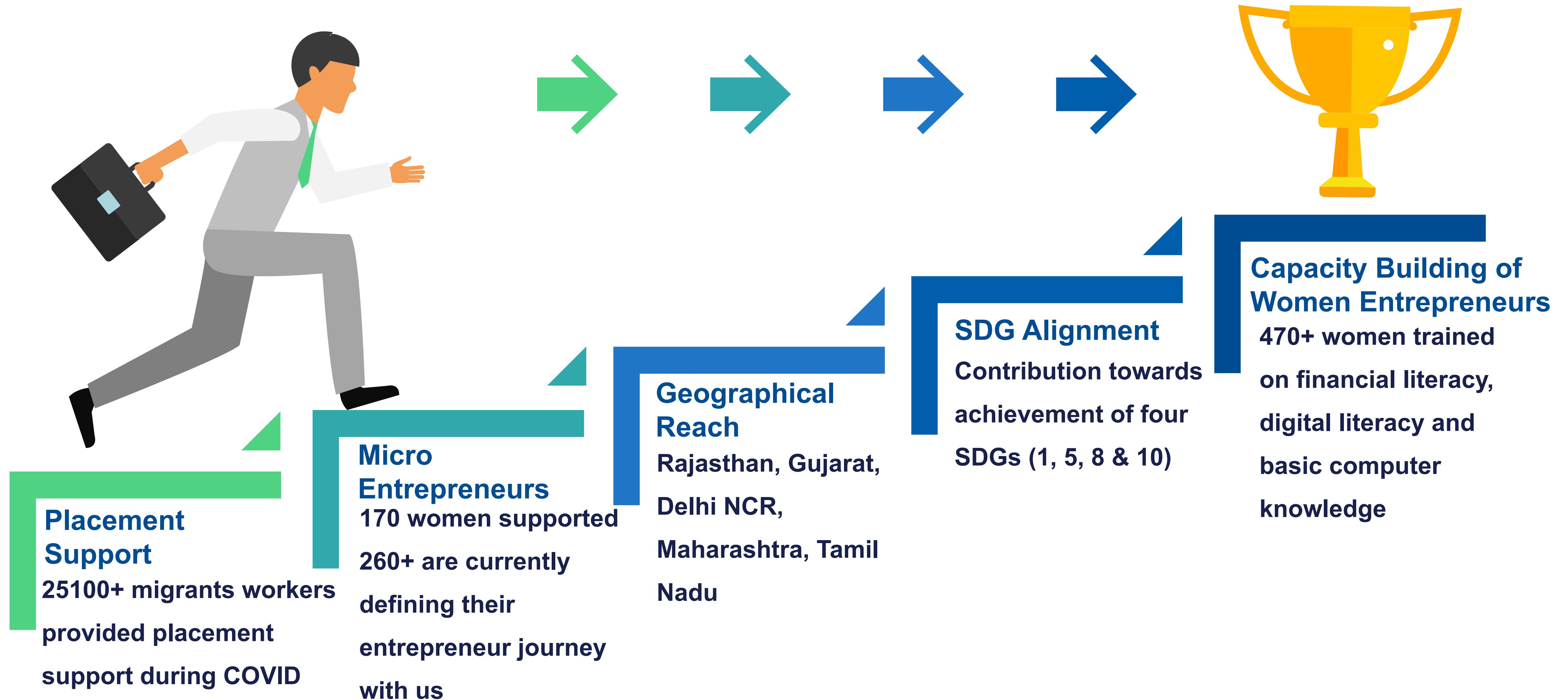
Project  
Aalamban

SHGs  
Setup





# Our Impact





# 1. Jeevika Saathi

Enabling women to become micro-entrepreneurs

Jeevika Saathi program aims to create an end-to-end livelihood model. This involves setting up a micro-enterprise and providing entrepreneurship training, and extending financial support.

