



2023-24 IMPACT REPORT

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“Together, we have uplifted underserved communities and created lasting change.”



Trustee Speaks

As we reflect on the past year's journey, it's evident that BharatCares has remained steadfast in our commitment to driving positive change. Standing tall amongst the Top 50 Social Impact Organizations in India, BharatCares, has become synonymous with innovative and scalable solutions to pressing societal challenges.

Our approach revolves around the core principles of innovation, technology, and scalability, ensuring that our programs address the root causes of societal issues comprehensively. Functioning as a social solution bridge, BharatCares fosters collaboration among government organisations, communities, innovators, and funders to implement the most effective models.

Throughout the year, our dedicated team, volunteers, partners, and supporters have demonstrated extraordinary commitment, navigating challenges with resilience and embracing innovation. Together, we have uplifted marginalized communities and created lasting change. However, we acknowledge that challenges remain, encompassing issues such as climate change, poverty, gender equality, and healthcare accessibility.

We extend our heartfelt gratitude to our stakeholders for their unwavering support. It is through their collaboration and dedication that we have achieved significant milestones. As you delve into our Annual Report, beyond the numbers lie stories of resilience and hope, testament to the transformative power of collective action.

BEST WISHES,

Bhomi Shah

Managing Trustee, BharatCares

About BharatCares (by SMEC Trust)

BharatCares stands tall amongst the Top 50 Social Impact Organisations in India. Operating under SMEC Trust, a group organisation of CSRBOX, BharatCares has been specifically established and curated for program delivery. Our commitment revolves around the principles of innovation, technology, and scalability, aiming to address societal challenges comprehensively.

Functioning as a social solution bridge, BharatCares fosters collaboration among government organisations, communities, innovators, and funders to implement the most effective models. Our flagship initiatives focus on improving education, employability, rural and healthcare infrastructure, entrepreneurship, environmental sustainability & road safety.

Government Convergence:



Our Collaborative Partners:



Our Vision:

To empower communities through transformative solutions, we aspire to deepen and scale impact while driving positive change both on-ground and at systemic levels.

1.2 Crore

Individuals
Directly Impacted through
our social impact program

24

State Presence

140+

District Presence

BharatCares is dedicated to driving social impact through innovative CSR implementation. What sets us apart are our unique features, which are:



Communities holistic need assessment and baseline study with digital tools



Need based program design and baseline data for monitoring and impact assessment



Program dashboard for live data updates and monitoring



Intensive government collaboration to ensure sustainability and exit strategy



Periodic progress reports, impact stories and documentation



Superior SROI mapping



Scale-up plan and sustainability



Strong documentation and impact communication support through an in-house impact studio team



Establishment of Employee Volunteering Activities through program delivery



Program launch and stakeholders' expectation setting



Dr. Bhagwat Kishanrao Karad inaugurating India CSR Summit 2022



BharatCares team with Dr. Sanjeev Balyanji, Union Minister of State for Animal Husbandry, Dairying, and Fisheries, Government of India



Bhomik Shah presenting the India CSR Outlook Report 2023 to Shri Asim Arun, Government of Uttar Pradesh



Bhomik Shah presents the Indian CSR Outlook Report to Shri Anurag Thakur, Minister of Information and Broadcasting of India



Bhomik Shah during the MoU exchange with Amanpreet Singh, Director - SCERT, in the presence of Arvind Kejriwal, Chief Minister of Delhi, Bhagwant Mann, Chief Minister of Punjab, and Harjot Singh Bains, Minister of School Education of Punjab



Bhomik Shah, signing LOU with Commissionerate of Health & Family Welfare, Govt of Karnataka, in presence of Hon. Minister Dinesh Gundu Rao and Commissioner D. Randeep (IAS), to modernize and upgrade 200 Health Centres in Karnataka



Shri Acharya Devvrat, Governor of Gujarat, launches 'Rewa Sujani' and its logo under Project ROSHANI



Bhomik Shah presenting the Indian CSR Outlook Report to Gajendra Singh Shekhawat, Minister of Jal Shakti



The Government of Uttar Pradesh, in collaboration with CSRBOX and Knowledge Partner - Deloitte host the Uttar Pradesh CSR Roundtable on Education and Skilling



Shilpi Jain, Director, BharatCares and the late Vincent J, CSR Coordinator, Collector Office at the MoU signing of Project ROSHANI



CSRBOX Group joins hands with the Government of Uttar Pradesh as official CSR Facilitation Partner under Invest UP



Mr. Rakesh Kumar Singh
Lead – CSR, Signify India



Impressed by BharatCares' extensive reach, we collaborated on three successful projects focused on rural development and health infrastructure improvement. Their smooth process, energetic team, and professionalism made the partnership seamless. Despite challenges in the remote region of Tawang, BharatCares delivered outstanding results, further solidifying our trust in their capabilities.



Ms. Ankita Chauhan
Assistant General Manager, L&T



Having visited numerous libraries over the years, I can confidently say that the initiatives and content offered by BharatCares through Project Pustakpushp is truly exceptional. The creative and innovative activities integrated into Pustakpushp are unlike anything I have seen elsewhere. I am thoroughly impressed by the dedication and effort put forth to cultivate a stimulating environment for learning. Without a doubt, Project Pustakpushp will greatly enhance reading habits among children and foster a lifelong love for literature.



Ms. Dhanalakshmi Ramachandra
CSR Business Partner –
Strategic Projects & Stakeholder Engagement
Bayer, India



Bayer India extends sincere gratitude to BharatCares for the invaluable partnership in implementing our CSR Program on the "Better School Initiative" in Himmatnagar, Gujarat. The seamless collaboration throughout the project execution has been exemplary. Despite being a short-term project, the team's enthusiasm was pivotal in navigating the project to deliver successful outcomes within a quick turnaround time. It was heartwarming to hear from the stakeholders about the positive environment the project has created and the potential impact it can bring.



Mr. Praveen Karn
Group Head CSR & Sustainability,
Spark Minda Group



At Spark Minda Foundation, we've been privileged to partner with BharatCares on their impactful Project Shakti initiative. Their commitment to driving positive change, particularly in addressing menstrual hygiene management in prisons, has been inspiring. Witnessing their dedication and comprehensive approach firsthand, from educational workshops to distributing essential resources, compliments their impact on societal progress and gender equality. By addressing critical issues such as menstrual hygiene management, BharatCares is not only improving the lives of individuals but also contributing to broader societal progress and gender equality.



Year in Review

India's leading social impact organisation focused towards **Delivering Good in a 'BETTER' Way**

Reached out to more than **52 lakh students** to raise awareness around **Oral Health and Hygiene**

Collaborated with the Commissionerate of Health & Family Welfare, Government of Karnataka, to **modernise and upgrade a total of 200 Health Centres across Karnataka**



Collaborated with the Government of Punjab to **upskill more than 1 lakh learners around AI & emerging technologies** through Emerging Technology Initiatives

Adolescent healthcare initiatives have impacted 3.35 lakh individuals through training and knowledge convergence

Revival of the languishing art of Sujani weaving

transitioning from a dying handloom tradition to a thriving cooperative with over 100 members, culminated in the official acquisition of a GI Tag for Sujani Weaving by the Government of India

1 in 18 new driving licenses

in India is issued after our behaviour change communication program

Every 1 in 8 District

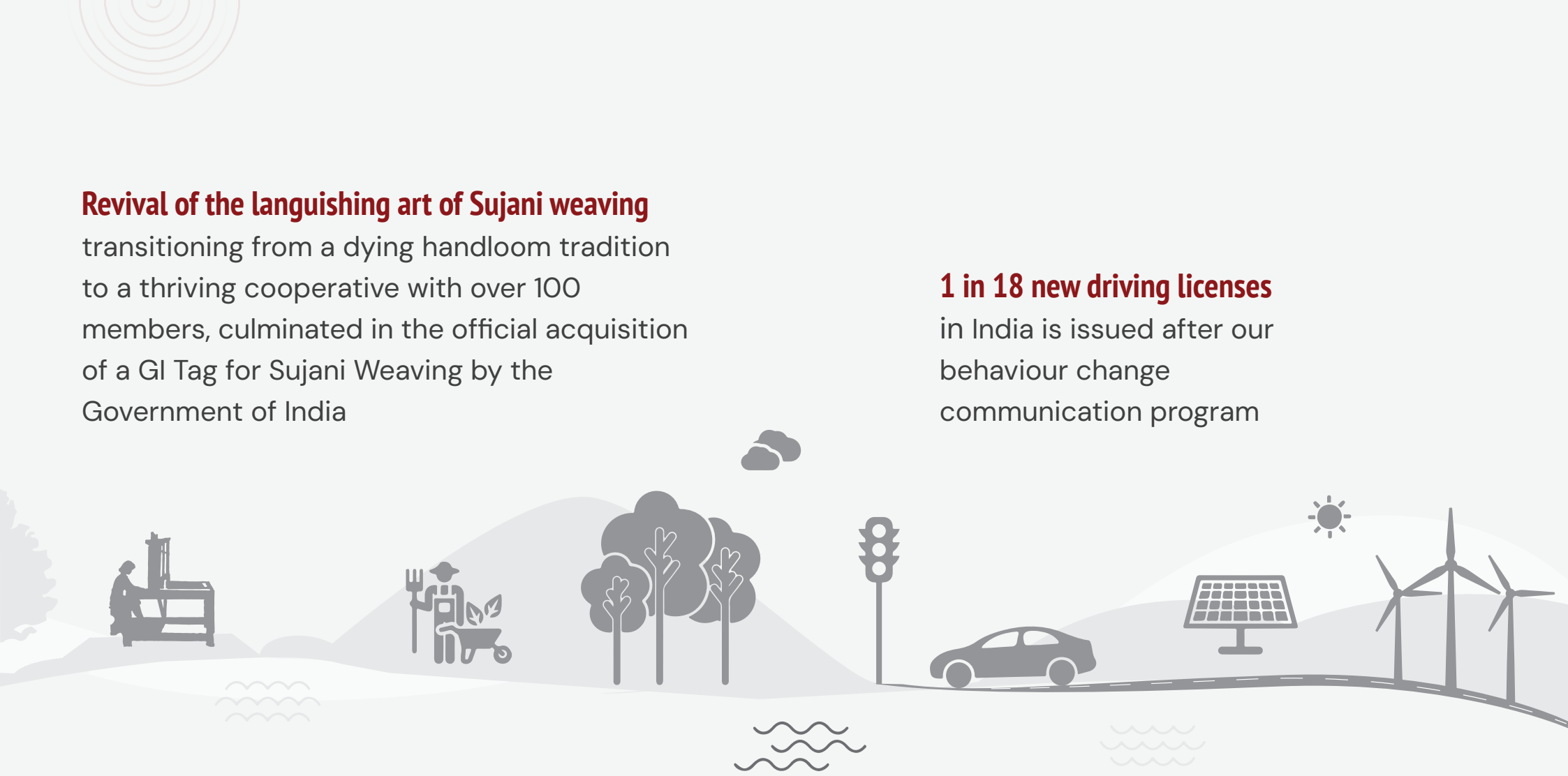
Magistrates is connected through the BharatCares programmatic implementation pathway

