

ANNUAL PROGRAM REPORT

2022

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BharatCares:In the Press

01

From the **CEOs desk**

At BharatCares, our driving force is the pursuit of positive change. We are a social impact organization fueled by a profound belief in the potential of humanity to create a better world. Each day, we strive to tackle the most pressing issues of our time and make a tangible difference in the lives of individuals, communities, and the planet.



Bhomik Shah

Over the past year, we have witnessed extraordinary dedication and commitment from our passionate team, tireless volunteers, valued partners, and generous supporters. Together, we have navigated uncharted territories, adapted to evolving circumstances, and unleashed the power of innovation to address the challenges that have tested our resilience.

Our Annual Report is not merely a compilation of facts and figures; it is a testament to the profound impact we have made together. Through our various programs and initiatives, we have uplifted marginalized communities, empowered the vulnerable, championed education, preserved our environment, and worked tirelessly towards achieving the Sustainable Development Goals set forth by the United Nations.

In FY 2022-23, we have witnessed the immense power of collaboration. We have forged partnerships with government bodies, nonprofits, and corporate entities, aligning our shared purpose and resources to drive lasting change. Together, we have shattered barriers, expanded opportunities, and created a ripple effect that has far-reaching consequences for generations to come.

However, as we celebrate our achievements, we must also acknowledge the hurdles that remain. The challenges we face demand our unwavering commitment, creative solutions, and the courage to take bold actions. From climate change to poverty alleviation, and gender equality to access to quality healthcare, our journey toward a more just and sustainable world continues. But with every challenge, we find renewed determination to persevere and make an even greater impact.

I extend my deepest gratitude to our stakeholders, supporters, and beneficiaries. Your belief in our mission, your unwavering support, and your invaluable contributions have driven our success. Together, we have proven that change is possible and inevitable when we unite in a shared vision and work tirelessly to bring it to life.

As we delve into the pages of this Annual Report, I urge you to see beyond the numbers and statistics. Embrace the stories of resilience, hope, and transformation that lie within. Each success is a testament to our unwavering dedication and collective impact.

I am truly inspired by what we have accomplished together, and I am confident that our best days are yet to come. With your continued support, we will redouble our efforts, dream bigger, and create an even more profound impact in the year ahead.

Thank you for joining us on this remarkable journey, and I invite you to explore the Annual Report and join us in shaping a world where every individual has the opportunity to thrive, and where the seeds of positive change continue to flourish.

Together, let us build a brighter future.

About BharatCares (by SMEC Trust)

The social impact arm of the CSRBOX Group, BharatCares (by SMEC Trust), was specifically designed and curated for program implementation. We think that technological advancements, scalability, and innovations may help us as a society find solutions to the issues we have been facing. In order to put the finest implementation models in place, BharatCares serves as a social solution bridge for communities, innovators, and funders.

With current geographic presence in a number of locations, primarily in the states of Gujarat, Rajasthan, Haryana, Telangana, Tamil Nadu, Uttar Pradesh, and Maharashtra, we aim to improve **education, employability, rural and healthcare infrastructure, entrepreneurship, and the environment.**



Our Vision and Mission:

To strive towards deepened and scaled impact while providing better solutions and delivery in education, employability, entrepreneurial ecosystem, and healthcare thereby strengthening communities through on-ground and system-level transformation.

To corroborate the aforementioned vision we have worked across various areas of impact to bring about necessary change:



Education



Entrepreneurship



Employability



Health and Nutrition



Rural Infrastructure



Environment



WASH



Road Safety Awareness

Sustainable Development Goals:

The United Nations approved the Sustainable Development Goals (SDGs), commonly referred to as the Global Goals, in 2015 in an effort to change the world. They serve as a call to action to eradicate poverty and inequality, safeguard the environment, and guarantee that everyone can live in peace, justice, and prosperity. It is essential that nobody falls behind.

Through its numerous programs, BharatCares is working to accomplish these objectives both directly and indirectly.



Our Project Management Approach



01

Education

Entrepreneurship

Employability

Health and Nutrition

Rural Infrastructure

Environment

WASH

Road Safety
Awareness Program

1. STEM for Bharat:
2. Better School Initiative
3. Digital and Financial Literacy for Women
4. Holistic Education
5. Responsible Citizenship (Empowering young voices for positive change)

STEM for Bharat:

The income of National Education Policy 2020 has realized the significance of STEM learning for students and is working towards ensuring that the educational outlook of the country is restructured and redesigned to give more emphasis on the development of innovation and creative potential within each student. However, since most of India's population still lives in economically challenging conditions, educational institutions fail to keep pace with the latest scientific and technological innovations.

STEM for Bharat, an initiative of BharatCares (by SMEC Trust) aims to provide students with high-quality STEM education through a variety of hands-on activities, workshops, and enjoyable experiential learning opportunities. This enables them to apply the knowledge they obtain about STEM to address challenges in the real world. BharatCares has been able to make a significant difference in the lives of countless kids with STEM for Bharat.