**170+** micro entrepreneurs have been supported under this program.

Jaipur

Ahmedabad

Noida

Pune

Coimbatore

Udaipur





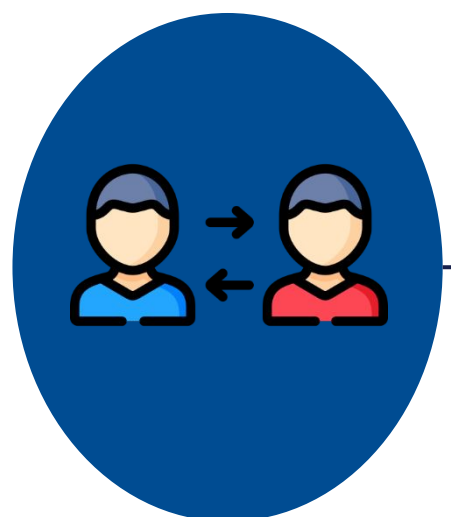
# Key Features



Supporting 100 women to become professional entrepreneurs  
With seed capital support to best 40 entrepreneurs



Enterprise Development Support (Core)  
Training, Finance, Business Plan Preparation, Market Linkages



Udyamee Platform  
Digital Platform for peer-to-peer support, learning, collaboration, mentorship, exchange innovative ideas, sharing best practices, promote networking

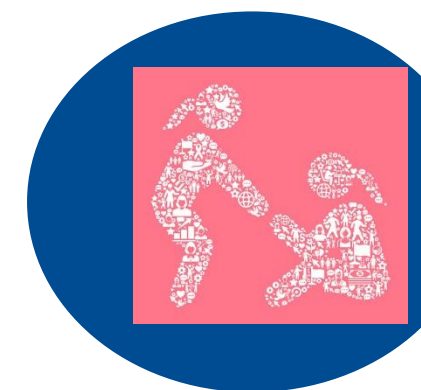


Supporting Women-Owned and Women Led Enterprises

Existing Entrepreneurs (70%)  
Aspiring Entrepreneurs (30%)



Enterprise Development Support (Higher-Order)  
Business Ideation, Govt. Schemes Linkage, Formalization & Regulatory Compliance, Handholding Support, Access to Technology & Skills



Udyog Saathi

Dedicated personnel for supporting women entrepreneurs  
(1 Udyog Saathi for 10-15 women)



# Enterprise Development Support





# Success Stories



Imitation Jewellery Cart is helping raising the family of Anjali, she is able to make a decent livelihood of INR 6500 per month by selling products in nearby slums and colonies



Sangita is handicapped and does not have both the limbs, she was so enthusiast about having her own vegetable shop set up at her home in a small basti at Jaipur



Atta and Masala Chakki owner, Govindi Devi is happy and her husband also supports her running the shop in a village near Jaipur





Varsha Tiffin Centre is popular in the nearby areas, due to extensive marketing of the intervention, she supplies around 60 lunch to the students in PG



Ruksar gets orders from the nearby residential areas, within 3 months of the intervention, she is able to earn approx. INR 10,000 monthly.



Idli Dosa Paste machine is supporting the family to earn a livelihood of INR 6,000/month, in a small village Idikarai in Coimbatore



## 2. Project Aalamban

Connecting the blue-collar workforces and entry-level white-collar workforce with recruiters or companies in India through a unified AI enabled digital platform.

### Skills Mapping

- ONE NUMBER to reach out to Work Seekers
- Creation of Digital Profiles for all work seekers
- Skills Identification and Mapping
- Mapping Livelihood Options – Jobs, GIG economy jobs, Micro Entrepreneurship etc.

### Matching Skills With Opportunities

- Digital Job Fairs across all Tier-2/3 locations and villages every month
- Single aggregate platform for Cooperatives/ Industry Assoc/ Companies/ MSMEs to publish their requirements in confidential & secured manner
- Availability of Opportunities to be made known to work-seekers wherever they are: in their villages / shelters / vicinity





# 3. Agri Based LiveLiHood Promotion

## AGRI- BASED LIVELIHOOD PROMOTION

- Land development
- Capacity building of farmers through various training on POPs
- Soil testing for a healthy and fertile soil
- Providing services at the doorstep through 'Krishi Sakhi' & 'Krishi Pathshala'
- Developing 'Agriculture Clusters' and Ensuring market linkages for a better price realization
- Promoting the concept of 'Nutrition Garden' at the backyard, to ensure the nutrition intake for the family
- Initiating 'Agriculture Production Centre' for providing technical support, paste management, best practices etc.



