

Social Impact Project Services

Define, Design, Deploy and Deliver

January 2023



About CSRBOX

CSRBOX is a social impact research, communication and project management organization. We work on client projects from concept to project design, M&E to Impact Assessment. Technically, we fall in the category of boutique impact-consulting firm. Our services encompass 4 principal components— Design, Execute, Monitor & Evaluate and Report.

Design

- Need Assessment Baseline Studies
- CSR Projects Design
- Onboarding of NGO partners

Execute

- Project Implementation
- Government Partnerships
- CSR Projects Management
- Employee Volunteering

M&E - Report

- Project Monitoring and Evaluation
- Project Reporting
- Impact Assessment and SROI mapping

Our Platforms



Advocacy Platform on Nutrition (Mother and Child Health)



Building capacity of Development Professionals



Largest Impact Communication Crafting Stories of social impact



Asia's Largest CSR Forum to bring all CSR professionals to collaborate

Team of 110+ professionals and 50+ Consultants

87% Client retention in CSR services segment since 2014

Official Partner with PSA Office, Govt. of India

Pan India Presence 10+ State Govt. Partnerships

About BharatCares



BharatCares (CSRBOX Foundation) is the social impact arm of CSRBOX. We believe in innovations, technology, and scale for providing solutions to the problems that we as a society have been grappling with. BharatCares works as a social solution bridge for communities, innovators and funders to get the best implementation model in place. We strive to provide better education, health, employability skills, and entrepreneurial ecosystem support to underprivileged communities. We have been implementing CSR projects for a few large CSR companies including **IBM, Diageo, Bosch, Cadila Pharma, Arvind Ltd, Airbus, PNB Housing Finance Ltd, DCM Shriram, MRF Tyers, L&T, Bosch India and others.**

We have our programs in Gujarat, Rajasthan, Delhi/NCR, Haryana, Telangana, Tamil Nadu, Uttar Pradesh and Maharashtra.

For more information, visit: www.bharatcares.org

Our Core Areas of Work



Education



Health



**Skill
Development**



Environment



WASH

Our Journey

2013



2014



2016



2018



2022

**Inception
Of NGOBOX**

A platform for development sector professionals and organizations to find relevant opportunities
www.ngobox.org

**1st Edition of
India CSR
Summit**

Hosted 9 editions so far, the largest platform for corporates and NGOs social enterprises and government agencies to collaborate
www.indiacsrsummit.in

**Launched
CSRBOX**

An Impact Communication platform. 400 + partner NGOs and 100 + social enterprises closed network.
www.csrbox.org
Launch of Impact Advisory Services for corporate

**Inception of
Bharatcares
(a non profit Trust
By CSRBOX)**

Non profit trust established by CSRBOX, to implement CSR Projects on ground
www.bharatcares.org

**Delivering
Consulting and
Project
Implementation**

On ground delivery of CSR projects continues with strong M&E and Reporting framework in place

Our Impact



EDUCATION

3,684+ STUDENTS& TEACHERS
14,736+ LIVES IMPACTED



WOMEN EMPOWERMENT

SUPPORTED 745+ WOMEN
2,980 LIVES IMPACTED



LIVELIHOOD & SKILLS DEVELOPMENT

IMPACTED 4,94,709+
PEOPLE IMPACTED



HEALTH & NUTRITION

SUPPORT 2100+ PATIENTS DAILY
SUPPORTED 120+ DOCTORS AND
MEDICAL STAFF
IMPACTED 9,309+ PEOPLE



ENVIRONMENT

GRAFTED 8300+ NEW PLANTS
4,240 HOUSEHOLDS IMPACTED
IMPACTED 17,300+ LIVES

Our Clients and Partners













Education Programs

Education Programs

Making Quality Education Accessible to all



◆ Community Learning Centres

Learning, Labs, Library
and Life skills.

Caters Children, Youth
and Women

◆ Better School Initiative

Upgradation of the
existing government
schools and improving
the quality education