Through our STEM for Bharat initiative, we aim to:

- Enable students to solve real-life problems by using the knowledge they acquire from STEM learning.
- Enhance innovative skills, such as computational thinking, problem-solving skills, creative thinking, logical reasoning, better decision-making, and good observation power.
- Deliver quality STEM education by conducting various practical activities, workshops, hands-on practice and experiential fun learning that help students to learn various concepts and skills.
- Support the children of underprivileged communities



The program sets the following components in place for government schools across states.

Hands on
Learning

Application
of theory to
real life

Team
building and
leadership

Analytical
thinking and
reasoning
skills

Technical
Problem
solving

Impact so far

21

Government
primary schools
(3 urban + 18 rural)

3800+

students

42

Government
primary school
teachers

21

headmasters

2

Block resource
coordinators

Projected Impact:

The project aims to impact around **5 Lakh** students by December 2025

📍 Bharuch, Pune, Udaipur, Jodhpur and more

“

STEM for Bharat program has been a game-changer for me, providing me with the exposure and skills necessary to pursue my dreams. The hands-on learning experience at BharatCares sparked my curiosity and has successfully kindled my passion for science and technology.

Raunak,
Student,
Khicha Pe Centre, Sanand, Ahmedabad

”



STEM Vehicle used for mobilisation and outreach across various schools and locations

Better School Initiative

An innovative and significant step towards improved learning, structural development, and knowledge acquisition using digital services and technology is India's digital education. The COVID-19 pandemic, which briefly disrupted India's educational system, increased the demand for technology-based education in that country.

The Better School Initiative, a project under the Bharat-E-Shiksha Program's flagship initiative, strives to provide underprivileged students with access to high-quality education. The procedure entails the introduction of digital learning and infrastructural upgrades for the current government schools. We also aim to improve the quality of education and upgrade infrastructure in order to enhance the learning outcome among the schools.

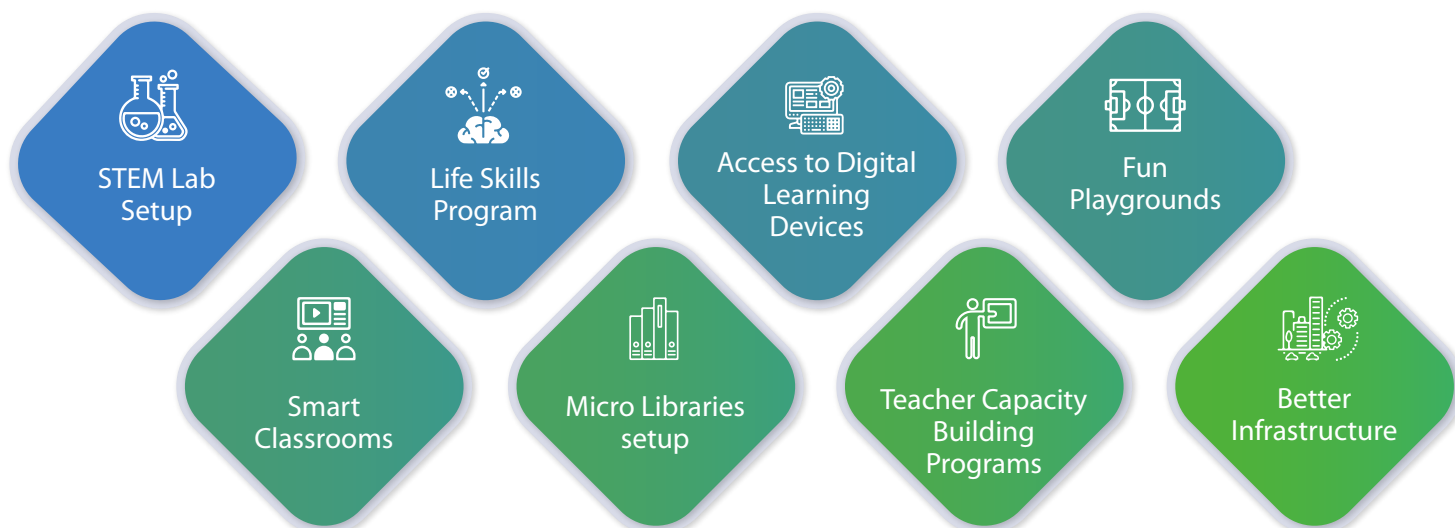
Better School Initiative aims to provide children with the following benefits:

- Access to Digital Learning Devices
- Mentored Learning
- Upgraded Learning Infrastructure



Program Elements:

The program aims to set the following components in place for government schools across states.