## LIVESTOCK INTERVENTION

- Focus on preventive care- deworming, vaccination and nutrition elements in feeding
- Capacity building of farmers through various training on 'Best Rearing Practices'
- Organizing animal health camps
- Providing services at the doorstep through 'Pashu Sakhi'
- Developing 'Goat Resource Centre' for Ensuring all kind of services related to goat be it; capacity building training, food management, preventive and curative health services, vaccination on seasonal diseases, market linkages for a better price realization etc.

\*In collaboration with our NGO Partner



## 4. Model Village Upliftment



\*In collaboration with our NGO Partner



# 5. Women's Integrated Development Program (WID)



## WID - ACTIVITIES

- Capacity Building
- Economic Development
- Social Development
- Intellectual Development
- Democratic Development



**To enhance women's social, economic, intellectual and political status such that they become empowered agents of change not just in the family but in their communities**

**\*In collaboration with our NGO Partner**



# 6. Widows Emancipation Program



## Problem Statement

**29% of widows attempt suicide as they suffer from social and physical abuse by society**

**Their children remain secluded and uneducated**

**They are impoverished and re-marriage is shunned**

## Widows Program Impact

- Widows are confident to face challenges and join mainstream society**
- Increased acceptance of widows by community through change in mindset**
- Gradual acceptance of widow remarriage**

**\*In collaboration with our NGO Partner**



# 7. Model communities Program

- Created Grassroots Leadership
- Strengthened Individual Capacities
- Development Led by the Communities
- Local Resources Mobilized and Utilized
- Increased role of the Youth
- Quality of education improved
- Ecological Balance Maintained
- Villages are Clean and Green
- Superstitions eradicated



To bring holistic development in 129 villages through different committees.

\*In collaboration with our NGO Partner



## 8. Ab Meri Bari

### Empowering Adolescent Girls

#### Targeted Interventions

- Developing 450 Royal Girls Champion
- Life skill education
- Linked with special vocational skill ( Tally professional, Marketing Executive, call center representative, etc)
- Entitlement facilitation
- Leadership development



**\*In collaboration with our NGO Partner**

## 8. Saajhi Shiksha

### Inclusive and Quality Education for Children

**Project Goal:** All children have access to quality education

**Specific Objective:** To improve quality of education and ensure inclusion of all children between the age of 3-18 years with special focus on children from disadvantaged communities from 2019 to 2022.

**Project Location:** The project is being implemented in 19 schools and 6 Anganwadis from Kookra and Lasadiya gram panchyats in Bhim Block of Rajsamand district in Rajasthan

**Funding Partner:** L&T with Save the Children

**Key Partners:** Rajasthan Council of School Education, Department of Integrated Child Development Services, Save The Children







# 9. AROGYAM

## *HAR GHAR SUDHH JAL* (TECHNOLOGY FOR FARMERS AND POTTERS)

### Targeted Interventions

- G Filters prepared by potters which improves water quality by removing contamination (Bhim Block of Rajsamand, Badnor Panchayat of Bhilwara and Kurabad Block of Udaipur) – Demonstration in 44 schools and 300 families
- Sub Surface Porous Vessels (SSPV) which provides life saving water to plants to facilitate horticulture plantations and vegetable cultivation with 700 families and 44 schools

### Health, Nutrition and Livelihood of Poor



**\*In collaboration with our NGO Partner**



# 10. Phytoremediation in Mining Areas

- Sandvik Mining Rock Technology Pvt Ltd (SMRTPL) under CSR
- 50,000 forestry and medicinal plantations in 20 hectare wasteland area near Vedanta Mines in Relmangra, Rajsamand
- To improve soil, water and air quality near mines



**\*In collaboration with our NGO Partner**



# 11. Sustainable Energy and Livelihoods

**Driven towards enabling access to sustainable energy for productive use and developing requisite ecosystems at decentralised scales for local ownership. Our aim is to improve incomes, value capture and build resilience at the bottom of the pyramid.**

Inclusive sustainable livelihoods, building on the expertise of local communities, is a critical way to provide the poor with a way out of poverty. Many of these sources of livelihoods, for example, sewing machines, agri processing machines, integrated rice hullers, power hammers, blacksmith blowers, are assets that the poor can rely on to create the appropriate social safety nets. Our partners works with key livelihood stakeholders, to strengthen solutions for the most marginalised via sustainable energy.



