



Define | Design | Deploy | Deliver



## About BharatCares

BharatCares (SMEC Trust), the social impact arm of the CSRBOX Group stands tall amongst the Top 50 Social Impact Organizations in India. Specifically established and curated for program delivery, BharatCares' commitment revolves around the principles of innovation, technology, and scalability, aiming to address societal challenges comprehensively. Functioning as a social solution bridge,

BharatCares facilitates collaboration among communities, innovators, funders and government to implement the best impact solution for the last mile. Our flagship initiatives focus on improving education, employability, rural and healthcare infrastructure, entrepreneurship, environmental sustainability and road safety.

### Our Impact

To empower communities through transformative solutions, we aspire to deepen and scale impact while driving positive change both on-ground and at systemic levels.

**1.2 CRORE**

Individuals  
Directly Impacted through  
our social impact program

**24**

State Presence

**140+**

District Presence

### Our Areas of Impact:



Education

Health and  
Nutrition



Entrepreneurship



Employability



Rural  
Infrastructure



Environment



Road Safety  
Awareness



# Our Government Partnerships

**Strong Government Partnership:** Gujarat, Maharashtra, Uttar Pradesh, Haryana, Rajasthan, North East, Uttarakhand, Delhi.

Presence in 24 States



## Our Corporate Clients & Partners



## Our Approach toward Project Management



Communities holistic need assessment and baseline study with digital tools



Need based program design and baseline data for monitoring and impact assessment



Intensive government collaboration to ensure sustainability and exit strategy



Program dashboard for live data updates and monitoring



Program launch and stakeholders' expectation setting



Periodic progress reports, impact stories and documentation



Strong government collaboration for systemic support



Superior SROI mapping



Scale-up plan and sustainability



Strong documentation and impact communication support through an in-house impact studio team



Establishment of Employee Volunteering Activities through program delivery

# BharatCares

## in Employability

Enhancing Employability for a Skilled Workforce



**1,08,680**

students impacted

# BFSI Skill Development Program

The Banking, Financial Services, and Insurance (BFSI) Skill Development Program equips young graduates and 12th-pass students aspiring to start their careers in the banking and finance sector. This placement-oriented training initiative not only prepares youths for their professional journey but also identifies potential avenues for employability to enhance their job prospects.

Taking a holistic approach, the centre combines both theoretical knowledge and practical experience with the incorporation of hands-on learning. Classroom sessions focus on key fundamentals and are augmented by technical training and job-readiness development activities. Students get to participate in the special campus placement fairs, and various job fairs and even get to go on exposure visits.

## Impact So Far:

680

youths trained

80%

placement rate

 Gujarat

## Placement Partners:



## SkillsBuild for Adult Learners

The New Education Policy (NEP) 2020 advocates for the integration of technology and digital learning and promotes the holistic development of students. In this new environment, it is increasingly important to keep students updated on growing industry demands and to upgrade existing resources to accommodate change. Aligned with the spirit of the NEP, the Skill India Mission, and New Digital India initiatives, the IBM SkillsBuild program offers a multifaceted approach to enhance the knowledge, competencies, and skills of young individuals, preparing them for the dynamic 21st-century industry.

The IBM SkillsBuild program builds knowledge and skills in the learners and prepares them for new-age careers leading to their integration into the workforce to serve as a pathway for the aspiring youth of our country to achieve a rewarding career and yield the youth with real workplace skills that matter.

### Elements:



Interactive Learning



Placement Support



Career Readiness Program



Expert Sessions



Project Based Learning

### Impact So Far:

**1,08,000+**

learners onboarded

**89,163+**

learners impacted

**4,000**

individuals placed

**6,31,022+**

courses completed by learners



PAN India