◆ Life-Skills Initiative

Focusing on Holistic
Development of children

◆ STEM for Bharat

STEM on Wheels, STEM
Labs in Schools

6th -10th Std Students

Demo Models, DIY Kits,
Science Exhibitions

◆ Bharat-Scholarship Support

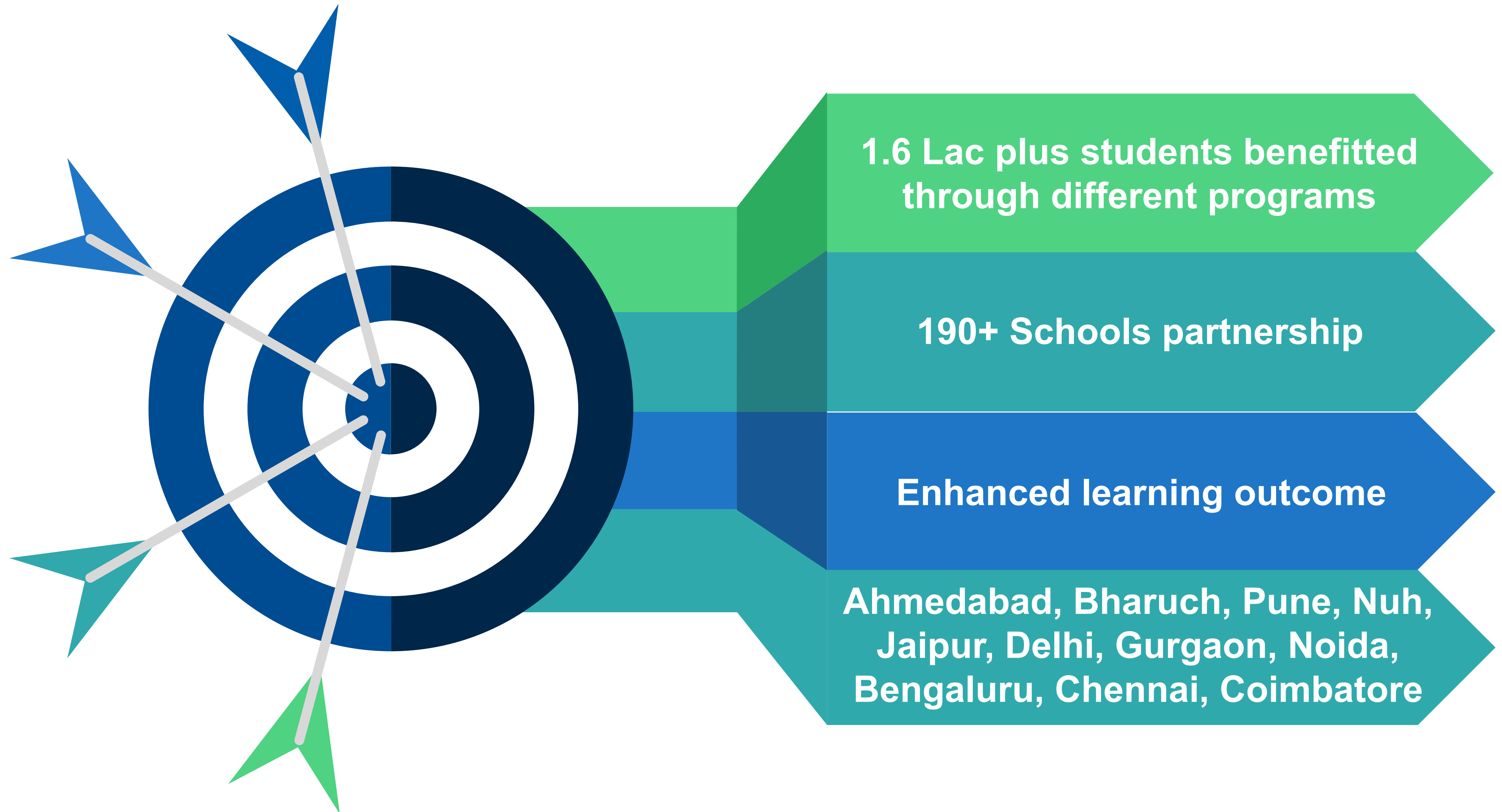
Need Based scholarship
support programs, Multi
level due-diligence,
Community connect
Pan India disbursement

◆ Bharat Library Initiative

Mission to Setup 10,000
libraries

Modular Library setup

Our Impact



1. Community Learning Centres

A **Centralized Community Hub** equipped with digital devices, internet access, micro-library, computer lab, training and counselling room and indoor recreational activities that aim to make quality education accessible to all.

Target Group



Students of 6th-8th grade to enhance their digital literacy skills, life skills, reading and comprehension skill, practical skills, Robotics and AI

**Digital
Education**



Adolescent and Youth pursuing education as well as dropouts to make them ready for the current digital era and placement support

**Vocational Skills
Development**



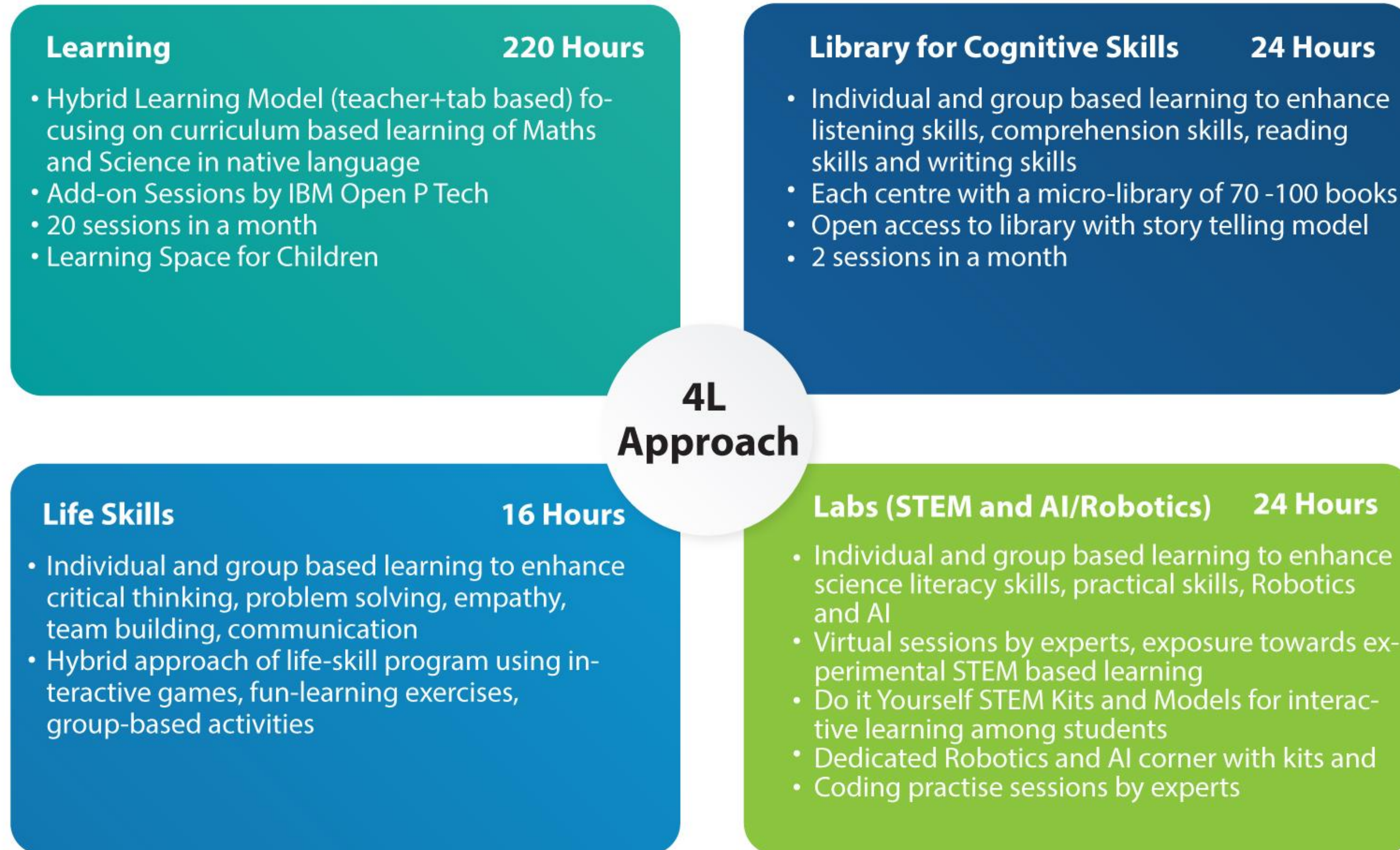
Women and girls who want to get hands-on training in Digital and Financial Literacy Space