Micro-Businesses



Animal Husbandry



Agriculture



**\*In collaboration with our Technical Partner**



# 12. Reviving Livelihood

This program, revive small and micro businesses; Support the livelihood of very needy beneficiaries of Pan India (in urban slums and communities). This will not only help the beneficiaries and their families but also help the entire community to grow and become self reliant. Also we train the beneficiaries in basics of Digital-Financial Literacy and money management, which will help the beneficiaries to better manage and grow their venture, along with being up-to-date with the current scenario of micro ventures.

**Street Vendors**



**Handmade Jewelleries**



**Stone workers**



**General Stores**



**Catering business**



**Fruit business**



**Tailoring**



**Dry Fish Business**



\*In collaboration with our NGO Partner



# 13. POSH, POCSO, Financial Literacy and Digital Divide

## Sexual Harassment at workplace



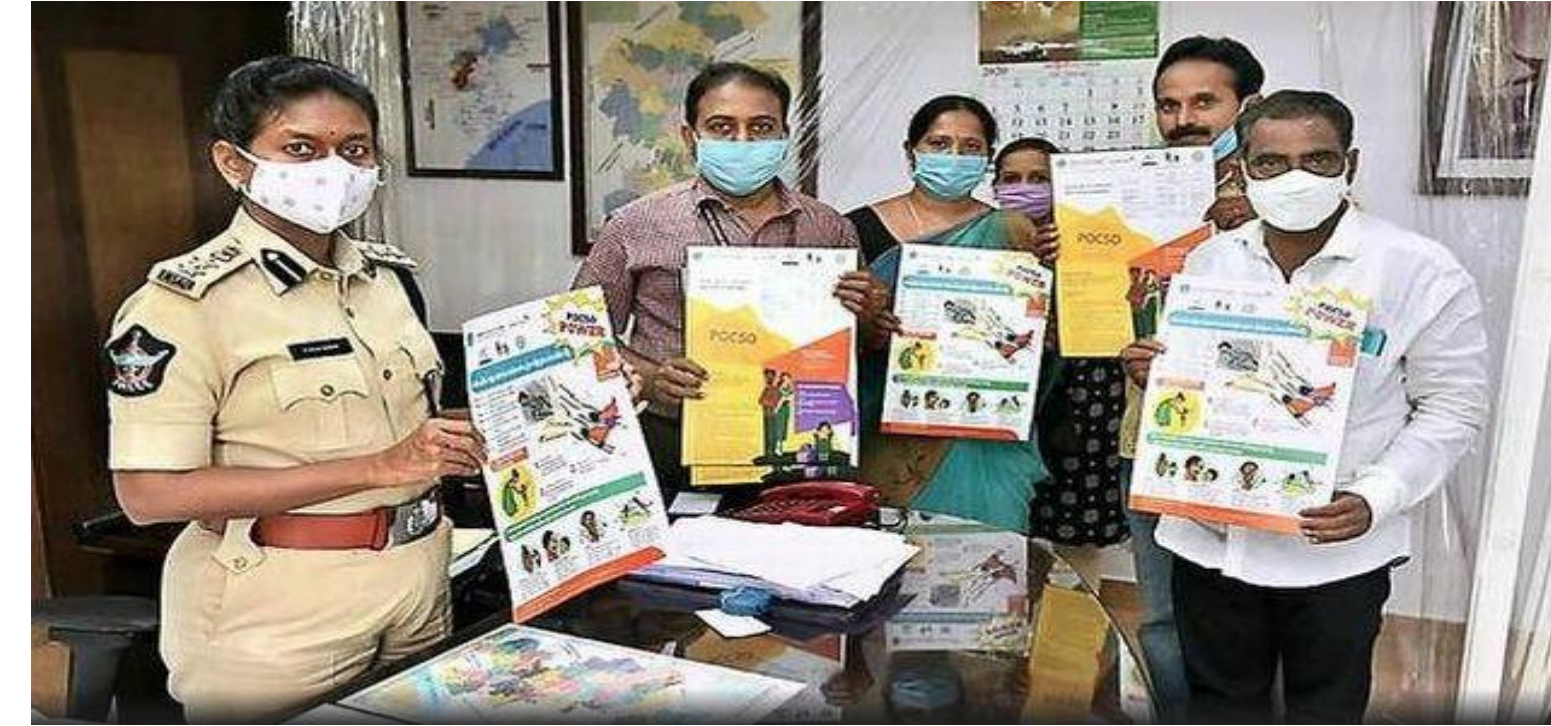
Under our PoSH -Prevention of Sexual Harassment (POSH) Initiative. Where we create awareness on POSH conduct training. We also are the external member in IC committees of various corporates. Working with 30+ Corporates and 20+ educational Institutes and making sure that they are compliant with POSH Act.