250+ MT of carbon sequestered

through our Environment and Climate Resilience Programs

Large-scale government collaborations

across healthcare, road safety and future skilling verticals



Education

Education stands as one of the most dynamic spheres of impact, demanding constant adaptation to remain relevant. BharatCares' flagship initiatives in education aim to redefine learning and uplift individuals. Embracing STEAM (Science, Technology, Engineering, Arts, and Mathematics) integration has become central to these efforts.

Action-driven methodologies like blended and experiential learning are adopted fostering comprehensive education and growth. By infusing creativity and design thinking, learning transcends mere information, becoming interactive and enjoyable. Activity-based approaches inspire lifelong curiosity and foster a love for learning.

54,00,000+

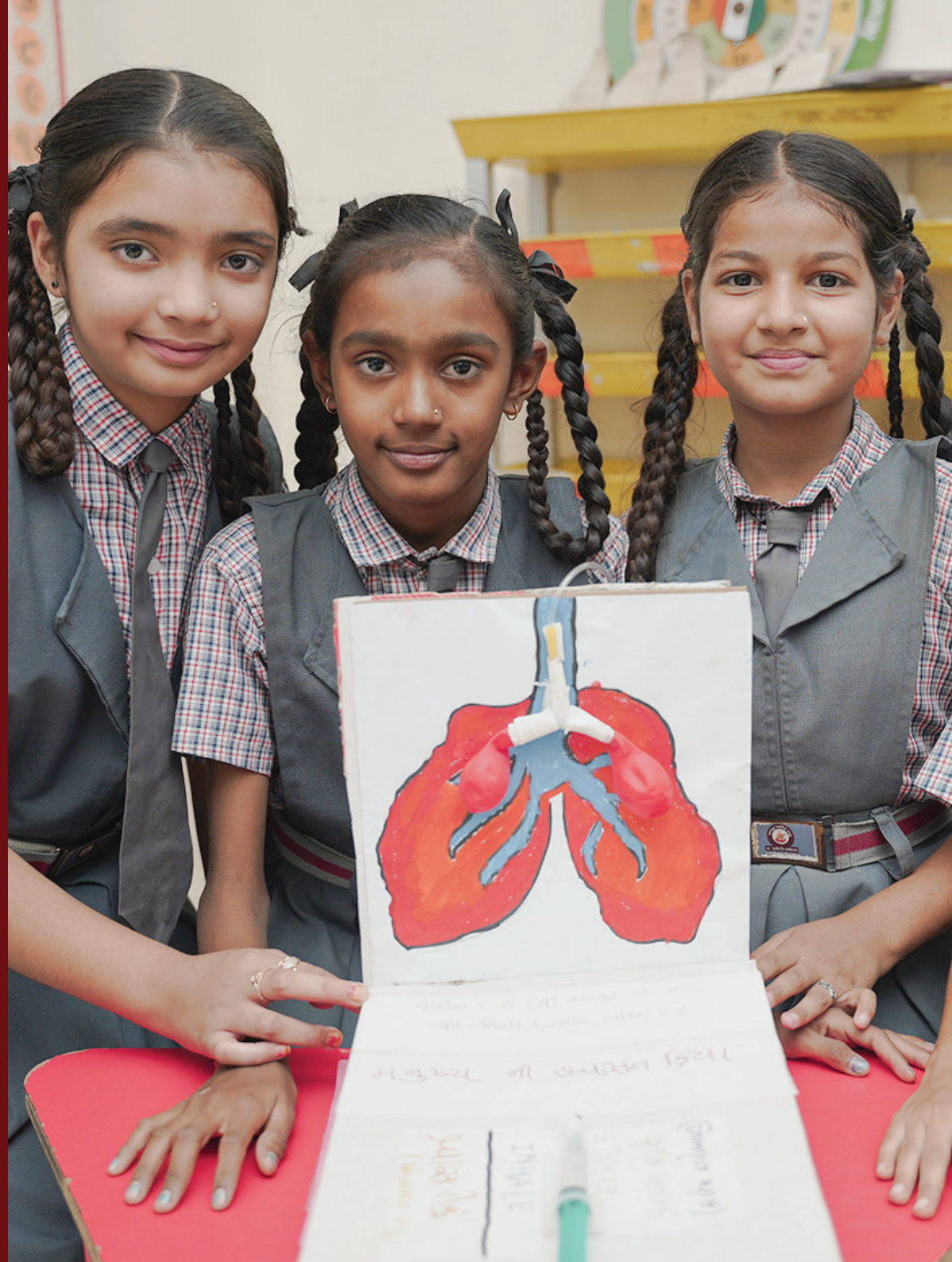
students impacted

9,800+

schools impacted

2,500+

sessions conducted



STEM on Wheels



STEM (Science, Technology, Engineering, and Math) education aims to develop critical thinking, hands-on capability, and creativity of students. With the right approach, it enables students to put theory into practice by allowing them to apply taught concepts and knowledge instead of the usual question-answer-based learning. STEM on Wheels delivers quality STEM education to students of grade 6-8, through various workshops, hands-on practice, and experiential fun learning.

Impact So Far:

31

government
primary schools

65

government primary
school teachers

300

STEM visits across
31 schools

890

STEM sessions across
10 schools

6,300

children impacted

41,500

cumulative learning
hours



Uttar Pradesh, Gujarat

“

I have witnessed the positive impact of the STEM on Wheels program across schools in our block. It has not only elevated the academic standards but has also enhanced the overall learning atmosphere. This initiative is not just changing classrooms; it's shaping futures. It's an inspiring journey that is benefitting every student.

Ms. Maya Rathod

Block Resource Coordinator, Kalol, Gujarat

”

“

STEM education is not just a part of our curriculum; it's a transformative experience for our students. The STEM on Wheels program has enriched our school environment, fostering critical thinking and problem-solving skills among our students. This initiative is not just an addition; it's a revolution in education.

Mr. Chhayaben Thakkar

Head Master, Motibhoyan-2
Primary School, Ahmedabad, Gujarat

”



Behaviour Change Program

DIAGEO
India

ACT SMART, a flagship project by The Global Smashed Online project, is an international endeavour designed to reach out to teenagers. This project, involving an interactive film experience and various workshops, aims to help teens build resilience against peer-pressure and bullying and shed light on important life skills, such as decision making and problem solving. The program works around providing these students with the maximum exposure, impact and accessibility employing a physical model for training these teenagers.

Impact So Far:

1,53,844

students

296

schools

757

sessions



Uttar Pradesh, Delhi, Madhya Pradesh, Haryana, Karnataka, West Bengal, Tamil Nadu, Himachal Pradesh, Rajasthan, Punjab, Maharashtra

“

I have seen my elder siblings change his lifestyle habits like peer pressure to dress better, using cuss words and slangs learnt from peers in school. He feels it's the Gen Z style to be cool. We need to be aware on what we are seeing and how we perceive them Educating and talking is the first step to solving the problem . Thank you ACTSMART India team for enlightening experience. I will show the movie to my brother surely.

Student,
Sardar Patel School,
Karnataka

”

“

It was of immense pleasure for us to see the children interact so much throughout the session and we loved how crucial topics such as Peer Pressure, Bullying, Underage drinking, Resilience, etc., were covered through a movie. Visual mode of learning is always helpful since the children can relate to the topics in a better manner. Now, we are sure that we will very often see students reaching out to the school counsellor with their individual issues. We thank BharatCares for the wonderful initiative.