**Digital and Financial
Literacy**

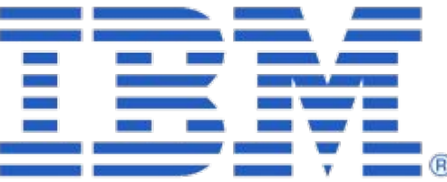
Digital Education



4L Learning Model



Our CLCs Canvas



10+ Active DLCs



700+ Students



300+ Girl Students



5+ States
(Uttar Pradesh, Gujarat, Rajasthan, Haryana, Rajasthan)



2 Aspirational Districts



Learning Centre, Ramtekdi, Pune, Maharashtra



Learning Centre, Vejalpur, Ahmedabad, Gujarat



Learning Centre, Dubalu, Nuh, Haryana



Learning Centre, Hansot, Bharuch, Gujarat



Students
learning the
concepts of AI
and Robotics



Micro Library Setup



Digital and Financial Literacy for Women and Adolescent Girls

**1 Month Onsite
Learning Program**

**Equipping the
women and girls
with Basic
Computer and
Digital Literacy
Skills**

**Financial Literacy
and Life skills**

**Opening of Bank
accounts and
Savings**

**Out of batch of 850
women in a year,
480+ women have
opened their bank
accounts**



Trainees attending the Basic Computer Skills and Digital Literacy Sessions



Livelihood and Skilling Programs at CLC

**Livelihood Programs
for Women, Girls of
the community**

**Equipping the
women tailoring and
stitching skills**

**Equipping women
with entrepreneur
skills**



Skills Development
Training Programs are
custom designed as per
the need and interest
arriving from the
community

Job /Entrepreneurship
Support through
placements and market
linkages.

The training sessions also
focus on soft skills and
holistic development
making them job ready.

2. Better School Initiative

The initiative aims at upgrading the existing government schools by **infrastructure upgradation** and **improving the quality of education** to enhance the learning outcome among the schools.

◆ Setting up STEM Labs

Demo Models and DiY Kits
Setup for classes from VI to Std X

◆ Smart Class Rooms

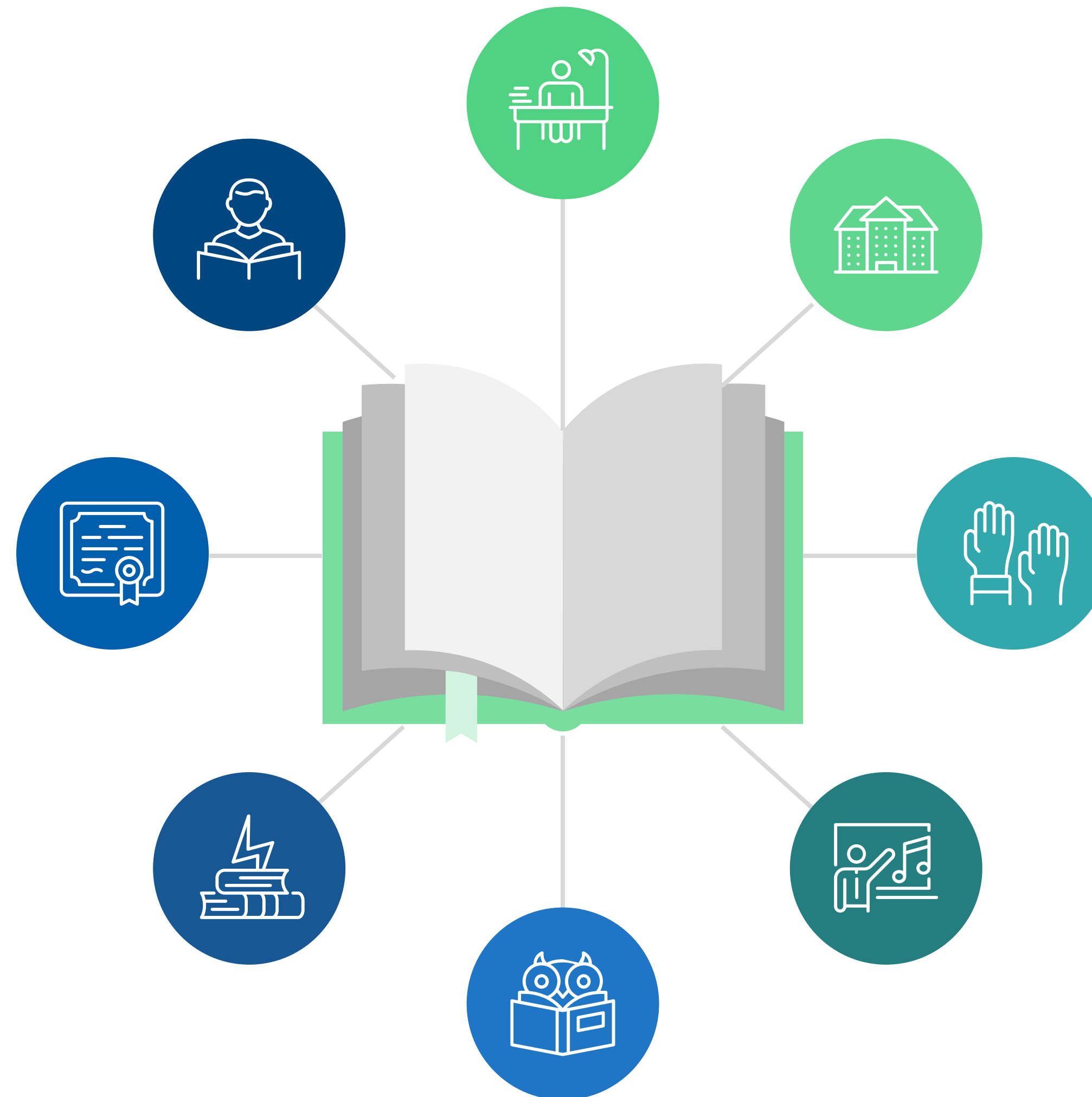
Digital Learning through Smart devices and state board mapped 3D curriculum