## Financial literacy



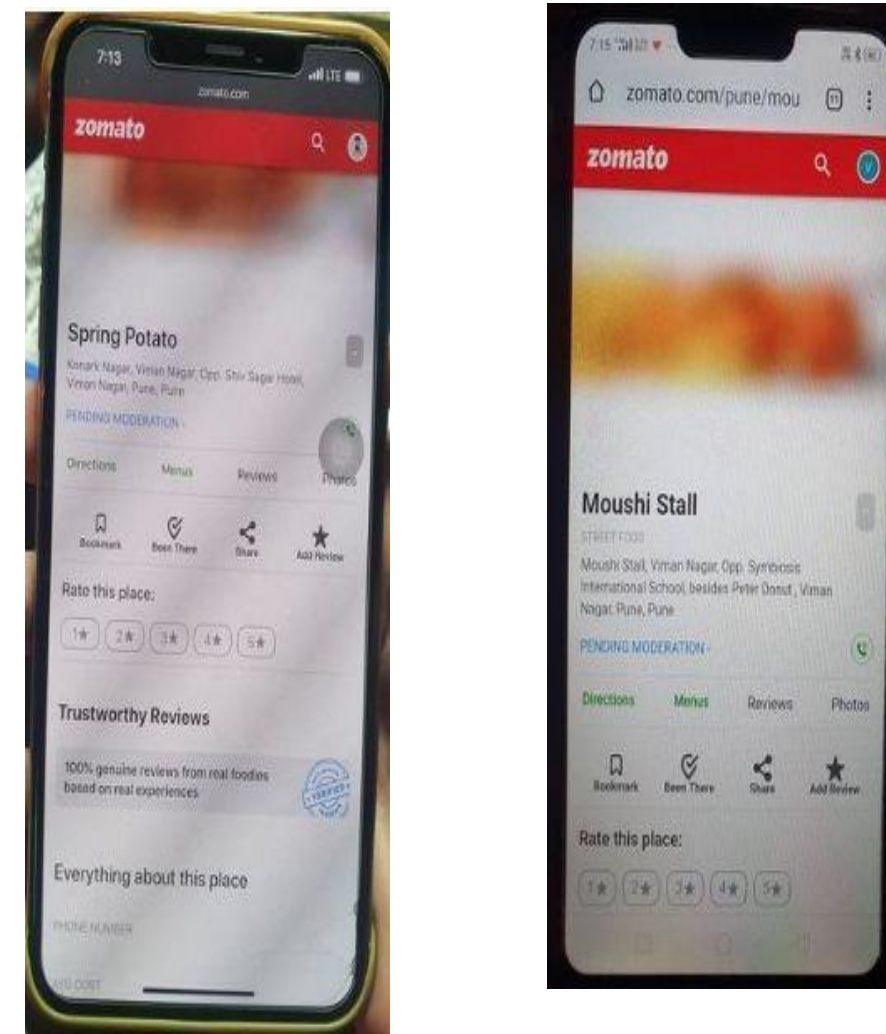
We have undertaken the project of imparting Digital and Financial Literacy to small scale entrepreneurs like bangle sellers, tailors, tuition teachers & vegetable vendors,, communities, laborours, where they can understand & implement various digital and financial tools on their smartphones

## POSCO - Child Abuse



Our expertise providing skills for the prevention and intervention of child sexual abuse and raising awareness in schools as well in the communities with the government stakeholders.