Impact so far

1000+
students
reached

across
5 States

2
Aspirational
Districts

Projected Impact:

| The project aims to impact **15,000** students by December 2025

📍 Gujarat

“

My Name is Angel Prajapati. I study in 8th standard. I joined Bharatcares Digital Learning Centre in 2021. It's been one and half years since I started studying Maths and Science here. I want to go to Canada for my further studies and teachers here have helped me improve my English communication. This centre provides an overall learning atmosphere. From previous years, I can see that I've improved. I see this centre as my second home and DLC team is very supportive.

Thank you Bharatcares for amazing support and guidance. I would really recommend that DLC team should also start classes for the 9th standard.

Angel Prajapati

Class-8th Student DLC Vejalpur,
Ahmedabad

”



STEM Vehicle used for mobilisation and outreach across various schools and locations

3. Digital and Financial Literacy for Women

BharatCares has acknowledged the necessity to equip the women especially residing in the rural areas of the country with the Digital and Financial literacy, enabling women with the required skills to support them to become independent and strip their own success stories.

The Digital and Financial Literacy for Women initiative aims to increase women's digital and financial literacy by offering them a one-month training course that will prepare them to accept and utilise digital and financial services in their daily life.

The program aims to incorporate the following elements:

- Financial Literacy where students are taught the basics of finance, budgeting, banking and investments.
- Digital Literacy wherein the students are taught how to use online services, make cashless transactions and much more.



Impact so far

400+

Number of Participants Successfully Trained

Projected Impact:

The program aims to impact **~15,000** individuals by December 2025.

📍 Ahmedabad, Gujarat

Holistic Education

The development of a child can be made possible by keeping in mind all the aspects of their personality. The holistic education program aims at providing opportunities to children from Government Schools to develop their skills, personalities, enhance creativity and imagination by participating in activities that are outside the normal curriculum of the school.

The program comprehends the adoption of schools to help develop the following using the **4L approach**:

Learning

220 Hours

- Hybrid Learning Model (teacher+tab based) focusing on curriculum based learning of Maths and Science in native language
- Add-on Sessions by IBM Open P Tech
- 20 sessions in a month
- Learning Space for Children

Library for Cognitive Skills

24 Hours

- Individual and group based learning to enhance listening skills, comprehension skills, reading skills and writing skills
- Each centre with a micro-library of 70 - 100 books
- Open access to library with story telling model
- 2 sessions in a month

4L Approach

Life Skills

16 Hours

- Individual and group based learning to enhance critical thinking, problem solving, empathy, team building, communication
- Hybrid approach of life-skill program using interactive games, fun-learning exercises, group-based activities

Labs (STEM and AI/Robotics)

24 Hours

- Individual and group based learning to enhance science literacy skills, practical skills, Robotics and AI
- Virtual sessions by experts, exposure towards experimental STEM based learning
- Do it Yourself STEM Kits and Models for interactive learning among students
- Dedicated Robotics and AI corner with kits and
- Coding practise sessions by experts



Program Elements:

The program comprehends the adoption of schools to help develop the following :



Life Skill
Sessions



Design
Thinking



Capacity
building of
trainers



Library
Sessions



Promotion of
co-curricular
activities

Impact so far

1500+

Number of Participants Successfully Trained

Projected Impact:

The program aims to impact **~15,000** individuals by December 2025.



Responsible Citizenship

(Empowering young voices for positive change)

Responsible Citizenship is a component of an international initiative to help teens build resilience and important life skills. It places a strong emphasis on early intervention to help students deal with bullying and peer pressure in everyday settings.

The program delivery model includes a main interactive movie, a pre and post-assessment, and is intended to be used in the following formats:

Physical
Model

Semi-Virtual
Model

Webinar Model

Self-Paced
Model

Interactive sessions being conducted with children across various schools, using the physical model of program delivery



Impact so far

~3 Lakh

individuals impacted till date

Projected Impact:

~9 Lakh

students by December 2025.



"It was of immense pleasure for us to see the children interact so much throughout the session and we loved how crucial topics such as Peer Pressure, Bullying, Underage drinking, Resilience etc. was covered through a movie. Visual mode of learning is always helpful since the children can relate to the topics in a better manner and all the lessons are retained in their memories for a prolonged duration. Otherwise, such topics are generally not discussed in the family or elsewhere and the children do not open about their issues. Now, we are sure that we will very often see students reaching out to the school counsellor with their individual issues."

Vice Principal

The Shriram Millennium School,
Faridabad, Haryana



"My friends post stories of drinking and chilling with their group. I used to feel left out and always wanted to drink alcohol in order to look cool. But now, I understand the dangers of drinking at this age."

