Social Impact Project Services
Define, Design, Deploy and Deliver
CSRBOX is a social impact research, communication and project management organization. We work on client projects from concept to project design, M&E to Impact Assessment. Technically, we fall in the category of boutique impact-consulting rm. Our services encompass 4 principal components—Design, Execute, Monitor & Evaluate and Report.

**About CSRBOX**

**Design**
- Need Assessment
- Baseline Studies
- CSR Projects Design
- Onboarding of NGO partners

**Execute**
- Project Implementation
- Government Partnerships
- CSR Projects Management
- Employee Volunteering

**M&E - Report**
- Project Monitoring and Evaluation
- Project Reporting
- Impact Assessment and SROI mapping

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**Our Platforms**

**Advocacy Platform on Nutrition (Mother and Child Health)**
- Building capacity of Development Professionals

**Largest Impact Communication**
- Crafting Stories of social impact

**Asia’s Largest CSR Forum**
- to bring all CSR professionals to collaborate

**Team of 110+ professionals and 50+ Consultants**
- 87% Client retention in CSR services segment since 2014

**Official Partner with PSA Office, Govt. of India**

**Pan India Presence**
- 10+ State Govt. Partnerships
About BharatCares

BharatCares (CSRBOX Foundation) is the social impact arm of CSRBOX. We believe in innovations, technology, and scale for providing solutions to the problems that we as a society have been grappling with. BharatCares works as a social solution bridge for communities, innovators and funders to get the best implementation model in place. We strive to provide better education, health, employability skills, and entrepreneurial ecosystem support to underprivileged communities. We have been implementing CSR projects for a few large CSR companies including IBM, Diageo, Bosch, Cadila Pharma, Arvind Ltd, Airbus, PNB Housing Finance Ltd, DCM Shriram, MRF Tyers, L&T, Bosch India and others.

We have our programs in Gujarat, Rajasthan, Delhi/NCR, Haryana, Telangana, Tamil Nadu, Uttar Pradesh and Maharashtra.

For more information, visit: www.bharatcares.org
**Our Journey**

- **2013**: Inception Of NGOBOX
  - A platform for development sector professionals and organizations to find relevant opportunities
  - www.ngobox.org

- **2014**: 1st Edition of India CSR Summit
  - Hosted 9 editions so far, the largest platform for corporates and NGOs social enterprises and government agencies to collaborate
  - www.indiacrsummit.in

- **2016**: Launched CSRBOX
  - An Impact Communication platform. 400 + partner NGOs and 100 + social enterprises closed network
  - www.csrbbox.org
  - Launch of Impact Advisory Services for corporate

- **2018**: Inception of Bharatcares (a non profit Trust By CSRBOX)
  - Non profit trust established by CSRBOX, to implement CSR Projects on ground
  - www.bharatcares.org

- **2022**: Delivering Consulting and Project Implementation
  - On ground delivery of CSR projects continues with strong M&E and Reporting framework in place
Our Impact

**EDUCATION**

3,684+ STUDENTS & TEACHERS
14,736+ LIVES IMPACTED

**LIVELIHOOD & SKILLS DEVELOPMENT**

IMPACTED 4,94,709+
PEOPLE IMPACTED

**WOMEN EMPOWERMENT**

SUPPORTED 745+ WOMEN
2,980 LIVES IMPACTED

**HEALTH & NUTRITION**

SUPPORT 2100+ PATIENTS DAILY
SUPPORTED 120+ DOCTORS AND MEDICAL STAFF
IMPACTED 9,309+ PEOPLE

**ENVIRONMENT**

GRAFTED 8300+ NEW PLANTS
4,240 HOUSEHOLDS IMPACTED
IMPACTED 17,300+ LIVES
Our Clients and Partners
Education Programs
Education Programs
Making Quality Education Accessible to all

- Community Learning Centres
  Learning, Labs, Library and Life skills.
  Caters Children, Youth and Women

- Better School Initiative
  Upgradation of the existing government schools and improving the quality education

- Life-Skills Initiative
  Focusing on Holistic Development of children

- STEM for Bharat
  STEM on Wheels, STEM Labs in Schools
  6th - 10th Std Students
  Demo Models, DIY Kits, Science Exhibitions

- Bharat-Scholarship Support
  Need Based scholarship support programs, Multi level due-diligence,
  Community connect
  Pan India disbursement

- Bharat Library Initiative
  Mission to Setup 10,000 libraries
  Modular Library setup
Our Impact

1.6 Lac plus students benefitted through different programs

190+ Schools partnership

Enhanced learning outcome

Ahmedabad, Bharuch, Pune, Nuh, Jaipur, Delhi, Gurgaon, Noida, Bengaluru, Chennai, Coimbatore
1. Community Learning Centres

A Centralized Community Hub equipped with digital devices, internet access, micro-library, computer lab, training and counselling room and indoor recreational activities that aim to make quality education accessible to all.