◆ Google Future Classrooms

Providing various IT Skills to the school students and personalized learning approach

◆ Life-Skills Program

Holistic Development of students beyond education



◆ Renovation in Schools

Infrastructure Upgradation

◆ Micro Libraries

Setting up modular libraries and reading and comprehension sessions as part of curriculum

◆ Playground Development

Focusing on students fitness and mental health & wellbeing

◆ Teachers Capacity Building Program

Working on sustainable models through building capacity of school teachers through various training sessions

Glimpse from one of the Government School in Pune



3. STEM for Bharat

Nurturing the Young Innovators

VI-X Std Students
Individual and group-based learning to enhance STEM skills and boost innovative skills

PAN India Program
STEM Labs setup and STEM on Wheel Program spread across India

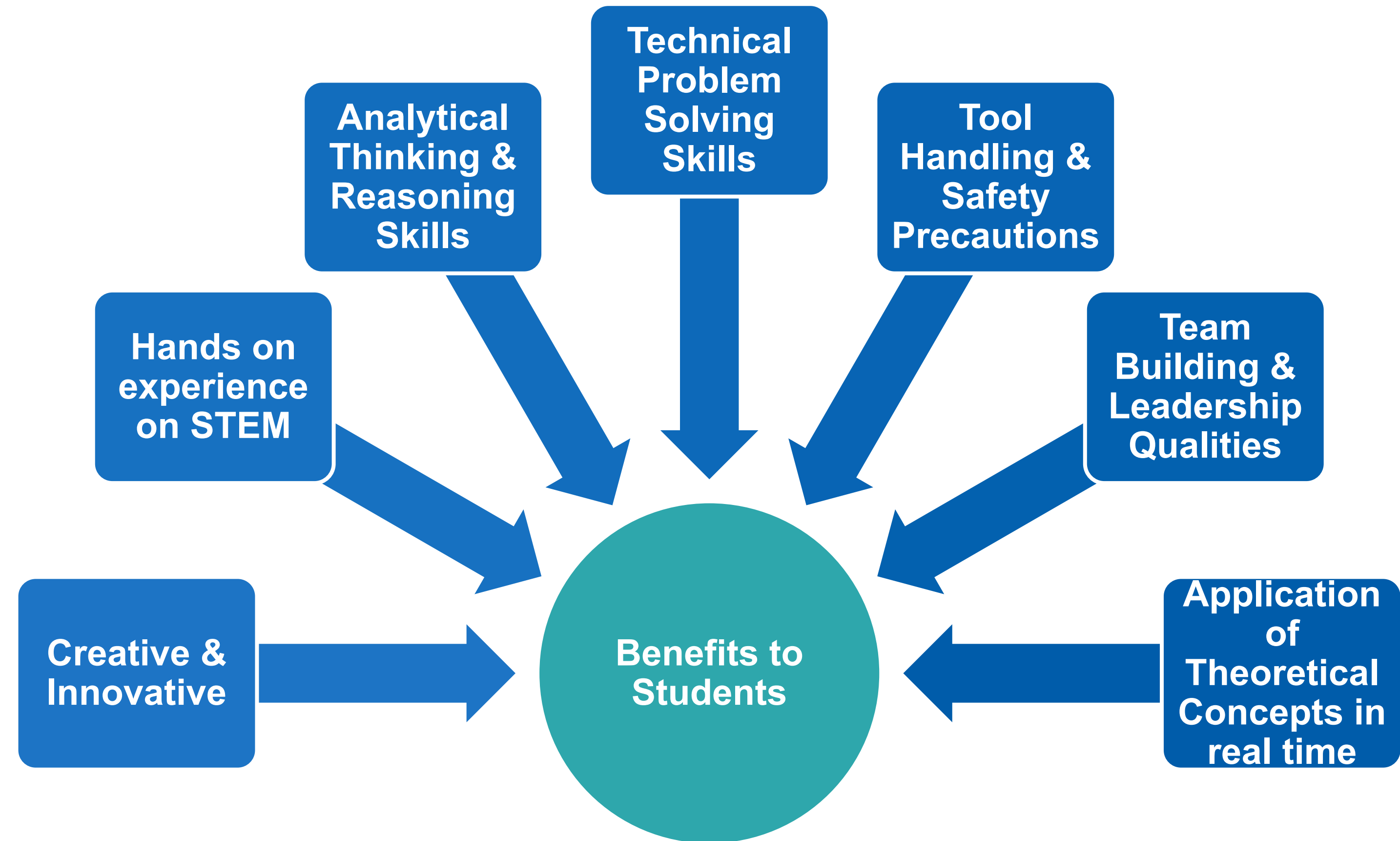
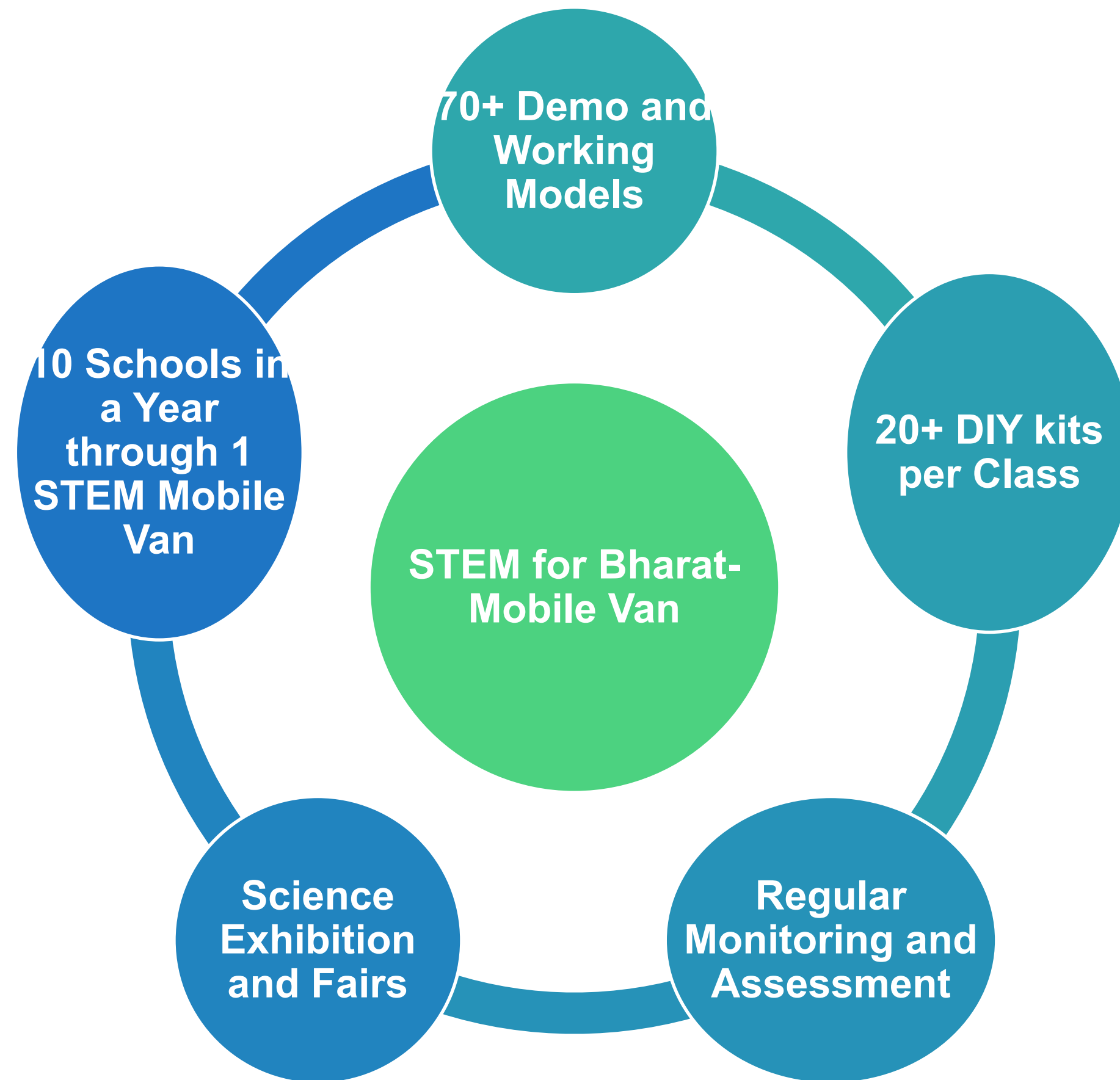