Principal,
Delhi World Public School,
Ajmer, Rajasthan

”



Bright Smiles, Bright Futures®

Bright Smiles, Bright Futures® a Colgate initiative, is a global commitment to advancing oral health education and hygiene practices, targeting children aged 6 to 15, studying in government-aided and low-income private schools. Children are taught good oral hygiene habits, the right techniques of brushing with the use of a tooth model and a toothbrush, and the importance of night brushing through an interactive module where the importance of a good mouth cleaning regimen is strongly instilled in them.

At the end of the program, each child is given a 'Dental Health Pack' consisting of toothpaste and a basic toothbrush, along with attractive charts depicting valuable oral care information to encourage these children to brush twice a day and take care of their oral care hygiene. **IMPAct4Nutrition (I4N) Platform, our technical partner in this project, focuses on correlation between healthy nutrition and eating habits for oral care.**



Gujarat, Rajasthan, Maharashtra, Karnataka, Uttar Pradesh, Tamil Nadu, Punjab, Andhra Pradesh

Impact So Far:

Successfully delivered Preventive Oral Healthcare Education and Awareness sessions to

52,30,621

students

08

states

“

I am thankful to Colgate team who came to our school and taught us 5 important missions about brushing care. First mission: round-round brushing, second mission: two times brushing for 2 minutes, third mission: 3 months change your brush, fourth mission: no bidi, pan masala or cigarette, fifth mission: consume milk products daily. Out of all my leanings, I will take up the habit of brushing teeth twice a day for 2 minutes.

Tanvir

Std-7 student,
Shela Primary School, Ahmedabad

”

“

We had Didis visiting our school today from Colgate company who taught us the correct way of brushing. We learned Colgate's 5 missions of brushing and cleaning teeth. I learned it is not a good habit to indulge in any kind of addiction and I will try not have outside food as much as possible.

Krishna Dabi

Std-5 student,
Paliyad Primary Girls School, Gandhinagar

”



Holistic Education



Larsen & Toubro (L&T) through its CSR initiative is providing opportunities to children from seven Government Schools to develop their skills and personalities and enhance creativity and imagination. This is done by engaging students to participate in activities outside the normal curriculum of the school under Umang Activity Centre & Pustakpushp (a library initiative), to promote holistic education among school children.

Modules:



Life Skills
Session



Library
Session



Design Thinking
Session



Art & Craft
Session

Impact So Far:

1,051
students

07
schools

“

Pustakpushp has been an incredible journey for me. Exploring English books has widened my perspective and fuelled my curiosity. I'm proud to contribute to our library and discuss books with educators. Pustakpushp has ignited a love for learning in me that I cherish.

Patel Pal Dharmendra Bhai
Sarvodaya Vidhyalay, Segvachhama,
Surat, Gujarat

”

“

Having visited numerous libraries over the years, I can confidently say that the initiatives and content offered at Project Pustakpushp are truly exceptional. The creative and innovative activities integrated into the program are unlike anything I've seen elsewhere. Without a doubt, Project Pustakpushp will greatly enhance reading habits among children and foster a lifelong love for literature.

Ms. Ankita Chauhan
Assistant General Manager, L&T

”



Better School Initiative



ARVIND
FASHIONING POSSIBILITIES

DIAGEO
India

BharatCares' Better School Initiative is an endeavour that strives to ensure that underprivileged students have access to quality education and new-age technologies to enhance their overall education. This initiative is carried out by implementing digital learning and improving the existing infrastructure of government schools. Continuous efforts are being made to enhance learning outcomes and give students a chance to experience quality education.

Elements:



Smart Classroom



STEM Lab



Solar Power Installation



Modular Library



Playground Upgradation



WaSH Upgradation



Upliftment of Sports
Facilities



Capacity Building



Uttar Pradesh, Gujarat, Haryana, Himachal Pradesh, Karnataka, Maharashtra

Impact So Far:

12,448

students

47

schools

395

teachers

17

RO water filtration
plants

05

anganwadis

08

villages

“

“As a principal deeply committed to providing quality education, I am thrilled to share my heartfelt gratitude for the transformative impact of the Better School Program by Bayer in collaboration with BharatCares. With their generous support, our school received essential resources like solar panels, smart classes, a syllabus-oriented STEM lab, and a library with Grade specific and age specific attractive books.”

Babubhai Pranami,

Principal,
Adpodara Group Primary school,
Himmatnagar, Gujarat

”



Skillsbuild for High School Students



The National Education Policy 2020 emphasises the significance of an interdisciplinary approach, technology, and workplace skills for both students and educators. It aims to equip learners and educators, aged 13 and above, with essential technology competencies and soft skills such as AI, Blockchain, IoT, Cybersecurity, etc. that are needed in the 21st century.

This initiative focuses on leveraging emerging technologies to provide students with exposure to career-building opportunities and to enhance their skill sets. Additionally, it offers project based learning to students, preparing them for real-world corporate scenarios. Inter-school competitions based on real case studies further foster curiosity and enrich the learning experience of students.

Elements:



Masterclasses
with teens



Access to IBM SkillsBuild
Platform



Offering to
Teachers/Trainers



Exposure to emerging
careers and skills



Innovation Camps/AI
Chatbot Internships



PAN India

Impact So Far:

50,000

learners onboarded

40,000

learners engaged

3,91,000

learning hours of completion
on the platform

200

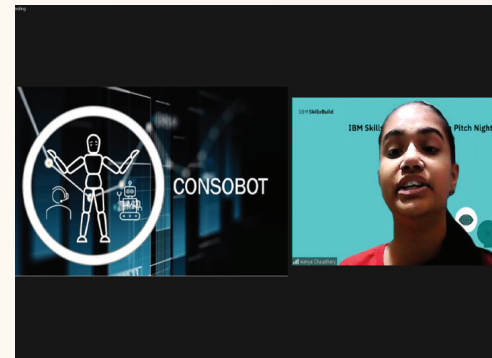
schools

300

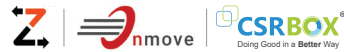
AI masterclass

07

academic and
government partnerships



Scholarship Program



The BharatCares Scholarship program, in collaboration with launched the Need-Based Scholarship Support Program, a CSR initiative aimed at providing financial assistance to underprivileged students

coming from underserved families. This program endeavoured to break barriers to education and create life-changing opportunities for deserving individuals across India.

Through extensive outreach and meticulous documentation, the program identifies and supports deserving students based on strict eligibility criteria. This inclusive approach ensures that those most in need receive the necessary assistance to pursue their educational aspirations. By addressing the systemic issues contributing to dropout rates, the program aligns with broader educational objectives, striving to reduce inequalities and empower families of marginalized communities.



Delhi, Gujarat, Haryana, Jharkhand, Madhya Pradesh, Maharashtra, Rajasthan, Uttar Pradesh

Success Story:

Venkatesh, residing in Pune, Maharashtra, belongs to a modest family of four, where his father, a construction freelancer, struggles to make ends meet. Despite financial hardships, Venkatesh persevered in pursuing his dream of becoming an entrepreneur. However, with limited resources and pressure to abandon studies, his path seemed uncertain. Thankfully, the OnMove Scholarship came as a ray of hope, significantly easing the family's financial burden. This support not only boosted Venkatesh's morale but also brought relief and gratitude to his parents. With renewed determination, Venkatesh is now committed to making the most of his education, appreciating the investment made in his future.



Projected Impact:

1,000+

scholarships

7,500

educational institutions

VAYUPUTRAS Soar at International Design Competition:



The VAYUPUTRAS team from Veermata Jijabai Technological Institute (VJTI), Mumbai, made a mark at the 2024 AIAA Design, Build, and Fly Competition in Wichita, USA. This prestigious event challenged teams from 11 countries to design, build, and fly remote-controlled Urban Air Mobility (UAM) aircraft, specifically air ambulances. VAYUPUTRAS secured an impressive 7th place finish out of 107 teams, and their meticulous design report earned them the distinction of being the top-ranked team from Asia!

This achievement is a testament to the team's dedication and the power of support. CSRBOX played a vital role by providing financial backing through a scholarship worth INR 3 Lakh, empowering these young minds to excel on the international stage.

Health

BharatCares is revolutionising healthcare through adolescent health and leadership initiatives. Upgrading Government Health Care Centres is central, to improving accessibility and affordability. Stakeholder collaboration drives community outreach and awareness. Medical staff training ensures quality care, alongside initiatives like menstrual hygiene and Non-Communicable Disease (NCD) management.

Expanded specialised services, targeting demographics like expecting mothers, enhance schemes like Pradhan Mantri Jan Arogya Yojana (PMJAY). Efforts also focus on remote access and underserved communities, promoting health-seeking behaviors. This comprehensive approach aims for equitable healthcare access and high-impact outcomes.

26,00,000+

individuals impacted so far



Bharat Swasthya Sankalp



Bharat Swasthya Sankalp is a first-of-its-kind initiative by BharatCares dedicated to revolutionising healthcare by strengthening Government Health Care Centres nationwide in collaboration with the Government, Corporates and Civil Society.

Through Bharat Swasthya Sankalp, we recognise the intricate challenges faced by India's healthcare system and operate on a multifaceted strategy to address Government Health Care Centre-related issues effectively through the following activities to enhance accessibility, affordability, and availability of healthcare services for marginalised populations nationwide.