**Target Group**

- **Digital Education**
  - Students of 6th-8th grade to enhance their digital literacy skills, life skills, reading and comprehension skill, practical skills, Robotics and AI.

- **Vocational Skills Development**
  - Adolescent and Youth pursuing education as well as dropouts to make them ready for the current digital era and placement support.

- **Digital and Financial Literacy**
  - Women and girls who want to get hands-on training in Digital and Financial Literacy Space.
Digital Education

- Access to Digital Learning Devices
- High-quality & Interactive Educational Content in Native Languages
- Mentored Learning
- 4L Approach
- Periodic Monitoring & Assessment of Learning Outcomes
- Access to library with books in native languages

Community Learning Centre
4L Learning Model

**Learning**: 220 Hours
- Hybrid Learning Model (teacher+tab based) focusing on curriculum based learning of Maths and Science in native language
- Add-on Sessions by IBM Open P Tech
- 20 sessions in a month
- Learning Space for Children

**Library for Cognitive Skills**: 24 Hours
- Individual and group based learning to enhance listening skills, comprehension skills, reading skills and writing skills
- Each centre with a micro-library of 70-100 books
- Open access to library with story telling model
- 2 sessions in a month

**Life Skills**: 16 Hours
- Individual and group based learning to enhance critical thinking, problem solving, empathy, team building, communication
- Hybrid approach of life-skill program using interactive games, fun-learning exercises, group-based activities

**Labs (STEM and AI/Robotics)**: 24 Hours
- Individual and group based learning to enhance science literacy skills, practical skills, Robotics and AI
- Virtual sessions by experts, exposure towards experimental STEM based learning
- Do it Yourself STEM Kits and Models for interactive learning among students
- Dedicated Robotics and AI corner with kits and coding practise sessions by experts
Our CLCs Canvas

- 10+ Active DLCs
- 700+ Students
- 300+ Girl Students
- 5+ States (Uttar Pradesh, Gujarat, Rajasthan, Haryana, Rajasthan)
- 2 Aspirational Districts

Learning Centre, Ramtekdi, Pune, Maharashtra
Learning Centre, Vejalpur, Ahmedabad, Gujarat
Learning Centre, Dubalu, Nuh, Haryana
Learning Centre, Hansot, Bharuch, Gujarat
Students learning the concepts of AI and Robotics
Micro Library Setup
Digital and Financial Literacy for Women and Adolescent Girls

1 Month Onsite Learning Program

Equipping the women and girls with Basic Computer and Digital Literacy Skills

Financial Literacy and Life skills

Opening of Bank accounts and Savings

Out of batch of 850 women in a year, 480+ women have opened their bank accounts
Trainees attending the Basic Computer Skills and Digital Literacy Sessions
Livelihood and Skilling Programs at CLC

Livelihood Programs for Women, Girls of the community

Equipping the women tailoring and stitching skills

Equipping women with entrepreneur skills

Skills Development Training Programs are custom designed as per the need and interest arriving from the community.

Job /Entrepreneurship Support through placements and market linkages.

The training sessions also focus on soft skills and holistic development making them job ready.
2. Better School Initiative

The initiative aims at upgrading the existing government schools by **infrastructure upgradation and improving the quality of education** to enhance the learning outcome among the schools.

