Social Impact Project Services

Define, Design, Deploy and Deliver

January 2023
CSRBOX is a social impact research, communication and project management organization. We work on client projects from concept to project design, M&E to Impact Assessment. Technically, we fall in the category of boutique impact-consulting rm. Our services encompass 4 principal components– Design, Execute, Monitor & Evaluate and Report.

**Design**
- Need Assessment
- Baseline Studies
- CSR Projects Design
- Onboarding of NGO partners

**Execute**
- Project Implementation
- Government Partnerships
- CSR Projects Management
- Employee Volunteering

**M&E - Report**
- Project Monitoring and Evaluation
- Project Reporting
- Impact Assessment and SROI mapping

**Our Platforms**
- Advocacy Platform on Nutrition (Mother and Child Health)
- Building capacity of Development Professionals
- Largest Impact Communication Crafting Stories of social impact
- Asia’s Largest CSR Forum to bring all CSR professionals to collaborate

**Team of 110+ professionals and 50+ Consultants**

**87% Client retention in CSR services segment since 2014**

**Official Partner with PSA Office, Govt. of India**

**Pan India Presence 10+ State Govt. Partnerships**
About BharatCares

BharatCares (CSRBOX Foundation) is the social impact arm of CSRBOX. We believe in innovations, technology, and scale for providing solutions to the problems that we as a society have been grappling with. BharatCares works as a social solution bridge for communities, innovators and funders to get the best implementation model in place. We strive to provide better education, health, employability skills, and entrepreneurial ecosystem support to underprivileged communities. We have been implementing CSR projects for a few large CSR companies including IBM, Diageo, Bosch, Cadila Pharma, Arvind Ltd, Airbus, PNB Housing Finance Ltd, DCM Shriram, MRF Tyers, L&T, Bosch India and others.

We have our programs in Gujarat, Rajasthan, Delhi/NCR, Haryana, Telangana, Tamil Nadu, Uttar Pradesh and Maharashtra.

For more information, visit: www.bharatcares.org
Our Journey

2013

Inception Of NGOBOX

A platform for development sector professionals and organizations to find relevant opportunities

www.ngobox.org

2014

1st Edition of India CSR Summit

Hosted 9 editions so far, the largest platform for corporates and NGOs social enterprises and government agencies to collaborate

www.indiacsrsurummit.in

2016

Launched CSRBOX

An Impact Communication platform, 400 + partner NGOs and 100 + social enterprises closed network.

www.csrbox.org

Launch of Impact Advisory Services for corporate

2018

Inception of Bharatcares (a non profit Trust By CSRBOX)

Non profit trust established by CSRBOX, to implement CSR Projects on ground

www.bharatcares.org

2022

Delivering Consulting and Project Implementation

On ground delivery of CSR projects continues with strong M&E and Reporting framework in place
Our Impact

**EDUCATION**
3,684+ STUDENTS & TEACHERS
14,736+ LIVES IMPACTED

**LIVELIHOOD & SKILLS DEVELOPMENT**
IMPACTED 4,94,709+
PEOPLE IMPACTED

**WOMEN EMPOWERMENT**
SUPPORTED 745+ WOMEN
2,980 LIVES IMPACTED

**HEALTH & NUTRITION**
SUPPORT 2100+ PATIENTS DAILY
SUPPORTED 120+ DOCTORS AND MEDICAL STAFF
IMPACTED 9,309+ PEOPLE

**ENVIRONMENT**
GRAFTED 8300+ NEW PLANTS
4,240 HOUSEHOLDS IMPACTED
IMPACTED 17,300+ LIVES
Environment & WASH
Environment and Water Initiatives

Barely Plastic
Nudging the students and communities to reduce the use of plastic

Miyawaki Plantation
Creating dense forest with native plants.

