



Define | Design | Deploy | Deliver



About BharatCares

BharatCares (SMEC Trust), the social impact arm of the CSRBOX Group stands tall amongst the Top 50 Social Impact Organizations in India. Specifically established and curated for program delivery, BharatCares' commitment revolves around the principles of innovation, technology, and scalability, aiming to address societal challenges comprehensively. Functioning as a social solution bridge,

BharatCares facilitates collaboration among communities, innovators, funders and government to implement the best impact solution for the last mile. Our flagship initiatives focus on improving education, employability, rural and healthcare infrastructure, entrepreneurship, environmental sustainability and road safety.

Our Impact

To empower communities through transformative solutions, we aspire to deepen and scale impact while driving positive change both on-ground and at systemic levels.

1.2 CRORE

Individuals
Directly Impacted through
our social impact program

24

State Presence

140+

District Presence

Our Areas of Impact:



Education

Health and
Nutrition



Entrepreneurship

Employability



Rural
Infrastructure

Environment



Road Safety
Awareness

Our Government Partnerships

Strong Government Partnership: Gujarat, Maharashtra, Uttar Pradesh, Haryana, Rajasthan, North East, Uttarakhand, Delhi.

Presence in 24 States



Our Corporate Clients & Partners



Our Approach toward Project Management



Communities holistic need assessment and baseline study with digital tools



Need based program design and baseline data for monitoring and impact assessment



Intensive government collaboration to ensure sustainability and exit strategy



Program dashboard for live data updates and monitoring



Program launch and stakeholders' expectation setting



Periodic progress reports, impact stories and documentation



Strong government collaboration for systemic support



Superior SROI mapping



Scale-up plan and sustainability



Strong documentation and impact communication support through an in-house impact studio team



Establishment of Employee Volunteering Activities through program delivery

BharatCares

in Entrepreneurship

Empowering Entrepreneurs for a Sustainable Future

300+
entrepreneurs created



Jeevika Saathi

Jeevika Saathi endeavors to cultivate a cohort of professional women entrepreneurs who act as agents of economic and social change within their communities. The initiative provides these women with comprehensive support, including capacity building, material assistance, and ongoing guidance to establish or expand micro-enterprises. The overarching goal is to foster women's empowerment, transform aspirations into inspirations, and ensure enduring livelihoods.



Elements:



Self Defence



Financial Literacy



Digital Literacy



Mini SHARK TANK
(Business Pitch Development)



SEED Funding



Incubation Support

Impact So Far:

1000+

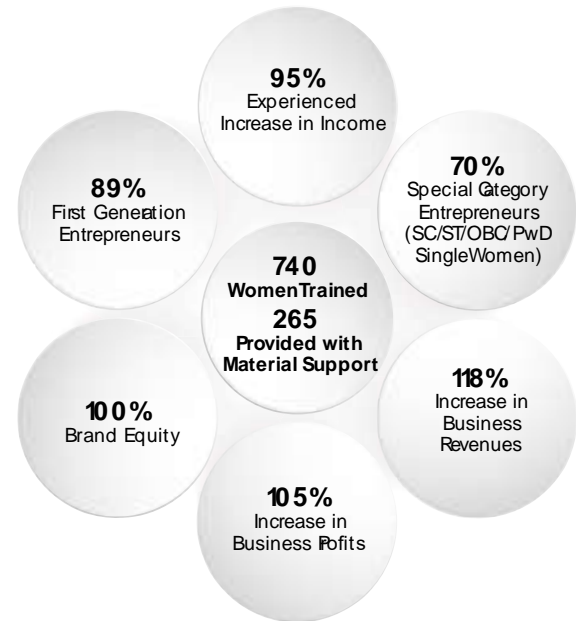
women trained

300

entrepreneurs created



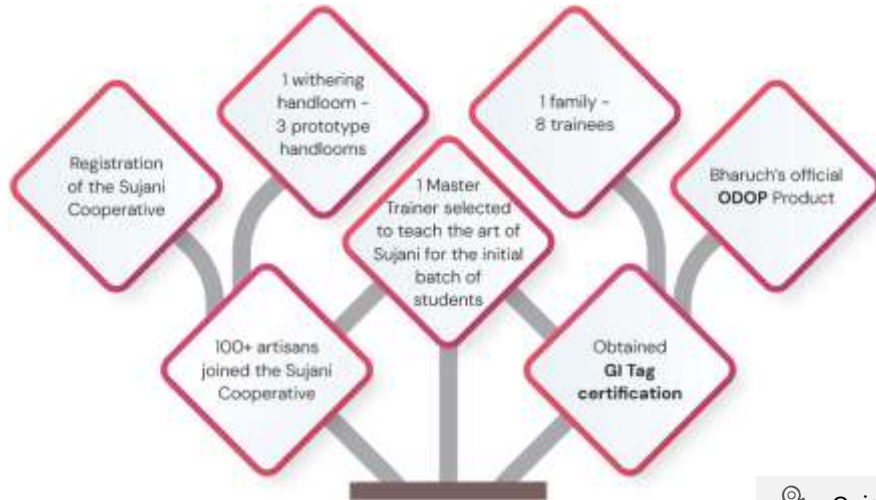
Maharashtra, Rajasthan, Gujarat, Delhi NCR



Project ROSHANI

Bharuch, India's second oldest city after Kashi, is renowned for its salted peanuts and the unique Sujani weaving technique. Sujani, a distinctive double-woven cloth, was on the brink of extinction with only two families practicing the craft. To save this heritage, the District Administration launched Project ROSHANI. This initiative aims to revive Sujani by engaging the youth, providing skill development, and supplying essential materials. Through collaboration with key stakeholders, Project ROSHANI is working to secure sustainable livelihoods for artisans and reestablish Sujani on the cultural map.

Impact So Far:



Geographical Indication (GI) Tag for Sujani Weaving conferred by The Geographical Indication Registry



Streets of Change

BharatCares, with Diageo India, initiated 'Streets of Change' to revive Daman's coastal region, focusing on uplifting local street vendors. The project aims to empower entrepreneurship, livelihood, and community development by addressing challenges like damaged carts, regulatory hurdles, and lack of infrastructure. Through this initiative, vendors receive resources and training to overcome obstacles and thrive in their ecosystem.



Attractive and Customised Vending Carts



Seating Arrangements for Customers



Shed for Weather Protection



Reconstruction of pavements



Awareness sessions on Social Security Schemes



Capacity Building and Skill Training

Impact So Far:

22

women entrepreneurs



Daman and Diu, Union Territory