Impact So Far:

25 Lakh

patients treated

300

medical
professionals upskilled

30

health centres
upgraded

08

states
impacted



Delhi, Karnataka, Gujarat, Maharashtra, Rajasthan, Uttar Pradesh, Sikkim, Telangana

Elements:

- 01 Provision of Medical Equipment and accessories
- 02 Revitalising and upgradation of Infrastructure
- 03 Capacity Building and Training of Medical Staff
- 04 Enhanced Community Engagement through Awareness Activities

“

"I injured my left leg while playing. It needed orthopedic surgery. Coming from a poor household, it wouldnt have been possible for me to get this surgery done at private hospital if new medical equipment were not available at CHC Dhandhuka. Thanks for upgrading CHC Dhandhuka"

Nainaben
Patient, CHC Dhandhuka

”



Swasthya Saheli

METROPOLIS foundation
educate
empower
encourage

METROPOLIS
The Pathology Specialists

Swasthya Saheli, an adolescent health awareness initiative, was developed to build awareness and aspirations among girls. It focuses on proper nutrition intake, leadership development, menstrual health management, with the help of Too Shy To Ask app. It also sheds light on awareness regarding government schemes and programs, and legal protection and rights of adolescent girls. Launched in October of 2023, with IMPAct4Nutrition, functioning as the technical knowledge partner, this initiative has successfully impacted adolescent girls with knowledge convergence and training sessions.



Elements:



Outreach through
Swasthya Saheli vans



3-day workshop
and assessment



Training of teachers
& elevating them as master
trainers to ensure sustainability

Impact So Far:

61,603

adolescent girls
trained

893

teachers trained

467

kishori manch
formed



Maharashtra

“

After conducting a session for adolescent girls at school, Vaishnavi came up to me and said that after today's session, she has proper information about anaemia and sickle cell anaemia and all her misconceptions regarding the same are now cleared. Now she can also educate others. She expressed her gratitude to the Swasthya Saheli team.

Vaishnavi Surupsing Pradhan
Madhyamik Vidyalay, Mograni

”

“

After a session at this school, a girl named Rupali came and shared her experience. She bravely shared her journey of confusion and discomfort surrounding menstruation, revealing that she initially lacked awareness about this natural bodily process. She was experiencing frequent periods and prolonged bleeding. We encouraged her to get medical help instead of feeling shameful about it. She happily agreed and felt motivated to get medical help.

Rupali
K.D. Gavit Madhyamik Aashram Shala, Pavla

”



Kishori Utkarsh Pahel



Kishori Utkarsh Pahel (KUP) is an impactful program designed to empower young women. The focus of KUP is to bring self-awareness on education, health and hygiene, life skills, certain rights and entitlements, and several government schemes through in-house training, exposure visits, and capacity-building programs. Through six curated modules, the program addresses thematic areas of adolescent health, menstrual hygiene management, nutrition, knowledge and convergence of government schemes and programs, legal protection and rights of adolescent girls, as well as leadership development.

On the basis of performance evaluation of girls during these engagements at various level, the initiative created a cadre of 10 empowered Taluka Jagrut Kishoris (TJK) and 122 Gram Jagrut Kishori (GJK) from over 6000 empowered adolescent girls under the program. The TJKs and GJKs were actively embedded into the Baal Sansad and VHSNC to drive system level adaptation of empowered adolescent girls.

Impact So Far:

11,822

total adoslescent girls impacted

“

With BharatCares and DCM Shriram Foundation's involvement, our VHSNC meetings have become more regular, addressing community issues effectively. A girl from our village now serves as a peer educator through the Kishori Utkarsh Pahel Project. Grateful for their support and guidance.

Ms. Smital Patel

CHO, Fulwadi Village, Bharuch, Gujarat

”

9,589

school-going adolescent girls

2,233

non-school-going adolescent girls

“

The rural population will benefit from this kind of training by learning life's fundamentals and being more aware of subjects that will benefit them for the rest of their lives, especially among adolescents between the ages of 10 and 19.

Patel Jyotiben Arvindbhai
Piludara Village (Master Trainer)
Bharuch, Gujarat

”



Gujarat



Mobile Medical Unit



The Government of India has been focusing on initiatives to improve maternal health indicators. Much progress has been made in ending preventable maternal deaths in the past two decades. The Maternal Mortality Ratio (MMR) of India for the period 2018–20, as per the latest report of the national Sample Registration System (SRS) data is 97/1,00,000 live births, declining by 33 points, from 130/1,00,000 live births in 2014–16.

Mobile Medical Unit (MMU) services are envisaged to provide quality healthcare services to pregnant women and children in the Jhagadia block of Bharuch region of Gujarat at their doorstep. The MMU provided a range of preventive, promotive, diagnostic, and referral-based information focused on improving maternal and child health by identifying and reducing the number of high-risk pregnancies. The overall objective of this intervention was to provide the above-mentioned services and enable referrals with a focus on improved MCH outcomes amongst the unreached population.

Impact So Far:

2,158

unique beneficiaries reached

2,800

antenatal checkups conducted

2,230

postnatal checkups conducted

440

institutional deliveries

“

“The region faces the challenge of anemia and a lack of sickle cell count, resulting in high-risk pregnancies and complications. MMU has brought healthcare services closer to communities, improving healthcare accessibility for pregnant and lactating women. The program has created a significant impact on community members by involving ASHA and Anganwadi workers. Through the campaigns, the program has increased awareness about maternal and child health among community members.”

Dr. JS Dulera

Chief District Health Officer, Bharuch

”



Project Shakti



Project Shakti is a transformative initiative by BharatCares, aiming to raise awareness about menstrual hygiene among women inmates. Through comprehensive sessions and engagement activities, the project seeks to debunk myths, foster awareness, and promote sustainable menstrual hygiene practices. By adopting a holistic approach, Project Shakti recognises the interconnected nature of reproductive and menstrual health, striving to catalyse positive change among women inmates.

Impact So Far:

05

prisons in
india

06

workshops
conducted

18

hours of
awareness & learning

750+

Inmates
Benefitted

Objective:

The prime objective of Project Shakti is to empower women inmates by making them aware that access to safe and secure sanitation is a fundamental human right. By imparting knowledge, through masterclasses and book distribution and promoting hygiene practices, including pad distribution, the program aims to enhance the well-being and dignity of women in correctional facilities.



Uttarakhand, Delhi

“

"I'm an Anganwadi worker, and I learned a lot from this session. When I get released from prison, I'll provide training to all women on this topic."

Inmate
Haldwani Prison

”

“

"Many women are not aware that, despite the availability of a pad vending machine, they use cloth. Following today's session, we anticipate a shift towards using pads among them."

Female warden
Pauri Prison

”



Tihar Jail



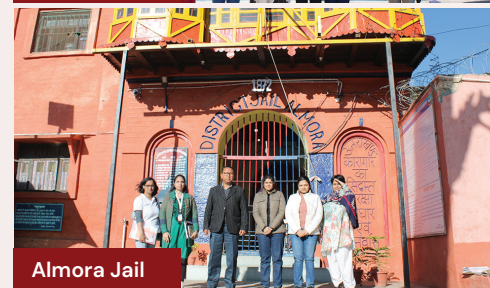
Haridwar Jail



Haldwani Jail



Pauri Jail



Almora Jail



Project ABHAYA



Project ABHAYA is a women empowerment project to support school, higher secondary school and college going adolescent and young girls. Through this project the idea is to provide adolescent and young girls the opportunity to develop their personality, enhance confidence and by participating they will be acquiring proficiency in activities to support health and hygiene, mental wellness and self-confidence.

Elements:



Self Defence



Financial Literacy



Nutrition



Social Etiquettes



Interview preparedness



Constitutional Rights



Time and Task Management



Health and Hygiene

Impact So Far:



Gujarat

762

adolescent girls trained so far

“

Hosting the time and task management session was incredibly fulfilling. Students came in feeling unsure and overwhelmed, but left with a newfound sense of confidence and control over their lives. It's rewarding to know that I played a part in empowering them with these essential skills. I'm grateful for the opportunity to make a positive impact and help shape a brighter future for these young women.

Dr. Smita Ghosh
Life Skills Trainer



Entrepreneurship

Entrepreneurship serves as a powerful catalyst for strengthening communities and fostering community capacity building. Through entrepreneurship, communities can tap into their latent potential, nurturing a spirit of innovation and resilience. We at BharatCares believe that entrepreneurship focused on sustainability bolsters livelihoods. It can also ensure the preservation of cultural heritage for years to come. In the pursuit of curating resilient communities, we have to focus on community capacity building, aiming to empower individuals and groups to thrive in today's rapidly evolving world.

300+

entrepreneurs created



Jeevika Saathi endeavors to cultivate a cohort of professional women entrepreneurs who act as agents of economic and social change within their communities. The initiative provides these women with comprehensive support, including capacity building, material assistance, and ongoing guidance to establish or expand micro-enterprises. The overarching goal is to foster women's empowerment, transform aspirations into inspirations, and ensure enduring livelihoods.

Under Jeevika Saathi, we aim to nurture a cadre of professional women entrepreneurs by offering seed capital for initiating or scaling up micro-enterprises. Additionally, livelihood-based training is provided, followed by financial backing for enterprise establishment. This support extends beyond a one-time endeavor and continues until the business achieves sustainability and scalability.

