



Define | Design | Deploy | Deliver



About BharatCares

BharatCares (SMEC Trust), the social impact arm of the CSRBOX Group stands tall amongst the Top 50 Social Impact Organizations in India. Specifically established and curated for program delivery, BharatCares' commitment revolves around the principles of innovation, technology, and scalability, aiming to address societal challenges comprehensively. Functioning as a social solution bridge,

BharatCares facilitates collaboration among communities, innovators, funders and government to implement the best impact solution for the last mile. Our flagship initiatives focus on improving education, employability, rural and healthcare infrastructure, entrepreneurship, environmental sustainability and road safety.

Our Impact

To empower communities through transformative solutions, we aspire to deepen and scale impact while driving positive change both on-ground and at systemic levels.

1.2 CRORE

Individuals
Directly Impacted through
our social impact program

24

State Presence

140+

District Presence

Our Areas of Impact:



Education

Health and
Nutrition



Entrepreneurship

Employability



Rural
Infrastructure

Environment



Road Safety
Awareness

Our Government Partnerships

Strong Government Partnership: Gujarat, Maharashtra, Uttar Pradesh, Haryana, Rajasthan, North East, Uttarakhand, Delhi.

Presence in 24 States



Our Corporate Clients & Partners



Our Approach toward Project Management



Communities holistic need assessment and baseline study with digital tools



Need based program design and baseline data for monitoring and impact assessment



Intensive government collaboration to ensure sustainability and exit strategy



Program dashboard for live data updates and monitoring



Program launch and stakeholders' expectation setting



Periodic progress reports, impact stories and documentation



Strong government collaboration for systemic support



Superior SROI mapping



Scale-up plan and sustainability



Strong documentation and impact communication support through an in-house impact studio team



Establishment of Employee Volunteering Activities through program delivery

BharatCares

in Infrastructure Development

Building Stronger Rural Infrastructure for
Community Development

70

villages

1,00,000+

people directly impacted



Old-Age Home in Assam

Tezpur, located in the Sonitpur district of Assam, India, is a growing city with an ageing population. As the number of elderly individuals increases, the need for old age homes or senior care facilities becomes more apparent.

The Government of Assam is also focused on increasing old age homes because of the changing family structures, lack of caregivers and social isolation.

BharatCares in collaboration with Government of Assam, took the initiative to convert old building of Lalmati LP School, Tezpur into an Old Age Home to facilitate special types of care for older people like adult day care, old age support and homecare.

Elements:



Access to Basic Amenities



Social Engagement



Professional Care and Support



Assam



LEDfication of Villages

Signify, with a commitment to leveraging its expertise and lighting knowledge for the betterment of the communities it serves, has embarked on a collaborative initiative with BharatCares, to provide 300 sustainable and energy-efficient street lighting solutions in rural villages around various states of India.

Elements:



Enhance
Road Safety



Mitigate Wildlife
Encounters



Promote Community
Security



Boost tourism and
Local Economy



Foster Sustainability and
Energy Efficiency



Facilitate Smart
City Integration

Impact So Far:

45

villages covered

650+

Streetlights installed



Himachal Pradesh, Maharashtra, Arunachal Pradesh



Integrated Village Development Project :

India is aspiring to be a USD 5 trillion economy by 2025. Taking along villages and facilitating rural India to contribute to nation-building is important, and 'holistic rural development' is the way forward. In the Indian context, it is about ramping up modern amenities and services necessary that improve the standard of living in villages.

The 'Integrated Village Development' project, anchored by BharatCares aims to develop the adopted villages with holistic intervention for improving infrastructure and basic facilities at public institutions along with capacity building of village institutions for implementation and sustainability of the program.



Infrastructure Upgradation



Entrepreneurship Development



Livelihood Generation



Health and Wellness Camps



Agriculture Development



Environment Rejuvenation



Nutrition Education



Access to Clean Drinking Water



Maternal and Child Healthcare



Upgradation of WaSH infrastructure



Maharashtra, Uttar Pradesh



Community WaSH Program

Our Community WaSH Program focuses on improving access to water supply and sanitation infrastructure in communities. WaSH (Water, Sanitation and Hygiene) programs can have a ripple effect of positive impacts throughout a community. By providing access to clean water, proper sanitation facilities, and promoting good hygiene practices, WaSH directly reduces the spread of diseases, leading to healthier families and a decrease in healthcare costs.

Objectives:



Disease Prevention



Improved Health



Better Hygiene Practices



Increased School Attendance



Reduced Healthcare Costs



Dignity and Empowerment



Better Economic Growth

Impact So Far:

54,000

individuals impacted

30KL

per day drinking water capacity created

21

public toilets constructed/renovated