- **Setting up STEM Labs**
  - Demo Models and DIY Kits
  - Setup for classes from VI to Std X

- **Smart Class Rooms**
  - Digital Learning through Smart devices and state board mapped 3D curriculum

- **Google Future Classrooms**
  - Providing various IT Skills to the school students and personalized learning approach

- **Life-Skills Program**
  - Holistic Development of students beyond education

- **Renovation in Schools**
  - Infrastructure Upgradation

- **Micro Libraries**
  - Setting up modular libraries and reading and comprehension sessions as part of curriculum

- **Playground Development**
  - Focusing on students fitness and mental health & wellbeing

- **Teachers Capacity Building Program**
  - Working on sustainable models through building capacity of school teachers through various training sessions
Glimpse from one of the Government School in Pune
3. STEM for Bharat
Nurturing the Young Innovators

- VI-X Std Students
  Individual and group-based learning to enhance STEM skills and boost innovative skills

- PAN India Program
  STEM Labs setup and STEM on Wheel Program spread across India

- STEM Demo Models / DiY Kits
  CurriculumMappedDemoModels and Do-It-YourselfKits making STEM Learning fun and engaging

- Regular Assessments
  And Science Exhibition
  Customized progress tracking for each student digitally and mapping the students' learning outcome based on the participation
Benefits to Students

- Creative & Innovative
- Hands on experience on STEM
- Analytical Thinking & Reasoning Skills
- Technical Problem Solving Skills
- Tool Handling & Safety Precautions
- Team Building & Leadership Qualities
- Application of Theoretical Concepts in real time

Our Approach and Model

- STEM for Bharat-Mobile Van
- 70+ Demo and Working Models
- 20+ DIY kits per Class
- Science Exhibition and Fairs
- Regular Monitoring and Assessment
- 10 Schools in a Year through 1 STEM Mobile Van
- 20+ DIY kits per Class
4. Scholarship Program

Identifying children from marginalized communities who are at the risk of dropouts

Map the education needs of the beneficiaries

Customized Support Plan and providing Scholarship

Mentoring Support throughout Career Cycle

Bakkiya receiving the Scholarship to continue her college education
Process
Supporting the Innovators of Tomorrow

Scholarship Platform
Develop a Hyundai Scholarship Platform for dissemination of Information & application submission from students.

Outreach & Mobilization
Conduct intensive outreach of Hyundai Scholarship Program across all social media and conduct physical outreach events in communities & handholding students through the application process.

Need Assessment & Desk Review
Conduct an in-depth review of the applications to assess the need and verify the all the required documents. The entire application is evaluated against a predefined metric system.

Field Review & Validation
Conduct on-field background check which includes physical verification of documents, home visits, interview of students, parents and other stakeholders of the community.

Disbursement
Disbursement of 90% scholarship directly to the institution and rest 10% to students for supporting basic academic needs.

Monitoring & Evaluation
Tracking the performance of students in academic & extracurricular activities, collecting their fee receipts. Additionally we will have baseline and endline to evaluations to calculate the change.

Capacity Development
Providing 10 hours of career counselling sessions & soft-skill training for holistic development of students.

Impact Amplification
Developing & curating impact compendiums, Coffee Table Books, Stakeholder Testimonials, and amplifying the content intensively across all social media platforms.

NOTE: The primary award criteria are financial need, academic achievement, extra-curricular achievement, community involvement, leadership, personal & family attributes, demographic indicators etc.
Outreach and Brand Visibility

Outreach and Brand Building

Social Media Promotions

Physical Outreach Sessions

Email & SMS Campaign

Platform Awareness

Organic Press Release

Strategic Collaborations and Partnership with Government and Centre of Excellences (Like PSA-GOI)
5. Curriculum Based Life Skills

Developing and Nurturing Young Minds

- Lifeskill Sessions to enhance critical thinking, problem solving and empathy
- Design Thinking and Games Sessions to enhance team building and confidence
- Library Sessions to enhance comprehension, reading and writing skills
- Art & Craft Sessions to bring out creativity among students
- Promotion of cocurricular activities through Special Days Celebration
- Monitoring and Progress Tracking of each student
- Conducting Sessions as a Part of School Curriculum for 1st to 8th Standard
- Open House with Parents

Monitoring and Progress Tracking of each student

Design Thinking and Games Sessions to enhance team building and confidence

Library Sessions to enhance comprehension, reading and writing skills

Art & Craft Sessions to bring out creativity among students

Promotion of cocurricular activities through Special Days Celebration

Conducting Sessions as a Part of School Curriculum for 1st to 8th Standard

Lifeskill Sessions to enhance critical thinking, problem solving and empathy

Monitoring and Progress Tracking of each student
BharatCares’ library intervention program is a school-based intervention that seeks to develop children’s reading skills and reading habits in the early grades. The program intends to provide a strong foundation in reading and writing skills for all children, with the goal that children will become fluent readers by the intervention of the program.