Elements:



Entrepreneurship
Development



Financial
Literacy



Digital
Literacy



Mini SHARK TANK
(Business Pitch
Development)



SEED
Funding



Incubation
Support

Impact So Far:



Maharashtra, Rajasthan, Gujarat, Delhi NCR

1000+

women trained

300

entrepreneurs created

89%

First Generation
Entrepreneurs

95%

Experienced
Increase in Income

70%

Special Category
Entrepreneurs
(SC/ST/OBC/PwD
Single Women)

740

Women Trained
265
Provided with
Material Support

100%

Brand Equity

118%

Increase in
Business
Revenues

105%

Increase in
Business Profits

Empowering Dreams: A Case Study on the Journey of Pooja Mohite



Pooja Mohite, a resilient entrepreneur from Pune, found transformation and empowerment through Oonchee Udaan, a project dedicated to nurturing women entrepreneurs. Taking over her family's dairy business, she faced stiff competition and limited product options. Oonchee Udaan entered her life as a game-changer, offering crucial tools and guidance. Pooja excelled in digital literacy, grasping payment interfaces and social media's role in business growth. Her financial literacy empowered her to explore investment options for her future. With personalised business strategies, a new curd-making machine, and product pricing restructuring, Oonchee Udaan became the catalyst for her success. Pooja's achievements extend beyond finances. As a member of the Nomadic Tribes, her journey breaks barriers and inspires her community. Her resilience and newfound prosperity symbolise the potential of determined individuals. Pooja's story underscores the significance of targeted initiatives in fostering economic inclusivity. Her journey is a testament to the transformative power of support and determination in shaping lives and communities, one entrepreneurial dream at a time.

Monthly	Revenue	Profit
Before	INR 42,000	INR 18,000
After	INR 1,40,000	INR 48,000



Project ROSHANI

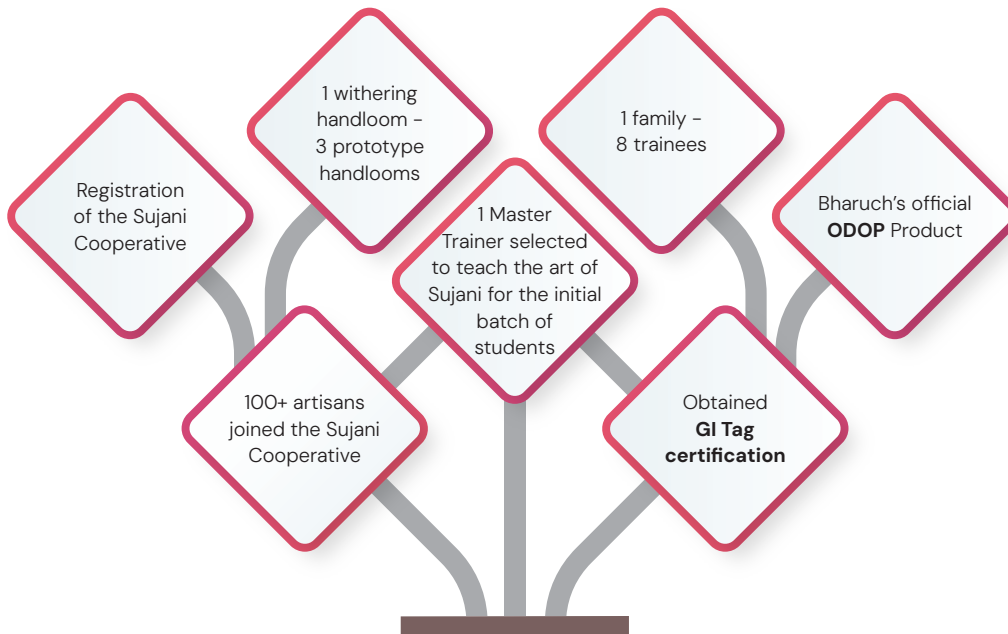


Bharuch is the 2nd oldest city after Kashi. The city is known for salted peanuts, Sujani and several heritage locations. Sujani – a unique weaving technique of double-woven cloth interlocked at fixed intervals – is a distinctive art form emerging from India's second oldest city – Bharuch. Available exclusively in the city, this handweaving technique cannot be found anywhere else in the world. Sujani was on the brink of extinction with only 02 families left to sustain this handloom art viz. SUJANI as the current generation had a lack of interest in this complex art. Hence, the District Administration, Bharuch envisaged undertaking and executing the "Project ROSHANI" to revive this languishing art Sujani.

Project ROSHANI (Revival Of Sujani Handlooms And Neoteric Inclusion [of Artisans]) aims to revive Sujani by engaging the youth and working towards sustainable livelihoods. By engaging with key stakeholders such as the government, ensuring targeted skill development, and providing relevant production material such as handlooms; Project ROSHANI is actively working towards planting Sujani on the cultural map and bringing much-needed attention to the craft.

Impact So Far:

Gujarat



Geographical Indication (GI) Tag for Sujani Weaving conferred by The Geographical Indication Registry




Streets of Change

DIAGEO
India


Daman, a union territory, situated in western India – in the state of Gujarat, is famous for its beaches. These beautiful beaches attract tourists from all over India and the world, making it an important tourist destination.

BharatCares, with Diageo India, initiated 'Streets of Change' to revive Daman's coastal region, focusing on uplifting local street vendors. The project aims to empower entrepreneurship, livelihood, and community development by addressing challenges like damaged carts, regulatory hurdles, and lack of infrastructure. Through this initiative, vendors receive resources and training to overcome obstacles and thrive in their ecosystem.

Elements:




Attractive and Customised Vending Carts




Shed for Weather Protection




Awareness sessions on Social Security Schemes



Seating Arrangements for Customers




Reconstruction of pavements



Capacity Building and Skill Training

Impact So Far:

 Daman and Diu

22

women entrepreneurs



Employability

BharatCares is committed to equipping individuals with the right skills and opportunities, making them industry-ready and placing them on a path of success. Operating through specialised training centres, upskilling and holistic development are prioritised, providing immersive learning experiences and mentorship. Through profile building and tailored support, BharatCares empowers individuals to thrive in their chosen careers.

1,08,680

students impacted



BFSI Skill Development Program



The Banking, Financial Services, and Insurance (BFSI) Skill Development Program equips young graduates and 12th-pass students aspiring to start their careers in the banking and finance sector. This placement-oriented training initiative not only prepares youths for their professional journey but also identifies potential avenues for employability to enhance their job prospects.

Taking a holistic approach, the centre combines both theoretical knowledge and practical experience with the incorporation of hands-on learning. Classroom sessions focus on key fundamentals and are augmented by technical training and job-readiness development activities. Students get to participate in the special campus placement fairs, and various job fairs and even get to go on exposure visits.

Impact So Far:

680

youths trained

80%

placement rate

Placement Partners:



“At the beginning of the course, I was afraid to speak in front of my fellow classmates. After the communication assessment and interviews, I feel confident now to speak in public. I am sure that the learnings of the course will help me get a job for myself

Minal Tank
Participant

”



SkillsBuild for Adult Learners

The New Education Policy (NEP) 2020 advocates for the integration of technology and digital learning and promotes the holistic development of students. In this new environment, it is increasingly important to keep students updated on growing industry demands and to upgrade existing resources to accommodate change. Aligned with the spirit of the NEP, the Skill India Mission, and New Digital India initiatives, the IBM SkillsBuild program offers a multifaceted approach to enhance the knowledge, competencies, and skills of young individuals, preparing them for the dynamic 21st-century industry.

The IBM SkillsBuild program builds knowledge and skills in the learners and prepares them for new-age careers leading to their integration into the workforce to serve as a pathway for the aspiring youth of our country to achieve a rewarding career and yield the youth with real workplace skills that matter.

Elements:



Interactive Learning



Placement Support



Career Readiness Program



Expert Sessions



Project Based Learning

Impact So Far:

1,08,000+

learners onboarded

89,163+

learners impacted

4,000

individuals placed

6,31,022+

courses completed by learners

Attending the workshop was an eye-opening experience. The knowledge and skills I gained were invaluable. Having my CV reviewed by the IBM CFO was a remarkable opportunity.

Their insights and guidance have the potential to boost my career greatly. I'm excited about the possibilities it opens for my professional journey

Simran Mathur

Shadan Women's College of Engineering and Technology, Hyderabad



PAN India



Infrastructure Development

Infrastructure is the backbone of any successful society. Rural infrastructure development encompasses various vital aspects aimed at improving the lives of rural communities. This includes the upgradation of infrastructure to ensure better facilities and amenities, such as schools and education centres. The upgradation of rural infrastructure has become a fundamental domain of BharatCares' work. Additionally, a focus on eco-friendly and sustainable practices, such as renewable resources, solar power, and rainwater harvesting, plays a crucial role in our projects, working towards enhancing sustainability and conservation efforts.

70

villages

1,00,000+

people directly impacted



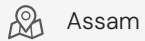
Old-Age Home in Assam

DIAGEO
India

Tezpur, located in the Sonitpur district of Assam, India, is a growing city with an ageing population. As the number of elderly individuals increases, the need for old age homes or senior care facilities becomes more apparent.

The Government of Assam is also focused on increasing old age homes because of the changing family structures, lack of caregivers and social isolation.

BharatCares in collaboration with Government of Assam, took the initiative to convert old building of Lalmati LP School, Tezpur into an Old Age Home to facilitate special types of care for older people like adult day care, old age support and homecare.



Assam

Elements:



Access to Basic Amenities



Social Engagement



Professional Care and Support



LEDfication of Villages

Signify

Signify, with a commitment to leveraging its expertise and lighting knowledge for the betterment of the communities it serves, has embarked on a collaborative initiative with BharatCares, to provide 300 sustainable and energy-efficient street lighting solutions in rural villages around various states of India.

