



Define | Design | Deploy | Deliver



About BharatCares

BharatCares (SMEC Trust), the social impact arm of the CSRBOX Group stands tall amongst the Top 50 Social Impact Organizations in India. Specifically established and curated for program delivery, BharatCares' commitment revolves around the principles of innovation, technology, and scalability, aiming to address societal challenges comprehensively. Functioning as a social solution bridge,

BharatCares facilitates collaboration among communities, innovators, funders and government to implement the best impact solution for the last mile. Our flagship initiatives focus on improving education, employability, rural and healthcare infrastructure, entrepreneurship, environmental sustainability and road safety.

Our Impact

To empower communities through transformative solutions, we aspire to deepen and scale impact while driving positive change both on-ground and at systemic levels.

1.2 CRORE

Individuals
Directly Impacted through
our social impact program

24

State Presence

140+

District Presence

Our Areas of Impact:



Education

Health and
Nutrition



Entrepreneurship

Employability



Rural
Infrastructure

Environment



Road Safety
Awareness

Our Government Partnerships

Strong Government Partnership: Gujarat, Maharashtra, Uttar Pradesh, Haryana, Rajasthan, North East, Uttarakhand, Delhi.

Presence in 24 States



Our Corporate Clients & Partners



Our Approach toward Project Management



Communities holistic need assessment and baseline study with digital tools



Need based program design and baseline data for monitoring and impact assessment



Intensive government collaboration to ensure sustainability and exit strategy



Program dashboard for live data updates and monitoring



Program launch and stakeholders' expectation setting



Periodic progress reports, impact stories and documentation



Strong government collaboration for systemic support



Superior SROI mapping



Scale-up plan and sustainability



Strong documentation and impact communication support through an in-house impact studio team



Establishment of Employee Volunteering Activities through program delivery

BharatCares

in Education

Transforming Education for a Brighter Future

54,00,000+
students impacted

9,800+
schools impacted

2,500+
schools impacted



STEM on Wheels

STEM (Science, Technology, Engineering, and Math) education aims to develop critical thinking, hands-on capability, and creativity of students. With the right approach, it enables students to put theory into practice by allowing them to apply taught concepts and knowledge instead of the usual question-answer-based learning. STEM on Wheels delivers quality STEM education to students of grade 6-8, through various workshops, hands-on practice, and experiential fun learning.

Impact So Far:

31

government
primary schools

65

government primary
school teachers

300

STEM visits across
31 schools

890

STEM sessions
across
10 schools

6,300

children impacted

41,500

cumulative learning
hours



Uttar Pradesh, Gujarat



Behaviour Change Program

ACT SMART, a flagship project by The Global Smashed Online project, is an international endeavour designed to reach out to teenagers. This project, involving an interactive film experience and various workshops, aims to help teens build resilience against peer-pressure and bullying and shed light on important life skills, such as decision making and problem solving. The program works around providing these students with the maximum exposure, impact and accessibility employing a physical model for training these teenagers.

Impact So Far:

1,53,844

students

296

schools

757

sessions



Uttar Pradesh, Delhi, Madhya Pradesh, Haryana, Karnataka, West Bengal, Tamil Nadu, Himachal Pradesh, Rajasthan, Punjab, Maharashtra



I have seen my elder siblings change his lifestyle habits like peer pressure to dress better, using cuss words and slangs learnt from peers in school. He feels it's the Gen Z style to be cool. We need to be aware on what we are seeing and how we perceive them Educating and talking is the first step to solving the problem . Thank you ACTSMART India team for enlightening experience. I will show the movie to my brother surely.

Student,

Sardar Patel School, Karnataka



Bright Smiles, Bright Futures®

Bright Smiles, Bright Futures® a Colgate initiative, is a global commitment to advancing oral health education and hygiene practices, targeting children aged 6 to 15, studying in government-aided and low-income private schools. Children are taught good oral hygiene habits, the right techniques of brushing with the use of a tooth model and a toothbrush, and the importance of night brushing through an interactive module where the importance of a good mouth cleaning regimen is strongly instilled in them.

At the end of the program, each child is given a 'Dental Health Pack' consisting of toothpaste and a basic toothbrush, along with attractive charts depicting valuable oral care information to encourage these children to brush twice a day and take care of their oral care hygiene. IMPAct4Nutrition (I4N) Platform, our technical partner in this project, focuses on correlation between healthy nutrition and eating habits for oral care.