The two main components are:
- Reading and writing instructions for the children;
- Access to reading materials through the establishment of school libraries.
Micro Library Setup in Classroom
1 kit provided per class. Each case can hold around 50-60 books; age-appropriate, graded books in multiple languages including the native language.

Curriculum Designing and Training the Trainer
Grade specific sessions to enhance reading, writing, comprehension skills along with building the capacity of the school teacher to conduct these sessions.

Sessions as per Annual Calendar
Individual and group-based learning sessions to enhance curiosity and knowledge along with conducting competitions.

Monitoring and Assessments
Baseline, Midline and Endline Assessments to map the learning graph of each of the student individually.
"My Name is Mahek Modi and I come from Vejalpur. My father works in a Private job. I am currently studying in class 6th. Here, the tutor is not just focusing on the school syllabus of Maths & science but also focuses on improving us in each way as in life skill, library, learning & Labs. Other than this we also have lab sessions in science, & life skill sessions in which they teach us other important topics. Here we enjoy celebrating each festival, and in exam time, the tutor not only focuses on Maths and science. He teaches every subject. I come here every day. I really enjoy studying here. Thank you BharatCares"

Bhoomika Kumari Jagdish Patel is a native of Dhanesar and currently studying in 8th Standard. Bhoomika aspires to become a teacher when she grows up. She likes the sessions conducted on LifeSkills at the Umang Activity Centre and look up to the weekly sessions. When asked what she enjoys doing at Umang Activity Centre, she enthusiastically responds, "I love drawing, life skills, art and craft, and reading library books at Umang Center. Painting teaches how to draw natural images, animals and birds. Life skills teaches how to live life, respect elders, don't bother anyone, don't make fun of someone else's and so on. Art and craft allows to make the best of waste. Paper can be used to make anything, including pots, birds, and idols. In the library, I enjoy reading story book. I enjoy reading Hindi books in it. We can learn a lot from them. I love Umang Centre"
I am extremely appreciative to Bharatcares & Team for providing me with the opportunity to learn new skills and many relevant information that are assisting me in my everyday life and further achieving my dreams of becoming CDPO - Child Development Project Officer and support my family.

-Tina Dabi,  
Student of BharatCares  
DLC Class, Vejalpur

Because of BharatCares DLC courses, my interest in Maths and Science is increased and have learned many new skills. I come here every day. I really enjoy studying here.  
*Thank you BharatCares.*
7. Karka Kasadara

Education-
Knowledge initiative

❖ Imparting life skills for kids
❖ Sponsor For Success
❖ Financial help for kids

*In collaboration with our NGO Partner*
To uphold virtues and create a better society.

**Project’s**

**MISSION**

To create awareness on various social issues, work towards clean and green environment and enhance societal well-being.

*In collaboration with our NGO Partner*
**8. My Science Lab**

**ESTABLISHMENT OF**

**“ADVANCED STEM LAB” IN GOVT. SCHOOLS**

My Science Lab is a hands-on learning initiative. My Science Lab works to promote and disseminate science throughout India. They provide specialized and innovative science centers, laboratories and STEM labs to the schools and colleges as per their needs.
9. School Demonstration Programs

**Teacher Professional Development**
- Workshops and courses on FLN
- Teacher guides and other learning materials

**Academic Support**
- Create cadre of State/District Resource Groups (SRGs/DRGs)
- Data-driven review meetings
- Observation and feedback

**Grade-appropriate Learning Materials**
- (Workbooks, Storybooks, Games)
- Print-rich classrooms

**Children’s Learning Materials**

**Regular Assessment**
- Support to struggling learners
- Monitoring by LLF and government

**Monitoring and Assessment**

*In collaboration with our NGO Partner*
10. Early Literacy Outcomes Development Impact Bond (DIB)

Strengthening Foundational Learning at Scale

Development Impact Bonds are innovative financial instruments that can be used to mobilize capital at scale. In this pay-for-success model, the payouts were linked to the outcomes achieved.

Key Objectives

- Improve Literacy Outcomes for Grade 1 and 2 students
- Ensure large scale systemic change in literacy by building capacity of government officials in early literacy across 7 districts of Haryana.
- Development of children's learning materials, implementation of teacher training session and providing academic support.