Water Filtration Plant Installation
Making clean drinking water accessible

Natural Resource Management
Watershed management in rural areas
Our Impact

Community Water Filtration Plants
- 14000+ Individuals Benefitted across 5 locations in Rajasthan, Gujarat and Haryana

Geographical Reach
- PAN India

Barely Plastic
- Understanding among students to reduce the consumption of Plastic through interactive and self-paced learning module

Miyawaki Plantation
- 8300+ Households benefitted in Bengaluru and Delhi NCR at 2 Miyawaki Plantation Sites
1. Barely Plastic

Nudging the Young Generation to make conscious choices for a better planet
Our Model

Digital Platform
That encourages school children to strive towards less waste generating society

Awareness and Education
On the threat of using single use plastic

Creativity
By providing a platform for students/individuals to express their ideas

Learnings
On possible alternatives to single use plastic
Barely Plastic Session Conducted in Online Mode
Due to increasing pollution, cities' air quality index is speedily degrading, causing adverse impacts on the health of the citizens. To reduce the carbon footprint in urban India and lower temperatures in concrete heat islands, creation of Urban Forests is helpful.

The Miyawaki method is a panacea for urban woes. It also reduces air and noise pollution, attracts local birds and insects, helps in carbon sequestration.
Interventions and Impact Landscape

Key Processes

- Identification of sites and due permission from local authorities
- Soil testing and debris cleaning
- Tree Plantation
- Regular watering and caretaking by gardener

Impact Numbers

<table>
<thead>
<tr>
<th>Location</th>
<th>Number of Saplings</th>
<th>Impact Numbers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anekal Lake, Marasur Village, Bengaluru</td>
<td>6300</td>
<td>770 Households</td>
</tr>
<tr>
<td>Narela Site, Raja Harishchandra Hospital, Delhi</td>
<td>2000</td>
<td>3000 Patients, 287 Medical Staff</td>
</tr>
</tbody>
</table>

Identification of sites and due permission from local authorities
Soil testing and debris cleaning
Tree Plantation
Regular watering and caretaking by gardener
Anekal Lake, Marasur Village, Bengaluru
High Density Miyawaki plantation
Community-level decentralized solutions to create affordable provisions for Safe Drinking water.
Interventions and Impact Landscape

Key Processes

- Identification of villages based on need
- Installation of drinking water filtration plants
- Pre setup water quality test
- Post setup water quality test
- Awareness campaigns and rallies

Impact Numbers

<table>
<thead>
<tr>
<th>Location</th>
<th>Impact Numbers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sachana Village, Ahmedabad</td>
<td>600 Rural Households, 2400+ Individuals</td>
</tr>
<tr>
<td>Jakhwada Village, Ahmedabad</td>
<td>520 Rural Households, 2200+ Individuals</td>
</tr>
<tr>
<td>Khori Village, Rewari</td>
<td>800 Rural Households, 3200+ Individuals</td>
</tr>
<tr>
<td>Rajpura Village, Rewari</td>
<td>450 Rural Households, 1800+ Individuals</td>
</tr>
<tr>
<td>Kaladwas Village, Udaipur</td>
<td>500 Rural Households, 2000+ Individuals</td>
</tr>
</tbody>
</table>
Community water plants installed in Udaipur and Ahmedabad
“I use the water from the water filtration plant at my snacks stall. Earlier I purchased water @ INR 20 per 20 litre-bottle. The water filtration plant has helped to reduce my water related cost by 75%. Thanks to the BharatCares for installing this plant.”

Jayeshbhai Parmar, Resident, Sachana Village, Viramgam, Ahmedabad

“Members from CSRBOX Team conducted awareness rallies using mike system on rickshaw. Posters on benefits of drinking water from the plant were distributed in the village. Drawing competitions were also conducted in school to create more awareness. All these initiatives have helped to increase awareness among the residents about drinking clean and pure drinking water – dispensed by the plant”

Rajubhai, Sarpanch, Sachana Village, Viramgam, Ahmedabad
This program aims to Strengthen Natural Resources & Livelihood for Drought Prone Region. A region that is drought prone and with limited rainfall, farmers tend to get into the burden of debt and abandon farming or sell their lands for migrating into urban areas. It is important that natural resources like soil & water are optimally used. Additionally, focus should be on harnessing the potential of the community for self-sustenance. This initiative addresses these problems through three models- Soil and Water Conservation, Agricultural & Irrigation Support and Non-Agriculture Livelihood & Renewable energy.