Impact So Far:

Successfully delivered Preventive Oral Healthcare Education and Awareness sessions to

52,30,621

students

08

schools



Gujarat, Rajasthan, Maharashtra, Karnataka, Uttar Pradesh, Tamil Nadu, Punjab, Andhra Pradesh



Holistic Education

Larsen & Toubro (L&T) through its CSR initiative is providing opportunities to children from seven Government Schools to develop their skills and personalities and enhance creativity and imagination. This is done by engaging students to participate in activities outside the normal curriculum of the school under Umang Activity Centre & Pustakpushp (a library initiative), to promote holistic education among school children.



Life Skills
Session



Library
Session



Design Thinking
Session



Art & Craft
Session

Impact So Far:

1,051
students

07
schools



Gujarat

“

Pustakpushp has been an incredible journey for me. Exploring English books has widened my perspective and fuelled my curiosity. I'm proud to contribute to our library and discuss books with educators. Pustakpushp has ignited a love for learning in me that I cherish.

Patel Pal Dharmendra Bhai

Sarvodaya Vidhyalay, Segvachhama,
Surat, Gujarat

”



Better School Initiative

BharatCares' Better School Initiative is an endeavour that strives to ensure that underprivileged students have access to quality education and new-age technologies to enhance their overall education. This initiative is carried out by implementing digital learning and improving the existing infrastructure of government schools. Continuous efforts are being made to enhance learning outcomes and give students a chance to experience quality education.



Smart
Classroom



STEM Lab



Solar Power
Installation



Modular Library



Playground
Upgradation



WaSH
Upgradation



Upliftment of Sports
Facilities



Capacity Building
Upgradation

Impact So Far:

12,448

students

47

schools

395

teachers

17

RO water
Filtration
plants

05

anganwadis

08

villages



Uttar Pradesh, Gujarat, Haryana, Himachal Pradesh, Karnataka, Maharashtra

Skillsbuild for High School Students

The National Education Policy 2020 emphasises the significance of an interdisciplinary approach, technology, and workplace skills for both students and educators. It aims to equip learners and educators, aged 13 and above, with essential technology competencies and soft skills such as AI, Blockchain, IoT, Cybersecurity, etc. that are needed in the 21st century.

This initiative focuses on leveraging emerging technologies to provide students with exposure to career-building opportunities and to enhance their skill sets. Additionally, it offers project based learning to students, preparing them for real-world corporate scenarios. Inter-school competitions based on real case studies further foster curiosity and enrich the learning experience of students.



Masterclasses
with teens



Access to IBM
SkillsBuild
Platform



Offering to
Teachers/Trainers



Exposure to
emerging
careers and skills



Innovation
Camps/AI
Chatbot
Internships

Impact So Far:

50,000

learners
onboarded

40,000

learners
engaged

200

schools

300

AI
masterclass

07

academic and
government
partnerships



PAN India



Scholarship Program

The BharatCares Scholarship program, in collaboration with launched the Need-Based Scholarship Support Program, a CSR initiative aimed at providing financial assistance to underprivileged students coming from underserved families. This program endeavoured to break barriers to education and create life-changing opportunities for deserving individuals across India.

Through extensive outreach and meticulous documentation, the program identifies and supports deserving students based on strict eligibility criteria. This inclusive approach ensures that those most in need receive the necessary assistance to pursue their educational aspirations. By addressing the systemic issues contributing to dropout rates, the program aligns with broader educational objectives, striving to reduce inequalities and empower families of marginalized communities.

Projected Impact:

1,000+
scholarships

7,500
educational institutions



Delhi, Gujarat, Haryana, Jharkhand, Madhya Pradesh, Maharashtra, Rajasthan, Uttar Pradesh

VAYUPUTRAS Soar at International Design Competition:



The VAYUPUTRAS team from Veermata Jijabai Technological Institute (VJTI), Mumbai, made a mark at the 2024 AIAA Design, Build, and Fly Competition in Wichita, USA. This prestigious event challenged teams from 11 countries to design, build, and fly remote-controlled Urban Air Mobility (UAM) aircraft, specifically air ambulances. VAYUPUTRAS secured an impressive 7th place finish out of 107 teams, and their meticulous design report earned them the distinction of being the top-ranked team from Asia!

This achievement is a testament to the team's dedication and the power of support. CSRBOX played a vital role by providing financial backing through a scholarship worth INR 3 Lakh, empowering these young minds to excel on the international stage.