STEM Demo Models / DiY Kits
Curriculum Mapped Demo Models and Do-It-Yourself Kits making STEM Learning fun and engaging

Regular Assessments And Science Exhibition
Customized progress tracking for each student digitally and mapping the students' learning outcome based on the participation



Our Approach and Model

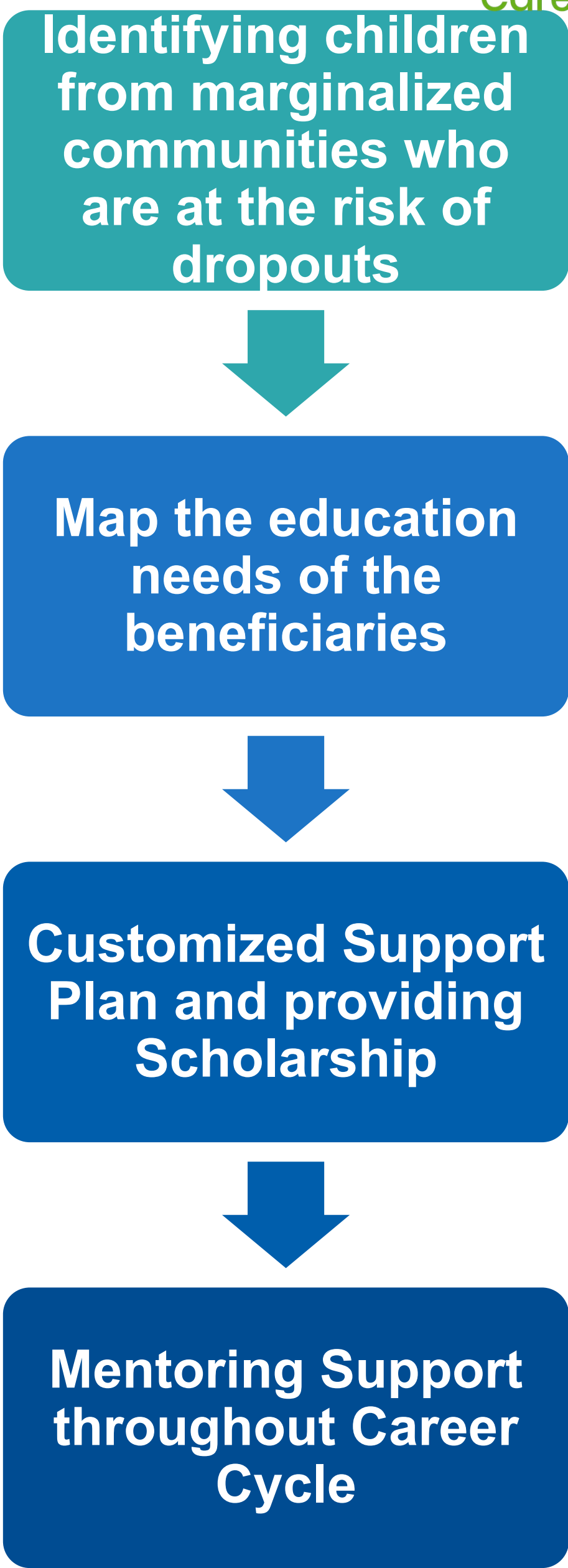




4. Scholarship Program

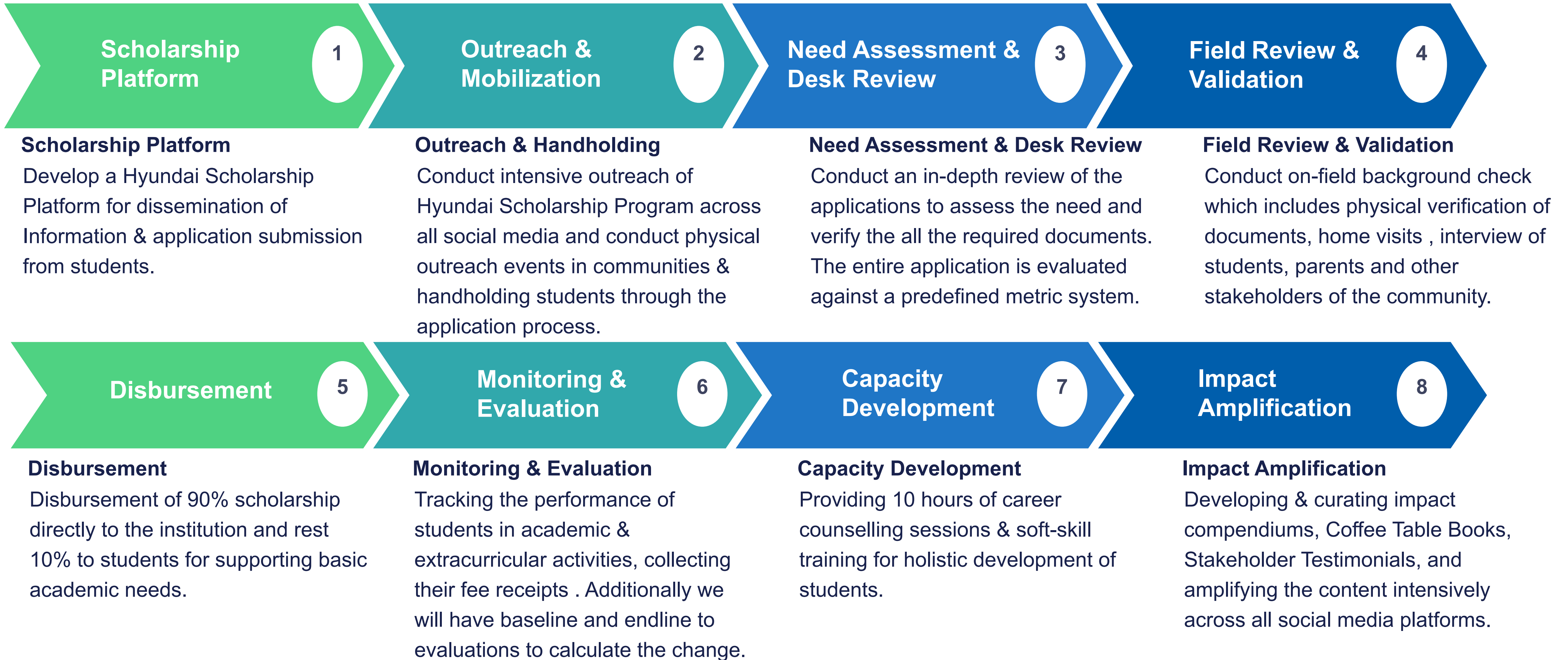


Bakkiya receiving the Scholarship to continue her college education



Process

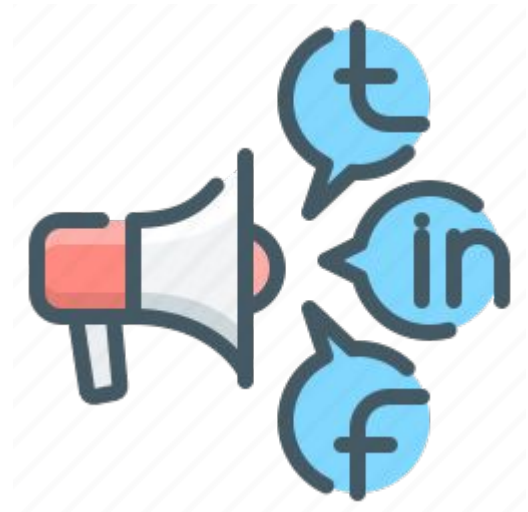
Supporting the Innovators of Tomorrow



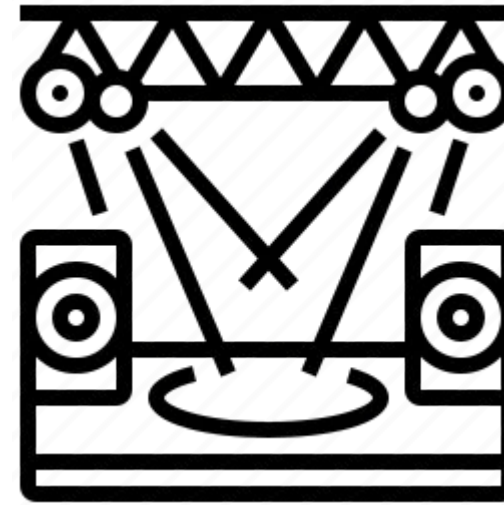
NOTE: The primary award criteria are financial need, academic achievement, extra-curricular achievement, community involvement, leadership, personal & family attributes, demographic indicators etc.

Outreach and Brand Visibility

Outreach and Brand Building



Social Media Promotions



Physical Outreach Sessions



Email & SMS Campaign



Platform Awareness



Organic Press Release



Strategic Collaborations and Partnership with Government and Centre of Excellences (Like PSA-GOI)

5. Curriculum Based Life Skills

Developing and Nurturing Young Minds



6. Micro-Library Intervention

Improving the Reading and Comprehension Skills


BharatCares' library intervention program is a school-based intervention that seeks to develop children's reading skills and reading habits in the early grades. The program intends to provide a strong foundation in reading and writing skills for all children, with the goal that children will become fluent readers by the intervention of the program.