**Soil and Water Conservation** - The key objectives are to overcome the water scarcity and to control soil erosion in the identified villages.

**Agricultural & Irrigation Support** - The key objectives are to create livelihood opportunities through supportive measures that enable more crop production.

**Non-Agriculture Livelihood & Renewable energy** - The key objective is to empower the community for sustainability & make the community self-reliant.

*In collaboration with our NGO Partner*
5. WASH: Essential Wash Intervention

**WHAT?**

Water, Sanitation and Hygiene (WASH): The targets of the SDG 6 include achieving universal and equitable access to safe and affordable drinking water for all and access to adequate and equitable sanitation and hygiene for all.

**WHY?**

Handwashing with soap (HWWS) has been linked to: 1) 16-23% reduction in risk of acute respiratory infection; 2) 50% reduction in pneumonia; 3) Up to 45% reduction in risk of endemic diarrhea; AND 4) Substantial reduction in neonatal infections.

**HOW?**

- Increase awareness on prevention, protection and spread of infections in the community
- Improve hand hygiene knowledge and practices in the community and schools with priority focus on hand washing with soap (HWWS)
- Advocacy for enhanced commitment and resources for improving hand washing services and coverage

*In collaboration with our NGO Partner*
6. Environmental Trust

**Project Vision**
Scaled up Climate Change solutions on ten million hectares of landscapes and water bodies directly/indirectly across the globe, impacting ten million livelihoods, and sequestering a billion MT carbon by 2035

**Project Purpose**
Discover and scale solutions to combat climate change to enhance human and the planet’s well-being

*In collaboration with our NGO Partner*
1. Afforestation
   - Social Forestry
   - Urban Forestry
   - Mangroves Restoration

2. Agroforestry
   It is a unique land management approach that intentionally blends agriculture and forestry to enhance productivity, profitability and environment stewardship.

3. Water Management
   - Lake Rejuvenation
   - Pond Restoration
   - Open Well Restoration
   - Step Well Restoration

4. Waste Management
   - Solid Waste Management & Establishment of Material recovery facility

5. Conversation and Restoration
   - Solar Powered Bio Digesters
   - Renewable Energy- Flexi Bio-gas units

*Geographical Presence in 13 States/UT

*In collaboration with our NGO Partner
GOAL

- To create a better world for the future generation
- To enhance the humanity present in one self

STRATEGY

Making people realize the importance of a quality society, community and environment by using hands-on practical methodologies and innovative approaches

*In collaboration with our NGO Partner
Environment–Solar power Installation

- Installation of Solar street lights and blinkers
- Solar lamps distribution for households in remote locations

*In collaboration with our NGO Partner*
8. Water Conservation and Treatment

Types of Interventions: Tank De-siltation

Renovation of Urban Water Bodies

Farm Ponds | Check dams

Roof Water Harvesting

RFD & LBSs | CCTs

*In collaboration with our NGO Partner
This program has been intervening in social forestry and forestation Programme through promotion group nurseries, farmer's nurseries, institutional nurseries and decentralized people's nurseries in order to promote afforestation of wastelands, degraded forest lands as well as planting trees on bunds in agricultural lands owned by the farmers themselves.

*In collaboration with our NGO Partner*
Through this model the aim is to improve the efficiency of the processes used to manage dry waste by the formal sectors.

✔ **Collection** – Designing educational trainings to improve segregation at source, and create collection mapping over the to reduce logistic cost.

✔ **Zero Dry Waste** – Streamlining the supply chain of all types of dry waste to ensure zero dry waste ends up in landfills.

✔ **Social Support Program** – For our unsung heroes (Safai Saheli & Safai Sathi) we will create support program in terms of health, education and economic.

*In collaboration with our Technical Partner*
11. MRF ESTABLISHMENT in Villages and Municipalities/Govt. & Pvt. Institutions

✔ Waste Collection from Informal Sector— we are registering ragpickers & local Bhangarwalas with our collection program for Plastic & PET bottle.

✔ Processing/Segregation – With our processing partner, we segregate, baled the plastic & pet bottle with allotted Safai Sathi by Partner.