Elements:



Enhance Road Safety



Mitigate Wildlife Encounters



Promote Community Security



Boost tourism and Local Economy



Foster Sustainability and Energy Efficiency



Facilitate Smart City Integration



Himachal Pradesh, Maharashtra, Arunachal Pradesh

Impact So Far:

45

villages covered

650+

Streetlights installed



Integrated Village Development Project :



India is aspiring to be a USD 5 trillion economy by 2025. Taking along villages and facilitating rural India to contribute to nation-building is important, and 'holistic rural development' is the way forward. In the Indian context, it is about ramping up modern amenities and services necessary that improve the standard of living in villages.

The 'Integrated Village Development' project, anchored by BharatCares aims to develop the adopted villages with holistic intervention for improving infrastructure and basic facilities at public institutions along with capacity building of village institutions for implementation and sustainability of the program.

Elements:



Infrastructure Upgradation



Entrepreneurship Development



Livelihood Generation



Health and Wellness Camps



Environment Rejuvenation



Nutrition Education



Access to Clean Drinking Water



Maternal and Child Healthcare



Agriculture Development



Upgradation of WaSH infrastructure



Maharashtra, Uttar Pradesh



Community WaSH Program DIAGEO India

Our Community WaSH Program focuses on improving access to water supply and sanitation infrastructure in communities. WaSH (Water, Sanitation and Hygiene) programs can have a ripple effect of positive impacts throughout a community. By providing access to clean water, proper sanitation facilities, and promoting good hygiene practices, WaSH directly reduces the spread of diseases, leading to healthier families and a decrease in healthcare costs.

Objectives:



Disease Prevention



Improved Health



Better Hygiene Practices



Increased School Attendance



Reduced Healthcare Costs



Dignity and Empowerment



Better Economic Growth

Impact So Far:

54,000

individuals impacted

30kL

per day
drinking water
capacity created

21

public toilets
constructed/renovated



Environment and Climate Resilience

In this era of rapid climate change, initiatives like the adoption of solar power and eco-restoration projects are gaining traction as essential elements of environmental conservation endeavors. Ecosystem maintenance and biodiversity enhancement stand as primary objectives, achieved through activities like tree planting and the implementation of carbon sequestration strategies. Innovative approaches such as rapid forest generation and large-scale afforestation drives are being championed to counteract environmental degradation.

Among these approaches, BharatCares focuses on Nature-based Solutions, utilising existing ecosystem functions to restore degraded systems. Additionally, we embrace Nature-derived solutions by harnessing resources like wind and solar energy. Our commitment extends to Nature-inspired solutions, involving the development of innovative designs and materials that mimic natural processes.

250 MT+

carbon sequestered

11,117

saplings planted

~2,00,000

litres water saved



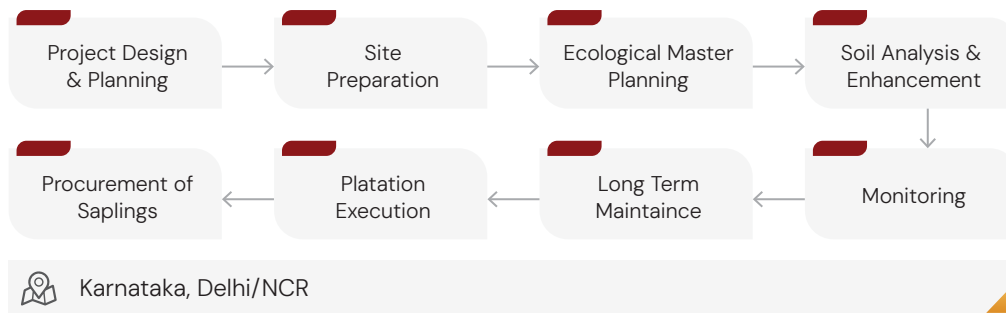
Miyawaki Afforestation



India, a nation renowned for its diverse landscapes and rapid urbanization, faces an urgent need for afforestation. The unique topography and diverse ecosystems have made it susceptible to a range of environmental challenges.

Miyawaki afforestation and its ability to promote faster growth and greater density, biodiversity, climate resilience, improved air quality, and carbon sequestration makes it a valuable tool for creating more liveable and sustainable India.

Using the Miyawaki Technique, we create native forest ecosystems much quicker. The method takes its inspiration directly from processes and diversity in nature. The process involves plantation of 30 to 40 different species of trees and shrubs together.



Impact So Far:

90+

sapling varieties

11,000

saplings planted

150 MT+

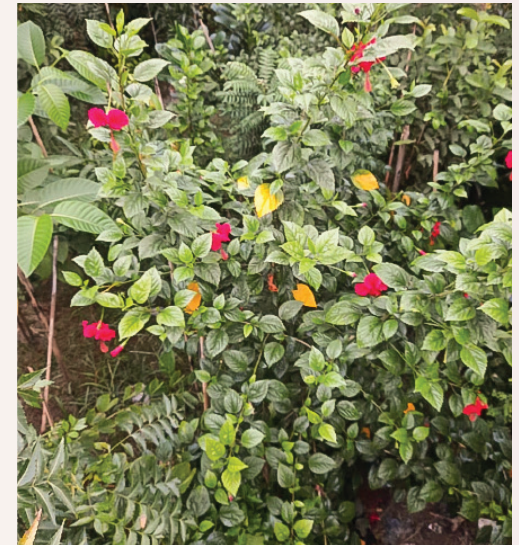
carbon sequestered

“

“The Miyawaki Plantation done in front of our hospital will help to reduce temperature and pollution in this area, thereby providing a clean, healthy and peaceful environment to patients of our hospitals and to passersby.”

Dr. Manoj, Doctor,
Raja Harishchandra Hospital,
Narela, Delhi

”



Project Kanchan



India faces a looming challenge of organic solid waste, projected to surge by 2030 and 2050. Embracing a circular economy approach is vital for sustainable waste management, aligning with Aatma Nirbhar Bharat's vision.

Project Kanchan, a collaboration between BharatCares and Vadodara Municipal Corporation (VMC), champions sustainable waste management at fruit and vegetable markets. Led by women from Self-Help Groups (SHGs), the project establishes bio-composting units to convert market organic waste into high-quality compost for organic farming. This not only promotes sustainable agriculture but also reduces chemical fertilizer and pesticide usage.

Moreover, Kanchan provides additional livelihoods to SHG women, focusing on Sustainable Development Goals and environmental conservation. By generating secondary income, empowering women, and enhancing their skills, the project fosters entrepreneurship and teamwork. Once the final product is completed, it is brought to the market for sale, providing these women with firsthand entrepreneurial experience.

Gujarat

Impact So Far:

72 T+

total waste segregated

14

green jobs created

20 T+

total compost generated

50 T+

carbon emission reduced

INR 10 Lakh+

total revenue generated annually



Green-Powered Schools



Himachal Pradesh faces unique challenges in acquiring energy sources due to its difficult terrain. Surrounded by the Himalayas, the state is forced to rely on non-renewable energy sources for over 80% of its energy needs. The brunt of a growing carbon footprint and frequent power cuts is faced by Himachal Pradesh's government schools.

BharatCares in collaboration with Livguard, under the 'Green-Powered Schools,' are revolutionising Himachal Pradesh's government schools with the power of solar and renewable energy. Aimed at creating better, cleaner, and sustainable schools in the state, Green-Powered Schools tackles two challenges together. They not only address sustainability but also actively work at enhancing education by shedding light on the potential of sustainable resources.

Elements:



End-to-end installation of solar resources and their maintenance.



Educate the youth of on the benefits of alternative energy.

Himachal Pradesh

Impact So Far:

32.5 MT+

of CO2 emissions reduced per year

65 kW

solar plant installed

350+

units of electricity produced per day



Eco-Schools



Addressing the pressing environmental challenges, BharatCares collaborated with Bata India to spearhead the modernisation of government schools in Haryana. Through the installation of cutting-edge solar panels and water harvesting plants, the project sought to mitigate the impact of unreliable power and water supply on marginalized communities, particularly young students.

By integrating sustainable, eco-friendly energy sources, the initiative aimed not only to enhance attendance and admission rates but also to instill environmental consciousness among students and local stakeholders.

Elements:



Rainwater Harvesting



Microgardens



Solarisation of Schools



Bio-composting

Impact So Far:

25 kW+

solar plant installed

12.5 MT

of CO2 emissions reduced per year

1,02,990+

litres of water saved



Before




After




Eco-Village

Over the years, rapid industrialisation, urbanisation, unsustainable agricultural practices, and increasing consumption patterns have intensified environmental degradation on a global scale. These activities have led to the degradation of ecosystems, the disruption of natural processes, and the loss of valuable resources, posing significant challenges to the well-being of both people and the planet. The Eco-Village Program offers a path towards sustainable development, enhancing quality of life, and ensuring the long-term well-being of the communities.