The two main components are:

- Reading and writing instructions for the children;
- Access to reading materials through the establishment of school libraries



Our Approach and Model

- 
Micro Library Setup in Classroom
 1 kit provided per class. Each case can hold around 50-60 books; age-appropriate, graded books in multiple languages including the native language
- 
Curriculum Designing and Training the Trainer
 Grade specific sessions to enhance reading, writing, comprehension skills along with building the capacity of the school teacher to conduct these sessions
- 
Sessions as per Annual Calendar
 Individual and group-based learning sessions to enhance curiosity and knowledge along with conducting competitions
- 
Monitoring and Assessments
 Baseline, Midline and Endline Assessments to map the learning graph of each of the student individually



Success Stories

"My Name is Mahek Modi and I come from Vejalpur. My father works in a Private job. I am currently studying in class 6th. Here, the tutor is not just focusing on the school syllabus of Maths & science but also focuses on improving us in each way as in life skill, library, learning & Labs. Other than this we also have lab sessions in science, & life skill sessions in which they teach us other important topics. Here we enjoy celebrating each festival. and in exam time, the tutor not only focuses on Maths and science. He teaches every subject. I come here every day. I really enjoy studying here. Thank you BharatCares"



Bhoomika Kumari Jagdish Patel is a native of Dhanesar and currently studying in 8th Standard. Bhoomika aspires to become a teacher when she grows up. She likes the sessions conducted on LifeSkills at the Umang Activity Centre and look up to the weekly sessions. When asked what she enjoys doing at Umang Activity Centre, she enthusiastically responds, "I love drawing, life skills, art and craft, and reading library books at Umang Center. Painting teaches how to draw natural images, animals and birds. Life skills teaches how to live life, respect elders, don't bother anyone, don't make fun of someone else's and so on. Art and craft allows to make the best of waste. Paper can be used to make anything, including pots, birds, and idols. In the library, I enjoy reading story book. I enjoy reading Hindi books in it. We can learn a lot from them. I love Umang Centre"



Success Stories



“

I am extremely appreciative to Bharatcares & Team for providing me with the opportunity to learn new skills and many relevant information that are assisting me in my everyday life and further achieving my dreams of becoming CDPO - Child Development Project Officer and support my family.

-Tina Dabi,

Student of BharatCares
DLC Class, Vejalpur



Hani Alpeshbhai Lakhtariya,
13 years, Vejalpur.

“

Because of BharatCares DLC courses, my interest in Maths and Science is increased and have learned many new skills. I come here every day. I really enjoy studying here.

Thank you **BharatCares.**



7. Karka Kasadara

Education- Knowledge initiative

- ❖ Imparting life skills for kids
- ❖ Sponsor For Success
- ❖ Financial help for kids





Project's

VISION

To uphold virtues and create a better society.

Project's

MISSION

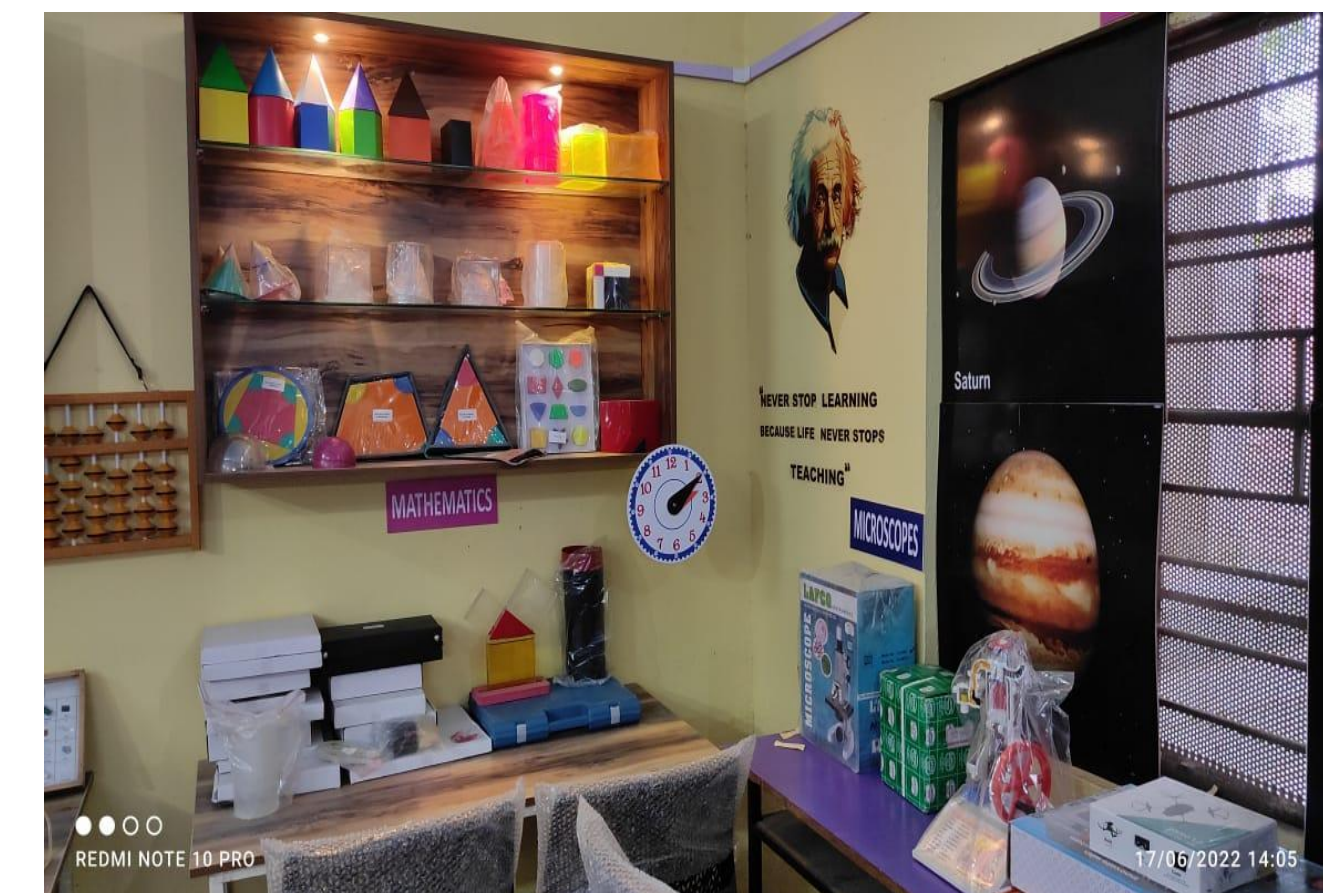
To create awareness on various social issues, work towards clean and green environment and enhance societal well-being.