✔ Plastic & PET Bottle End Management – Streamlining the supply chain of all types of plastic waste to ensure zero waste ends up in landfills by connecting with our end recyclers/Partners.

✔ Social Support Program- For our unsung heroes (Safai Saheli & Safai sathi) we will create support program in terms of health, education and economic.

*In collaboration with our Technical Partner
12. Rural Livelihood Support Program

The program aims to support the rural community by furnishing livelihood opportunities through planting fruit and fodder bearing trees on the lands of farmers. The project aims to strengthen their livelihood through sustainable means and focus on growing trees of varied plant species like Pomegranate, Ber, Lemon and many more. These trees help promote women empowerment and biodiversity, alleviate poverty and bring greenery to the most arid and degraded lands. It not only creates greenery in the arid region but has also gone a long way in providing livelihood to the poor farmers.

How it works?

On-ground survey to identify farmers
Pre-plantation preparation
Transportation of saplings, soil, manure
Plantation of saplings
Monitoring for 2 years
Annual update report for 2 years

Objectives: Aimed at providing a sustainable income for farmers

Location - Barmer and Jaisalmer, Thar desert, Rajasthan

*In collaboration with our NGO Partner
13. Community Plantation Programs

Aimed to convert a denuded area of land into a lush green forest to create an ecosystem involving community members who will help to grow and nurture trees in long term. Also by involving communities at every stage, Thus creating a emotional connection and awareness

**Build**
Laying down the foundation of greenery on a denuded community land

**Grow**
SankalpTaru takes the ownership of planting trees and maintaining them for an agreed period of time

**Transfer**
At the end of its agreed tenure, transfer of a healthy and green forest back to the community owner

*In collaboration with our NGO Partner*
14. Ujala Project

Jalgaon district lies in north Maharashtra and is an aspirational district of India. The district economy is primarily dependent on agriculture and is famous for banana production. To this day, these villages are still without access to basic amenities such as electricity, all-weather roads, potable source of drinking water, toilets, functioning ICDS etc. The absence of a stable energy source is a huge detrimental factor in the overall development of these villages. This initiative conceptualized and implemented project ‘UJALA’ through which sustainable energy solutions such as solar home lighting systems, solar torches, solar street lights, solar panels for schools, and solar pumps have been provided.

Impact Generated: The project impacted the energy needs of 574 persons of 112 households in 3 villages.
15. Technology driven Sustainable Sanitation Solutions

To provide environment friendly, water saving & affordable WASH systems for healthy sanitation practices that save lives and increase economic activity potential.

Range of Product provided under this program are:

1. Bio-Digester – Using DRDO’s Anaerobic Microbial
   - Inoculum (AMI). As our core product, we use it for:
   - IHHT
   - With Community/Public Toilets
   - Retrofitting
   - As Community Digester for a large group of HHs

2. Modular Toilets – Made in three Categories
   - Eco Board Cabin Bio-Toilet
   - FRP Cabin Bio-Toilets
   - MS Puff Cabin Bio-Toilets

3. Fly Ash Bio-Toilets – Made from Fly ash bricks with Bio-Digester at Ultra-Low Cost • FSTP – Bio-Digester as part of the FSM process at FSTP

*In collaboration with our Technical Partner
16. ADAPTING TO CLIMATE CHANGE THROUGH WATER MANAGEMENT- Rainwater Harvesting System (RWHS)

Under this initiative, nature based, cost-effective and traditional structures for rainwater harvesting are constructed and erected at different places in rural areas of Rajasthan, with the aim to assist poorest & marginalized communities with accessibility of water through maximum aquifer recharge. According to the development index by Planning Commission of India, Karauli stands in the topmost 100 backward district in the country, because of inadequate rainfall, degrading ground water level and least water retention capacity of the soil. There is long-term irreversible damage in this region which has raised a severe pressure on scarce resources leading to further destruction of natural resources and the environment.

Objective
- To implement rain-water harvesting with indigenous communities in the project area for sustainable development and livelihood generation.
- To enhance the capacity of the indigenous communities in water management and use efficiency.

*In collaboration with our NGO Partner