Elements:




Enhanced Renewable Energy



Enhanced Water Management

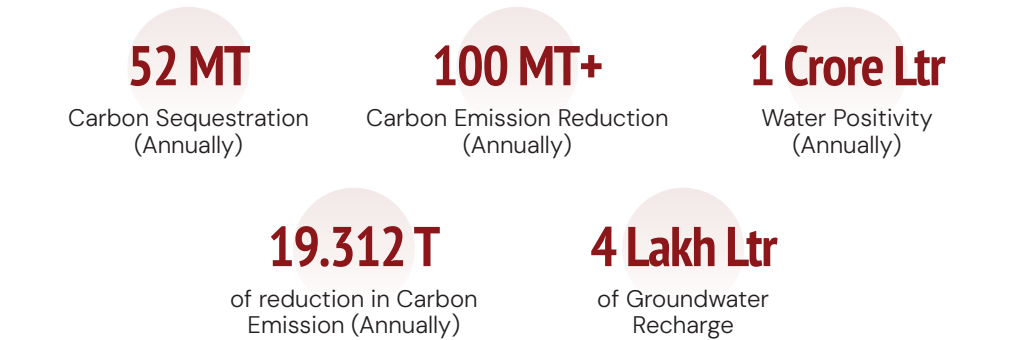


Enhanced Waste Management



Enhanced Land Management and Forestry


Projected Impact:




Waterbody Rejuvenation Program

Urban and Rural India has a large number of lakes and ponds suffering from mismanagement of water bodies. Extinction and disappearance of these water bodies pose a threat to water sources in the region. To address these challenges, BharatCares has started the Waterbody/Lake Rejuvenation Program. We work closely with the local government to locate the appropriate water bodies that require immediate attention.


Elements:




Improvement in Air Quality




Increase in Water Retention and Ground Recharge



Creation of Local Livelihoods



Reduced Soil Erosion



Community Upliftment



Road Safety

Road safety awareness is paramount in addressing critical issues such as driving under influence and over-speeding, which pose significant risks to individuals and communities alike. Promoting the use of safety gear such as seatbelts and helmets is fundamental in mitigating the severity of accidents and reducing fatalities on the road. Strategic partnerships involving government entities, corporations, and community stakeholders are essential for implementing effective road safety initiatives.

By upskilling and training drivers on safe driving practices, including defensive driving techniques, the likelihood of accidents can be mitigated. Furthermore, investing in infrastructure improvements, such as well-maintained roads and clear signage, enhances overall road safety.

7,50,000+

beneficiaries impacted

38

active tab lab centres



3E Program



BharatCares has come up with the Road Safety Awareness Program in line with the Ministry of Roadways and Transport Authority's National Road Safety Campaign. The program enables positive behavioural change among citizens on Road Safety and driving under influence.

This program is designed for licensed drivers/learner drivers, students, and all other road users above the legal drinking age to make the roads safer. Under this program, we set up Driver Sensitisation Tab Labs in the Regional Transport Offices (RTOs) and conduct behaviour change workshops for drivers with the help of digital tools.

Our Road Safety projects diligently adhere to the principles of the 3Es, namely:



Engineering

Infrastructure upgradation to change number of accidents



Education

RTO Tab Labs



Enforcement

Breath Analyzers & Speed Radars + Training of Police Officers

Impact So Far:

38

RTO partnerships

7.5 Lakh

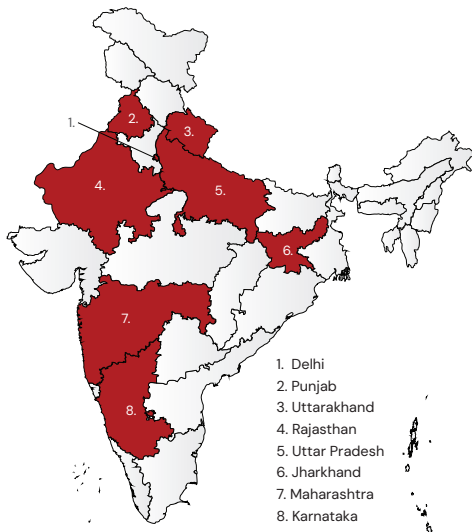
beneficiaries impacted

38

active tab lab centres

04

state government partnership



1. Delhi
2. Punjab
3. Uttarakhand
4. Rajasthan
5. Uttar Pradesh
6. Jharkhand
7. Maharashtra
8. Karnataka

“

My name is Suresh. I watched the safety awareness video, and it was incredibly eye-opening. The video taught me a valuable lesson. I believe that by spreading awareness, we can make our roads safer for everyone. I urge everyone to watch their videos and take steps to ensure their safety and the safety of others on the road.

Suresh
RTO Shahjahanpur

”



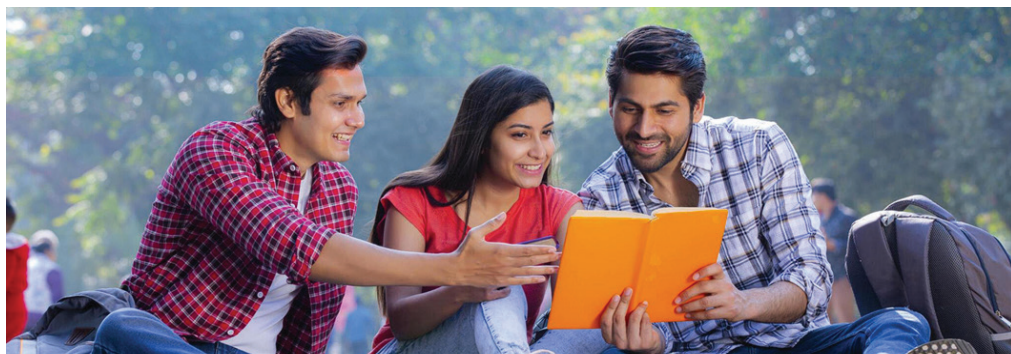
Upcoming Projects

Hyundai Hope Scholarship Program



For many disadvantaged UPSC aspirants, the over INR 3,000 crore Indian civil service tutoring market is still beyond reach. Therefore, it is crucial to identify such youth and assist them in realising their potential. From a random sampling of secondary research conducted, it was found that it costs a UPSC aspirant an average of INR 1,60,000. In 2022, 11.55 Lakh students appeared for prelims and most of them didn't have access to coaching because of a lack of financial support.

This project aims to directly impact 900 students with financial assistance for UPSC aspirants, CLAT aspirants and IIT students. The goal of this project is to provide financial aid to students by collaborating with important academic institutions, organisations, and governmental organisations that will be helpful in encouraging students to apply for financial aid. A project management unit will be formed by BharatCares and work with these institutions to engage, mentor, and assess the requirements of their students.



Hyundai HOPE Program

"Moving the World Together"

Projected Impact:

900

student
scholarships

12.30+

expected SROI

River Basin Development Program

The rivers across India have faced significant ecological degradation due to unsustainable practices and environmental mismanagement, namely:

The River Rejuvenation Program is designed to counteract these adverse effects through a series of comprehensive strategies aimed at revitalising the river and its surroundings. By focusing on improving water quality, restoring vegetation and biodiversity, enhancing soil health, and promoting sustainable agricultural & economic practices and more, the program addresses the critical and interconnected issues of what creates the river ecosystem.



Telangana, Maharashtra

Elements:



Watershed
Development



Automated Weather
Stations



Soil Testing
Labs



Farmer Capacity
Building



Ground Water
Recharge



Reduction in
Soil Erosion



Increase in
Vegetation



Reduction in
Carbon Emission



Improvement in
Soil Health



Increase in
Carbon Sequestration



Biodiversity
Improvement



Gender
Empowerment




Upcoming Projects

Empower HER

In Aurangabad, a city renowned for its rich cultural heritage and historical significance, lies a Women's Industrial Training Institute (ITI) dedicated to empowering women through vocational education. Established with the vision of fostering skilled professionals in various trades, the ITI has been instrumental in bridging the gender gap in the technical workforce. Annually, 178 women utilize this institute, pursuing careers in diverse fields such as Architectural Assistant, Woman Draughtsman Mechanical, Woman Dress Making, Woman Electronics Mechanic, Woman Fruit and Vegetable Processing, Information & Communication Technology System Maintenance, and Woman Secretarial Practice. However, with the fast-paced advancements in technology and evolving industry demands, there arises a pressing need to modernize and enhance the infrastructure and training methodologies at the ITI

Amidst the ever-evolving landscape of industrial technology and skill requirements, the Women's ITI in Aurangabad is poised to undergo a transformative journey. The proposed program seeks to revamp the existing infrastructure, elevate the skills of the trainers, and introduce contemporary training modules to equip the students with the competencies needed to thrive in today's dynamic job market.

Elements:

 Maharashtra



Infrastructure Upgradation
including machinery equipped
to industry standards



Training of Trainers



Introduction of new-age
skilling initiatives beyond
technical expertise

Projected Impact:

200

women
to be empowered
annually



Agroforestry

In Dhindhori Block, Nashik, Maharashtra, 300+ villages rely on traditional farming amidst scenic landscapes. Despite agricultural richness, socio-economic hurdles persist. Community-based initiatives aim to address resource depletion and enhance productivity. Integrated efforts in water conservation and holistic development promise a resilient future for Dhindhori's communities.

The proposed program promotes agroforestry as a sustainable land management practice. By integrating trees and shrubs into agricultural landscapes, the program aims to enhance soil health, mitigate climate change, and diversify farmers' income sources. Agroforestry not only contributes to improved water retention and soil fertility but also provides additional products such as fruits, nuts, and timber, thereby enhancing food security and economic resilience.