8. My Science Lab

ESTABLISHMENT OF “ADVANCED STEM LAB” IN GOVT. SCHOOLS

My Science Lab is a hands-on learning initiative. My Science Lab works to promote and disseminate science throughout India. They provide specialized and innovative science centers, laboratories and STEM labs to the schools and colleges as per their needs.



9. School Demonstration Programs

Teacher Professional Development



Workshops and courses on FLN

Teacher guides and other learning materials

Academic Support



Create cadre of State/District Resource Groups (SRGs/DRGs)

Data-driven review meetings

Observation and feedback

Grade-appropriate Learning Materials
(Workbooks, Storybooks, Games)

Print-rich classrooms



Children's Learning Materials

Regular Assessment
Support to struggling learners

Monitoring by LLF and government



Monitoring and Assessment



*In collaboration with our NGO Partner

10. Early Literacy Outcomes Development Impact Bond (DIB)

Strengthening Foundational Learning at Scale

Development Impact Bonds are innovative financial instruments that can be used to mobilize capital at scale. In this pay-for-success model, the payouts were linked to the outcomes achieved.

Key Objectives

- Improve Literacy Outcomes for Grade 1 and 2 students
- Ensure large scale systemic change in literacy by building capacity of government officials in early literacy across 7 districts of Haryana.
- Development of children's learning materials, implementation of teacher training session and providing academic support.



11. KALIKAYATNA

Quality Learning Programme - inclusive and holistic learning process
It aims to Build an Ecosystem by focussing on following:



Strengthen and build capabilities of school level structures such as the School Management Committees -conduct Shikshana Gram Sabhas, SMC meetings, form SDP



Gram Panchayat and School Management Committees network meetings (for cross learning and collaboration), make GP plans for school development



Work with parents and communities to ensure that an inclusive environment is built which is conducive for learning



Training for SHGs, Federation members, School Management Committees and GP members

Skill Development Initiatives

Skill Development Canvas

Making Youth Job-Ready

Future Skills Program

AI /Python

Advanced programming skills

Career Counselling Programs

Career guidance to school and college students on various career options in their sectors and fields

Job Readiness Vocational Skills


Community Need based vocational skills program like BFSI, Data entry, graphics designing, Retail executive

Placement Linked Programs

All our skill development initiatives are linked with job /self-employment support

Serving as a pathway for the aspiring youth of our country to achieve a rewarding career and yield the youth with the real workplace skills that matter




Government Partnerships

16 Partnerships
150000+ Learners


CSR Partnerships

8 Partnerships
20000+ Learners


Institutional Partnerships

150 Partnerships
110000+ Learners


NGO Partnerships

20 Partnerships
20000+ Learners



Our Impact

3,00,000+
Learners

200,000+
Course Completion

01.

Self-Paced Learning

1.5 Lakh Hours of Self-Paced Learning through the platform.



02.

Innovation Camp

10 Project based learning camps for 2300+ learners.



03.

Masterclasses

150+ Masterclasses from Subject Experts & Employee Volunteers



04.

Mentoring (IBM Volunteers)

200+ Personalized mentoring sessions from Volunteers.



05.

Job Readiness Workshop

100+ Job Readiness Workshop to get learner ready to enter the workforce.



06.

Social Media Campaign

Regular Social Media campaigns by publishing success stories & updates.



07.

Institutional Guidance

Constant touch with professors/teachers who will then motivate their learners.



08.

Orientation Sessions

300+ Orientation sessions for learner.



1. Future Skill Program for the Youth

BharatCares is the largest implementation partner of IBM globally

In line with the New Education Policy 2020, Skill India Mission & New Digital India, IBM SkillsBuild is a multifaceted platform to strengthen the knowledge & competencies of students & youth for the 21st Century.



SkillsBuild for Jobseekers
Enhancing skills & employability of youth across India

SkillsBuild for Students & Educators
Developing foundational technology skills & professional skills amongst & educators across India



Job Readiness Session at Govt. Polytechnic Haryana

2. Placement Linked BFSI Program

45 days Onsite
Program

Equipping the youth
with Job Readiness
Skills

Weekly assessment
and customized
progress tracking for
each learner

Placement Linked
Programme

Daily Attendance and
Tracking



Success Stories



Ms Chanchal Yogi, a native of Jivraj Park, Ahmedabad is currently employed at HDB Financial Service Limited. Chanchal belongs to a middle class family, with her father being an accountant and her mother taking over the role of a homemaker.

Meet Ravi! He has a lifelong affinity for banking and back-office work. However, he needed the proper platform to advance towards his objective. Recently, he came across the BharatCares Community Learning Centre and got enrolled in our Banking and Financial Skill Development Program. The program helped him in building his competencies and opened up new avenues for job opportunities. He has now secured a position with HDB Financial Services and is pleased as he can now also support his family at a monthly salary of INR 14,500 per month.



Success Stories

A student named Vrnika Jain recounts what she learned from the sessions led by the IBM Skillsbuild team. She gained experience in all areas, including the fundamentals of deep learning, dimension reduction, and data visualisation. "I use basic Tensorflow in my models, design thinking, and narrative skills," she explains, "doing machine learning approaches on real-world situations, visualizing the data not just on screen but also in my thoughts. My goal is to work for a large MNC where I may learn and develop further before studying math and physics for an MSc in Germany."

#IBMSkillsbuild

IBM Innovation Camp

"Keep Working hard !!! Hard Work always pays off sooner or later. The platform is really great and good to start with."

Vrnika Jain

19 years, Btech (AI & ML) 3rd year



#goodtech

CSRBOX

Amaira created her chatbot, Amy - the travel assistant, to make traveling much easier. Using Amy's features, Amaira wants to make planning a trip for the user based on their preferences - whether it is a solo, family or friends' trip; what are you/your friends interested in (adventure sports/exploration of nature/etc) and gives you suggestions and the links to their website while helping you book hotels as well. She also makes it possible for the same chatbot to be accessed by phone through her use of SIP Trunk through Watson Assistant.

#IBMSkillsbuild

Amaira, a student of **8th standard** of GD Goenka School presented "AMY" the travel assistant for her **AI ChatBot Project**



#goodtech

CSRBOX



Bharat
Cares



THANK YOU !!