## Bridging Digital Divide



This Course is specially designed with the objective to help the students lagging behind in academics. Our educators who specialize in subjects like Math, Science & English help these students to clear their basics and concepts. There are different activities designed for the students based on their levels as well as some activities which focus on inclusiveness and specialized skills such as social skills, soft skills, life skills, emotion regulation, etc.

**\*In collaboration with our NGO Partner**



# 14. Prantik

## EMPOWERING AND BUILDING CONFIDENCE AMONG TRIBAL WOMEN

Under this project, a Hand Woven Garment Production cum Training Unit has been established through its sister concern i.e Prantik Entrepreneurs Pvt. Ltd. It has been in business since 2015 and has established good track record with Government. The unit is run by the tribal women.

They have been trained and they are well equipped with knowledge on latest trends and demands for better sales. It aims to Conserve and commercialise the traditional art form of the rural community by helping tribal women learn the skill sets and make a living out of it.

They provide training of following:

- Handloom weaving
- Natural Dye
- Garments and Handwoven Fabric Production
- Promote and perpetuate Tribal Motifs in designing clothes
- Hand Embroidery





# 15. Transformation of Rural Community through Sustainable development of natural resources and diversified income sources



The project works on holistic development of the villages and blocks in Narmada district, it comprises various integrated activities and programs such as livelihood training,,agricultural capacity building,women entrepreneurship and child development and eco-friendly practises etc.

Following self- employment training is provided under this project:

- Tailoring cum cutting
- Embroidery
- Carpentry
- Masonry work
- Diamond cutting and polishing
- Carpet weaving
- Hand pump repairing; Leaf cup-plate making.



# 16. Integrated Village Development



The project aims to Strengthen the Water Resources, Agriculture & Livestock Improvement, Landless Livelihoods Promotion, Women Enterprises Development. The objective of the program is to design and implement intervention for integrated development. The interventions are focused on multiple facet and domains such as, women empowerment, Health, Sanitation, Sustainable Agriculture and Water. The program focus on designing need based interventions. The prime focus is on the need of the community and the areas where the govt has limitations to intervene.



# 17. Women's Enterprise Support System Initiative

**This initiative offers an alternative approach towards a fairer, more just world through decentralised, women worker owned collective enterprises. We work towards economic and social justice through women's economic empowerment.**

The initiative is committed to women's economic empowerment and self-reliance through collective enterprises that are owned, managed and run by women. It aims to provide a stable support system to women's enterprises, nationally and internationally, enabling sustainability both financially and in terms of decision making. It supports over 100 women-owned and women-led cooperatives, across 6 sectors - Agriculture, Dairy, Artisans, Services, Savings & Credit, Labour-based, with the view of achieving full employment and self-reliance for informal women workers. It provides support services that enable these cooperatives, and other collective businesses of informal women workers, to become viable, to innovate and to scale.





# Services Provided under this Initiative



## Capacity building

Building skill and governance capacity in informal women workers



## Working Capital

Linking SEs with a corpus of money to expand, pivot their businesses



## Business Development Support

Guidance on business planning, performance and monitoring; compliance and accounts



## Incubation of new collectives

Organising and collectivising IWW into trade-based collective enterprises



## Communications

Building a brand and visual identity and increasing visibility of the enterprise, online & offline



## Research

Action research and advocacy to strengthen the capacity and visibility of our member cooperatives.



## Market linkages

Enabling SE's products and services to reach the market - online and offline





**Bharat**  
**Cares**



**THANK YOU !!**