*In collaboration with our NGO Partner*
11. KALIKAYATNA

Quality Learning Programme - inclusive and holistic learning process
It aims to Build an Ecosystem by focussing on following:

- Strengthen and build capabilities of school level structures such as the School Management Committees - conduct Shikshana Gram Sabhas, SMC meetings, form SDP
- Gram Panchayat and School Management Committees network meetings (for cross learning and collaboration), make GP plans for school development
- Work with parents and communities to ensure that an inclusive environment is built which is conducive for learning
- Training for SHGs, Federation members, School Management Committees and GP members

*In collaboration with our NGO Partner*
Skill Development Initiatives
Skill Development Canvas
Making Youth Job-Ready

Future Skills Program
AI /Python
Advanced programming skills

Career Counselling Programs
Career guidance to school and college students on various career options in their sectors and fields

Job Readiness Vocational Skills
Community Need based vocational skills program like BFSI, Data entry, graphics designing, Retail executive

Placement Linked Programs
All our skill development initiatives are linked with job/self-employment support

Serving as a pathway for the aspiring youth of our country to achieve a rewarding career and yield the youth with the real workplace skills that matter
Our Impact

3,000,000+
Learners

200,000+
Course Completion

01. Self-Paced Learning
1.5 Lakh Hours of Self-Paced Learning through the platform.

02. Innovation Camp
10 Project based learning camps for 2300+ learners.

03. Masterclasses
150+ Masterclasses from Subject Experts & Employee Volunteers

04. Mentoring (IBM Volunteers)
200+ Personalized mentoring sessions from Volunteers.

05. Job Readiness Workshop
100+ Job Readiness Workshop to get learner ready to enter the workforce.

06. Social Media Campaign
Regular Social Media campaigns by publishing success stories & updates.

07. Institutional Guidance
Constant touch with professors/teachers who will then motivate their learners.

08. Orientation Sessions
300+ Orientation sessions for learner.
1. Future Skill Program for the Youth

BharatCares is the largest implementation partner of IBM globally

In line with the New Education Policy 2020, Skill India Mission & New Digital India, IBM SkillsBuild is a multifaceted platform to strengthen the knowledge & competencies of students & youth for the 21st Century.

SkillsBuild for Jobseekers
Enhancing skills & employability of youth across India

SkillsBuild for Students & Educators
Developing foundational technology skills & professional skills amongst & educators across India
Job Readiness Session at Govt. Polytechnic Haryana
2. Placement Linked BFSI Program

- 45 days Onsite Program
- Equipping the youth with Job Readiness Skills
- Weekly assessment and customized progress tracking for each learner
- Placement Linked Programme
- Daily Attendance and Tracking
Ms Chanchal Yogi, a native of Jivraj Park, Ahmedabad is currently employed at HDB Financial Service Limited. Chanchal belongs to a middle class family, with her father being an accountant and her mother taking over the role of a homemaker.

Meet Ravi! He has a lifelong affinity for banking and back-office work. However, he needed the proper platform to advance towards his objective. Recently, he came across the BharatCares Community Learning Centre and got enrolled in our Banking and Financial Skill Development Program. The program helped him in building his competencies and opened up new avenues for job opportunities. He has now secured a position with HDB Financial Services and is pleased as he can now also support his family at a monthly salary of INR 14,500 per month.
A student named Vrnika Jain recounts what she learned from the sessions led by the IBM Skillsbuild team. She gained experience in all areas, including the fundamentals of deep learning, dimension reduction, and data visualisation. "I use basic Tensorflow in my models, design thinking, and narrative skills," she explains, "doing machine learning approaches on real-world situations, visualizing the data not just on screen but also in my thoughts. My goal is to work for a large MNC where I may learn and develop further before studying math and physics for an MSc in Germany."

Amaira created her chatbot, Amy - the travel assistant, to make traveling much easier. Using Amy’s features, Amaira wants to make planning a trip for the user based on their preferences - whether it is a solo, family or friends’ trip; what are you/your friends interested in (adventure sports/exploration of nature/etc) and gives you suggestions and the links to their website while helping you book hotels as well. She also makes it possible for the same chatbot to be accessed by phone through her use of SIP Trunk through Watson Assistant.
THANK YOU !!