



Define | Design | Deploy | Deliver



## About BharatCares

BharatCares (SMEC Trust), the social impact arm of the CSRBOX Group stands tall amongst the Top 50 Social Impact Organizations in India. Specifically established and curated for program delivery, BharatCares' commitment revolves around the principles of innovation, technology, and scalability, aiming to address societal challenges comprehensively. Functioning as a social solution bridge,

BharatCares facilitates collaboration among communities, innovators, funders and government to implement the best impact solution for the last mile. Our flagship initiatives focus on improving education, employability, rural and healthcare infrastructure, entrepreneurship, environmental sustainability and road safety.

### Our Impact

To empower communities through transformative solutions, we aspire to deepen and scale impact while driving positive change both on-ground and at systemic levels.

**1.2 CRORE**

Individuals  
Directly Impacted through  
our social impact program

**24**

State Presence

**140+**

District Presence

### Our Areas of Impact:



Education

Health and  
Nutrition



Entrepreneurship

Employability



Rural  
Infrastructure

Environment



Road Safety  
Awareness

# Our Government Partnerships

**Strong Government Partnership:** Gujarat, Maharashtra, Uttar Pradesh, Haryana, Rajasthan, North East, Uttarakhand, Delhi.

Presence in 24 States



## Our Corporate Clients & Partners



## Our Approach toward Project Management



Communities holistic need assessment and baseline study with digital tools



Need based program design and baseline data for monitoring and impact assessment



Intensive government collaboration to ensure sustainability and exit strategy



Program dashboard for live data updates and monitoring



Program launch and stakeholders' expectation setting



Periodic progress reports, impact stories and documentation



Strong government collaboration for systemic support



Superior SROI mapping



Scale-up plan and sustainability



Strong documentation and impact communication support through an in-house impact studio team



Establishment of Employee Volunteering Activities through program delivery

# BharatCares

## in Health

Enhancing Access to Quality Healthcare



**26,00,000+**

individuals impacted so far

# Bharat Swasthya Sankalp

Bharat Swasthya Sankalp is a first-of-its-kind initiative by BharatCares dedicated to revolutionising healthcare by strengthening Government Health Care Centres nationwide in collaboration with the Government, Corporates and Civil Society.

Through Bharat Swasthya Sankalp, we recognise the intricate challenges faced by India's healthcare system and operate on a multifaceted strategy to address Government Health Care Centre-related issues effectively through the following activities to enhance accessibility, affordability, and availability of healthcare services for marginalised populations nationwide.

## Impact So Far:

To empower communities through transformative solutions, we aspire to deepen and scale impact while driving positive change both on-ground and at systemic levels.

**25 LAKH**

patients treated

**300**

medical  
professionals  
upskilled

**30**

health centres  
upgraded

**08**

states  
impacted



Delhi, Karnataka, Gujarat, Maharashtra, Rajasthan, Uttar Pradesh, Sikkim, Telangana



# Swasthya Saheli

Swasthya Saheli, an adolescent health awareness initiative, was developed to build awareness and aspirations among girls. It focuses on proper nutrition intake, leadership development, menstrual health management, with the help of Too Shy To Ask app. It also sheds light on awareness regarding government schemes and programs, and legal protection and rights of adolescent girls. Launched in October of 2023, with IMPAct4Nutrition, functioning as the technical knowledge partner, this initiative has successfully impacted adolescent girls with knowledge convergence and training sessions.



Outreach through  
Swasthya Saheli vans



3-day workshop  
and assessment



Training of teachers  
& elevating them as master  
trainers to ensure sustainability

## Impact So Far:

**61,603**

adolescent girls  
trained

**893**

teachers trained

**467**

kishori manch  
formed



Maharashtra





## Kishori Utkarsh Pahel

Kishori Utkarsh Pahel (KUP) is an impactful program designed to empower young women. The focus of KUP is to bring self-awareness on education, health and hygiene, life skills, certain rights and entitlements, and several government schemes through in-house training, exposure visits, and capacity-building programs. Through six curated modules, the program addresses thematic areas of adolescent health, menstrual hygiene management, nutrition, knowledge and convergence of government schemes and programs, legal protection and rights of adolescent girls, as well as leadership development.

On the basis of performance evaluation of girls during these engagements at various level, the initiative created a cadre of 10 empowered Taluka Jagrut Kishoris (TJK) and 122 Gram Jagrut Kishori (GJK) from over 6000 empowered adolescent girls under the program. The TJKs and GJKs were actively embedded into the Baal Sansad and VHSNC to drive system level adaptation of empowered adolescent girls.

### Impact So Far:

**11,822**

total adolescent girls impacted

**9,589**

school-going adolescent girls

**2,233**

non-school-going adolescent girls



Gujarat



## Mobile Medical Unit

The Government of India has been focusing on initiatives to improve maternal health indicators. Much progress has been made in ending preventable maternal deaths in the past two decades. The Maternal Mortality Ratio (MMR) of India for the period 2018-20, as per the latest report of the national Sample Registration System (SRS) data is 97/1,00,000 live births, declining by 33 points, from 130/1,00,000 live births in 2014-16.

Mobile Medical Unit (MMU) services are envisaged to provide quality healthcare services to pregnant women and children in the Jhagadia block of Bharuch region of Gujarat at their doorstep. The MMU provided a range of preventive, promotive, diagnostic, and referral-based information focused on improving maternal and child health by identifying and reducing the number of high-risk pregnancies. The overall objective of this intervention was to provide the above-mentioned services and enable referrals with a focus on improved MCH outcomes amongst the unreached population.

### Impact So Far:

**2,158**

students

**2,800**

schools

**2,230**

teachers

**440**

RO water  
Filtration plants



Gujarat



# Project Shakti

Project Shakti is a transformative initiative by BharatCares, aiming to raise awareness about menstrual hygiene among women inmates. Through comprehensive sessions and engagement activities, the project seeks to debunk myths, foster awareness, and promote sustainable menstrual hygiene practices. By adopting a holistic approach, Project Shakti recognises the interconnected nature of reproductive and menstrual health, striving to catalyse positive change among women inmates.

## Impact So Far:

05

prisons in  
india

06

workshops  
conducted

18

hours of  
awareness & learning

750+

Inmates  
Benefitted



Uttarakhand, Delhi

“

"I'm an Anganwadi worker, and I learned a lot from this session. When I get released from prison, I'll provide training to all women on this topic."

**Inmate**

Haldwani Prison

”

“

"Many women are not aware that, despite the availability of a pad vending machine, they use cloth. Following today's session, we anticipate a shift towards using pads among them."

**Female warden**

Pauri Prison

”



# Project ABHAYA

Project ABHAYA is a women empowerment project to support school, higher secondary school and college going adolescent and young girls. Through this project the idea is to provide adolescent and young girls the opportunity to develop their personality, enhance confidence and by participating they will be acquiring proficiency in activities to support health and hygiene, mental wellness and self-confidence.



Self Defence



Financial Literacy



Nutrition



Social Etiquettes



Interview preparedness



Constitutional Rights



Time and Task Management



Health and Hygiene

## Projected Impact:

**762**

adolescent girls trained so far

**7,500**

educational institutions



Gujarat