Elements:



Plantation of 500 Agroforestry plants
and 250 Horticulture plants



Iron Fencing



Setting-up sprinkler
and drip irrigation system



Setting-up farmer
training room



Creating a community
space for recreational purpose

Objectives:

Enhanced Agricultural
Productivity

Carbon Sequestration
and Climate Mitigation

Biodiversity
Conservation

Community
Engagement

Projected Impact:

4,321

hectares of land
to be rejuvenated

20,000

individuals to be
impacted

Upcoming Projects

Micro-Climate Zones

Bengaluru, the capital city of Karnataka, has transformed from a serene "Garden City" to one of India's fastest-growing urban centers, prominently dubbed the "Silicon Valley of India." This exponential growth, driven by its burgeoning IT industry and associated economic activities, has positioned Bengaluru as a pivotal hub in Asia's technological and educational landscape. However, this rapid urbanization comes with a multitude of environmental challenges that are reshaping the city's character and ecological balance.

The city's transformation has led to significant environmental alterations, where large areas of vegetative land have been converted into urban sprawl, introducing impermeable surfaces that significantly contribute to the Urban Heat Island (UHI) effect.

To combat the escalating UHI effect, the project aims to implement robust micro-climatic strategies. These include expanding green infrastructure such as urban forests and green roofs, employing sustainable building materials that reflect rather than absorb heat, and enhancing urban planning to include more open spaces and water features, to eventually reduce the Urban Heat Island Effect (UHI).

Elements:



Thermal Regulation
Through Vegetation



Maintaining H/W ratio
at or below 1 in dense
residential areas



Integration of Green
Cover and Water Bodies



Upgradation to
permeable pavements

Objectives:

Carbon
Sequestration

Reduction in
carbon emission

Water positivity

Reduction in Urban
Heat Islands(UHI)

Reduced energy
costing

Revitalisation of Stepwells

Stepwells are architectural wonders that not only embody India's rich cultural heritage but also serve as historical landmarks showcasing ancient water management systems and architectural prowess. Revitalizing stepwells in India holds immense significance on multiple fronts.

By restoring and preserving stepwells, we not only safeguard our cultural legacy but also contribute to water conservation efforts, particularly in regions facing water scarcity. Furthermore, revitalized stepwells have the potential to boost tourism, stimulate local economies, and serve as community spaces for cultural events and social gatherings.

BharatCares in collaboration with Archaeological Survey of India (ASI), under the Ministry of Culture, Government of India aims to revitalise the stepwells across various cities of India.

Elements:



Reduction in cases
of Urban Flooding



National Heritage
Conservation



Livelihood
Generation



Community
Engagement



Creation of Micro-Climate and
Reduction of Urban Heat Islands

Projected Impact:

05

stepwells to be revived
across India



Chand Baori, Rajasthan

BharatCares in the News

Heartfelt gratitude for this powerful collaboration. Our sincere appreciation to the Department of Health and Family Welfare Services - Govt. of Karnataka, and the esteemed presence of Sh. Dinesh Gundu Rao and Sh. Randeep D

Thanks to your generosity, we're embarking on a transformative journey to modernize and upgrade 200 Health Centres across Karnataka. Your support in this noble cause, beginning with 18 PHCs in January, is truly a beacon of hope.

#Gratitude #HealthcareForAll #Accessibility #Affordability #Availability #HealthcarePartnership #BharatCaresImpact

Government of India Ministry of Health and Family Welfare, Government of India BharatCares CSRBOX



Bhomik Shah • 1st

CEO at CSRBOX & NGOBOX | BharatCares | Ex-WWF India | IIFM
4mo • Edited •

#collaboration #publichealth #karnataka Glad to share that we, as BharatCares (by CSRBOX), have signed an LOU with the Commissionerate of Health & Family Welfare, Govt. of Karnataka in the presence of Sh. Dinesh Gundu Rao, Hon. Minister of Health and Family Welfare, Karnataka and Sh. D. Randeep (IAS), Commissioner-Health, to modernize and upgrade 200 Health Centres (through CSR and philanthropic support) in Karnataka, including PHCs, UHCs and CHCs. We are starting work in 18 PHCs in January and will have more in a phased manner in the coming quarters.

CSRBOX Manoviraj Singh Lakshana Asthana Nishita Mehta Manasi Diwan Gunjan Khandelwal Adarsh T. Aditi Mishra Abhishek Tyagi shilpi jain Jitesh Rathi



2mo •

#excitingnews

We're thrilled to announce that **CSRBOX** has partnered with the **Government of Uttar Pradesh**, under the aegis of **Invest UP** the Nodal Government Agency for CSR initiatives facilitation in UP.

At the Uttar Pradesh Ground Breaking Ceremony 2024 (UPGBC 4.0), inaugurated by Hon' Prime Minister Shri **Narendra Modi Ji**, we inked the Memorandum of Understanding as the **Official_CSR_Facilitation_Partner** and **#Government_Collaboration_Enabler** under Invest UP, and are poised to unlock the state's immense potential, aligning with its developmental priorities. Together, let's realize the vision of **#amritkaal**, making Uttar Pradesh the cornerstone of **#Bharat2047**

#CSR #InvestUP #SocialImpact #Partnership #UttarPradesh #AmritKaalVision #doingbetter #csrbox #amritkaal #beyondbusiness

Bhomik Shah Manoviraj Singh Lakshana Asthana shilpi jain Nishita Mehta Adarsh T. Gunjan Khandelwal Aditi Mishra Government of Uttar Pradesh Invest UP CSRBOX



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[PRESS RELEASE](#)

CSR: 'Better School Programme' launched to promote STEM learning and innovation in rural schools
 By The CSR Journal - March 13, 2024

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Himmatnagar, Gujarat: Bayer, a global life sciences company with core strengths in agriculture and healthcare, today announced its collaboration with BharatCares, a social impact organization, to launch the 'Better School Program' at Adopdra Group Government Primary School in Himmatnagar, Gujarat. Aimed at enhancing educational facilities and enabling experiential learning opportunities for the students in Himmatnagar, the 'Better School Program' focuses on providing a foundational leap to economically challenged students and will benefit more than 850 students from grades 1st to 8th, across four schools.

Through this initiative, Bayer and BharatCares will provide a STEM Lab, Smart Classroom, indoor play kits, computer labs, better sports facilities as well as equip the schools with solar panels for better power supply. The program will empower students with modern teaching methodologies and resources to foster innovative learning and skills. The Better School Program was launched in the presence of government officials, Simon Britsch, Chief Financial Officer, Bayer South Asia and Bhomik Shah, Founder and CEO, BharatCares.

Commenting on the launch, Simon Britsch, Chief Financial Officer, Bayer South Asia, said "Children are the future of the world, and it is our collective responsibility to equip them with the right resources to seek knowledge, thrive and innovate. Through the 'Better School Program' we are supporting students in government run schools to explore the field of Lifesciences, through well-equipped STEM labs, modern teaching methods and improved infrastructure. At Bayer, we remain committed to supporting education, research, and innovation, and providing inclusive opportunities for all sections of society."

The program is also being implemented at the Mankadi Colony Primary School, Sandarpura Primary School and Vantada Primary School. With an aim to standardize education and STEM facilities at these schools, the collaborative project will also establish modular libraries which will boast a diverse collection of grade-appropriate books and learning aids to improve hands-on training and exploration. Interactive digital learning tools, through Smart classes will also be provided.

Bhomik Shah, Founder and CEO, BharatCares, said "The Better School Initiative in collaboration with Bayer, breathes new life into primary government schools. By providing essential facilities, we are not just enhancing infrastructure but nurturing the potential of students to make them future-ready. As we move forward, BharatCares is excited to partner with Bayer, ensuring that together, we continue to uplift the educational landscape, one school at a time."

The Better School Program is also aligned with Bayer's commitment to sustainability and environmental stewardship, with the installation of solar panels to enable the schools to adopt clean and renewable energy sources. In addition, Bayer has also collaborated with IMPACT4Nutrition to improve nutritional health and awareness of students.

As part of its ongoing community engagement efforts, Bayer has also set up breast cancer screening camps in Adopdra, Tinto, and Vantada, Himmatnagar using the novel 'iBreastExam' device. The program also focused on educating primary healthcare workers and women to conduct self-breast examination, enabling early detection. Over 460 women were covered under this initiative.

Vote of Thanks

As we reflect on the remarkable strides made by BharatCares in the past year, I extend my heartfelt gratitude to each of you for your unwavering support and partnership that propelled us towards a 4x growth trajectory.

To our esteemed Corporate partners, your commitment to social responsibility has been the vital bedrock to the implementation of successful programmes on ground. Your unwavering support and collaborative spirit have enabled us to expand our reach and impact, driving positive change across communities. I extend profound thanks to our key pillars of programmes, our government stakeholders, whose alignment of CSR initiatives with their systems has not only facilitated smoother implementation but also paved the way for sustainable, long-term impact.

My special thanks to our dedicated team and backbone of the implementation of projects for their passion, dedication, and tireless efforts that have been instrumental in turning our vision into reality. A special note to everyone who worked closely on the ground, as well as in difficult terrains continuing to moving the transformation needle, one project at a time with the same spirit and resilience! Thanks to all the volunteers, family and friends of BharatCares as well in supporting with mirrored zeal.

Last but certainly not least, I extend my profound gratitude to the Community. Your trust, acceptance, and active participation have been the driving force behind our initiatives. It is your voices, your needs, and your aspirations that motivate us to continue our work with vigor and determination. For the times to come, I strongly reaffirm BharatCares' commitment in continuing to foster meaningful partnerships, driving innovation, and creating sustainable impact until the last mile.

**“Together, we look forward
to continuing delivering good
in a better way.”**



Warmly,

Nishita Mehita

VP, Impact Program Delivery & Lead Fellow – CEO's Office, BharatCares



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