



Define | Design | Deploy | Deliver



About BharatCares

BharatCares (SMEC Trust), the social impact arm of the CSRBOX Group stands tall amongst the Top 50 Social Impact Organizations in India. Specifically established and curated for program delivery, BharatCares' commitment revolves around the principles of innovation, technology, and scalability, aiming to address societal challenges comprehensively. Functioning as a social solution bridge,

BharatCares facilitates collaboration among communities, innovators, funders and government to implement the best impact solution for the last mile. Our flagship initiatives focus on improving education, employability, rural and healthcare infrastructure, entrepreneurship, environmental sustainability and road safety.

Our Impact

To empower communities through transformative solutions, we aspire to deepen and scale impact while driving positive change both on-ground and at systemic levels.

1.2 CRORE

Individuals
Directly Impacted through
our social impact program

24

State Presence

140+

District Presence

Our Areas of Impact:



Education

Health and
Nutrition



Entrepreneurship

Employability



Rural
Infrastructure

Environment



Road Safety
Awareness

Our Government Partnerships

Strong Government Partnership: Gujarat, Maharashtra, Uttar Pradesh, Haryana, Rajasthan, North East, Uttarakhand, Delhi.

Presence in 24 States



Our Corporate Clients & Partners



Our Approach toward Project Management



Communities holistic need assessment and baseline study with digital tools



Need based program design and baseline data for monitoring and impact assessment



Intensive government collaboration to ensure sustainability and exit strategy



Program dashboard for live data updates and monitoring



Program launch and stakeholders' expectation setting



Periodic progress reports, impact stories and documentation



Strong government collaboration for systemic support



Superior SROI mapping



Scale-up plan and sustainability



Strong documentation and impact communication support through an in-house impact studio team



Establishment of Employee Volunteering Activities through program delivery

BharatCares

in Road Safety

Enhancing Road Safety Awareness

7,50,000+

beneficiaries impacted

38

active tab lab centres



3E Program

BharatCares has come up with the Road Safety Awareness Program in line with the Ministry of Roadways and Transport Authority's National Road Safety Campaign. The program enables positive behavioural change among citizens on Road Safety and driving under influence.

This program is designed for licensed drivers/learner drivers, students, and all other road users above the legal drinking age to make the roads safer. Under this program, we set up Driver Sensitisation Tab Labs in the Regional Transport Offices (RTOs) and conduct behaviour change workshops for drivers with the help of digital tools.

Our Road Safety projects diligently adhere to the principles of the 3Es, namely:

Impact So Far:

38

RTO partnerships

7.5 LAKH

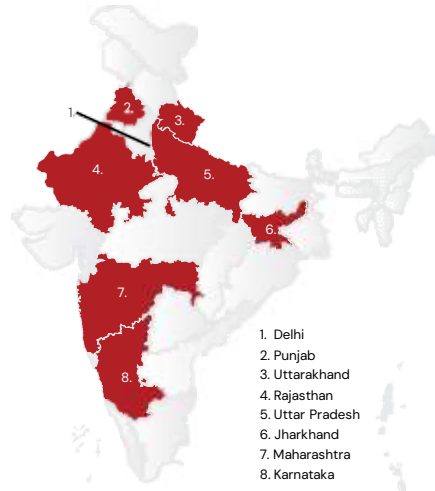
beneficiaries impacted

38

active tab lab centres

04

state government partnership



Glimpses of the project



WSOTR Anti Drunk-Driving Campaign in Collaboration with Greater Chennai Traffic Police on the eve of 31st December 2023



WSOTR Road Safety Bike Rally in collaboration with RTO Varanasi

