



Define | Design | Deploy | Deliver



## About BharatCares

BharatCares (SMEC Trust), the social impact arm of the CSRBOX Group stands tall amongst the Top 50 Social Impact Organizations in India. Specifically established and curated for program delivery, BharatCares' commitment revolves around the principles of innovation, technology, and scalability, aiming to address societal challenges comprehensively. Functioning as a social solution bridge,

BharatCares facilitates collaboration among communities, innovators, funders and government to implement the best impact solution for the last mile. Our flagship initiatives focus on improving education, employability, rural and healthcare infrastructure, entrepreneurship, environmental sustainability and road safety.

### Our Impact

To empower communities through transformative solutions, we aspire to deepen and scale impact while driving positive change both on-ground and at systemic levels.

**1.2 CRORE**

Individuals  
Directly Impacted through  
our social impact program

**24**

State Presence

**140+**

District Presence

### Our Areas of Impact:



Education

Health and  
Nutrition



Entrepreneurship

Employability



Rural  
Infrastructure

Environment



Road Safety  
Awareness

# Our Government Partnerships

**Strong Government Partnership:** Gujarat, Maharashtra, Uttar Pradesh, Haryana, Rajasthan, North East, Uttarakhand, Delhi.

Presence in 24 States



## Our Corporate Clients & Partners



**SHARP**

**AIRBUS**



**DIAGEO**



**DIAGEO**



**AIRBUS**



**MRF**



**SAR**

## Our Approach toward Project Management



Communities holistic need assessment and baseline study with digital tools



Need based program design and baseline data for monitoring and impact assessment



Intensive government collaboration to ensure sustainability and exit strategy



Program dashboard for live data updates and monitoring



Program launch and stakeholders' expectation setting



Periodic progress reports, impact stories and documentation



Strong government collaboration for systemic support



Superior SROI mapping



Scale-up plan and sustainability



Strong documentation and impact communication support through an in-house impact studio team



Establishment of Employee Volunteering Activities through program delivery

# BharatCares

## in Environment and Climate Resilience

Championing Net-Zero and Environmental  
Sustainability

**250 MT+**

carbon sequestered

**11,117**

saplings planted

**~2,00,000**

litres water saved





# Miyawaki Afforestation

India, a nation renowned for its diverse landscapes and rapid urbanization, faces an urgent need for afforestation. The unique topography and diverse ecosystems have made it susceptible to a range of environmental challenges.

Miyawaki afforestation and its ability to promote faster growth and greater density, biodiversity, climate resilience, improved air quality, and carbon sequestration makes it a valuable tool for creating more liveable and sustainable India.

Using the Miyawaki Technique, we create native forest ecosystems much quicker. The method takes its inspiration directly from processes and diversity in nature. The process involves plantation of 30 to 40 different species of trees and shrubs together.

## Impact So Far:

**90+**

sapling varieties

**11,000**

saplings planted

**150 MT+**

carbon sequestered



Karnataka, Delhi/NCR



## Project Kanchan

India faces a looming challenge of organic solid waste, projected to surge by 2030 and 2050. Embracing a circular economy approach is vital for sustainable waste management, aligning with Aatma Nirbhar Bharat's vision.

Project Kanchan, a collaboration between BharatCares and Vadodra Municipal Corporation (VMC), champions sustainable waste management at fruit and vegetable markets. Led by women from Self-Help Groups (SHGs), the project establishes bio-composting units to convert market organic waste into high-quality compost for organic farming. This not only promotes sustainable agriculture but also reduces chemical fertilizer and pesticide usage.

Moreover, Kanchan provides additional livelihoods to SHG women, focusing on Sustainable Development Goals and environmental conservation. By generating secondary income, empowering women, and enhancing their skills, the project fosters entrepreneurship and teamwork. Once the final product is completed, it is brought to the market for sale, providing these women with firsthand entrepreneurial experience.

### Impact So Far:

**72 T+**

total waste segregated

**14**

green jobs created

**20 T+**

total compost generated

**50 T+**

carbon emission reduced

**INR 10 LAKH+**

total revenue generated annually



Gujarat





# Green-Powered Schools

Himachal Pradesh faces unique challenges in acquiring energy sources due to its difficult terrain. Surrounded by the Himalayas, the state is forced to rely on non-renewable energy sources for over 80% of its energy needs. The brunt of a growing carbon footprint and frequent power cuts is faced by Himachal Pradesh's government schools.

BharatCares in collaboration with Livguard, under the 'Green-Powered Schools,' are revolutionising Himachal Pradesh's government schools with the power of solar and renewable energy. Aimed at creating better, cleaner, and sustainable schools in the state, Green-Powered Schools tackles two challenges together. They not only address sustainability but also actively work at enhancing education by shedding light on the potential of sustainable resources.

## Elements:



End-to-end installation of solar resources and their maintenance.



Educate the youth on the benefits of alternative energy.

## Impact So Far:

**32.5 MT+**

of CO2 emissions reduced per year

**65 KW**

solar plant installed



Himachal Pradesh



## Eco-Schools

Addressing the pressing environmental challenges, BharatCares collaborated with Bata India to spearhead the modernisation of government schools in Haryana. Through the installation of cutting-edge solar panels and water harvesting plants, the project sought to mitigate the impact of unreliable power and water supply on marginalized communities, particularly young students.

By integrating sustainable, eco-friendly energy sources, the initiative aimed not only to enhance attendance and admission rates but also to instill environmental consciousness among students and local stakeholders.

### Elements:



Rainwater  
Harvesting



Microgardens



Solarisation of  
Schools



Bio-composting

### Impact So Far:

**25 KW+**

solar plant  
installed

**12.5 MT**

of CO2 emissions  
reduced per year

**1,02,990+**

litres of water  
saved



Delhi NCR



## Eco-Village

Over the years, rapid industrialisation, urbanisation, unsustainable agricultural practices, and increasing consumption patterns have intensified environmental degradation on a global scale. These activities have led to the degradation of ecosystems, the disruption of natural processes, and the loss of valuable resources, posing significant challenges to the well-being of both people and the planet. The Eco-Village Program offers a path towards sustainable development, enhancing quality of life, and ensuring the long-term well-being of the communities.

### Elements:



Smart  
Classroom



STEM Lab



Solar Power  
Installation



Modular Library



### Projected Impact:

**52 MT**

Carbon Sequestration  
(Annually)

**100 MT+**

Carbon Emission Reduction  
(Annually)

**1 CRORE LTR**

Water Positivity  
(Annually)

**19.312 T**

of reduction in Carbon  
Emission (Annually)

**4 LAKH LTR**

of Groundwater  
Recharge



# Waterbody Rejuvenation Program

Urban and Rural India has a large number of lakes and ponds suffering from mismanagement of water bodies. Extinction and disappearance of these water bodies pose a threat to water sources in the region. To address these challenges, BharatCares has started the Waterbody/Lake Rejuvenation Program. We work closely with the local government to locate the appropriate water bodies that require immediate attention.



Improvement in  
Air Quality



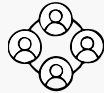
Increase in Water  
Retention  
and Ground Recharge



Creation of Local  
Livelihoods



Reduced Soil  
Erosion



Community  
Upliftment



Haryana