Student,

Jesus Grace Modern School
Delhi



02

Education

Entrepreneurship

Employability

Health and Nutrition

Rural Infrastructure

Environment

WASH

Road Safety
Awareness Program

1. **Oonchee Udaan** (An Entrepreneurship initiative under the flagship initiative of Jeevika Saathi)
2. **Revival of Traditional Art and Craft** under Project ROSHANI

Oonchee Udaan

(An Entrepreneurship initiative under the flagship initiative of Jeevika Saathi)

Smaller businesses have quickly emerged as one of the key drivers of the country's gross domestic product and subsequently, its economic growth. Aided by the technology revolution and the consequent positive disruption to the traditional industrial setup, India's business ecosystem paved the way for a diverse set of new entrants.

Oonchee Udaan focuses on creating a cadre of professional women entrepreneurs by providing them with training and monetary support for setting up or scaling up their micro-enterprises. The selected women were provided in-depth capacity building support, material support and end-to-end handholding support to become professional micro-entrepreneurs. The support is not limited to a one-time activity but would be extended till the time the business is sustained and can be scaled up.

Program Elements :



Training of Women Entrepreneurs



Material distribution to Women Entrepreneurs

Impact so far

1200 +

Total Women
Outreached

600+

Total Women
Trained

230

Women
Provided with
Material Support

2400

Total Individuals
Impacted

Projected Impact:

The project aims to impact around **15,000** individuals by **December 2025**

📍 Karnataka, Andhra Pradesh, Jharkhand, Odisha, Madhya Pradesh and more



BharatCares has attempted to assist women entrepreneurs through 'Oonchee Udaan' under the flagship program of 'Jeevika Saathi'. The 30+ hours of training and grant support of up to INR 50,000 provided under the program helps the women to scale up their enterprises thereby creating a cadre of professional women entrepreneurs promoting women empowerment, and ensuring sustainable livelihoods. As the Program Lead, it has been an absolute pleasure to see the women embarking on their journey of becoming professional entrepreneurs.

Jitesh Rath

Program Lead, Oonchee Udaan



Project ROSHANI

Cottage and Rural Industries have shown their impact on national and regional economies throughout the world. In both developed and developing countries, cottage, and village industries have been recognized as an effective instrument for creating employment opportunities with a small amount of capital investment, equitable distribution of national income, balanced regional growth and development of rural and semi-urban areas. With the advent of industrialization, cottage and village industries have witnessed a decline.

Project ROSHANI, marks the construction of the first standard prototype of the Sujani handloom after a long gap of 40 years.

ROSHANI Project is aimed at reviving more than 200 years old unique art of weaving Sujani based in Bharuch wherein weavers will be provided with forward-backward linkages, product standardization, value addition, and market development.

Revival Of Sujani Handlooms And Neoteric Inclusion (of Artisans)

Project ROSHANI aims to achieve the following objectives over the years:



Establish "Sujani Producers and Sellers cooperative"



Training and Skill development programs



Recognise artisans and prepare them as master trainers



Capacity Building of young individuals

100

artists to be trained by December 2025

Bharuch, Gujarat



03

Education

Entrepreneurship

Employability

Health and Nutrition

Rural Infrastructure

Environment

WASH

Road Safety
Awareness Program

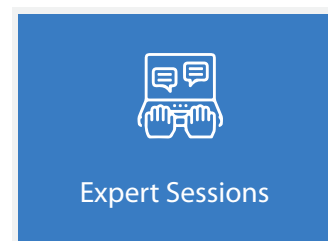
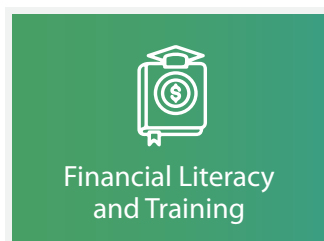
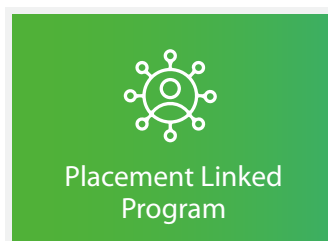
1. **Banking and Finance Skill Development Program:**
2. **Skills Building and Job Readiness Program**

Banking and Finance Skill Development Program

The projected manpower requirement of the Banking, Financial Services and Insurance (BFSI) labor force by 2022 is 8.5 million - which is an increase of about 4 - 4.5 million from where we stand today. Many leaders in the industry agree that skill development is an issue that needs attention as we seek to grow as an industry and forge ahead as a critical part of the Indian economy. To address this issue, BharatCares initiated the Banking and Finance Skill Development program.

BFSI Skill Development Program is designed to prepare young graduates and 12th-pass students who are willing to begin their careers in the banking and finance sector. It is a placement-linked training program to prepare youths for their career, as well as, to identify potential employability avenues to yield better employment opportunities.

Program Elements:



Our Recruiters:



Impact so far

500+

Candidates
Trained

70%

Placement
Rate

5,000

Candidates
Reached

Projected Impact:

We plan to impact around **10,000** individuals by **December 2025**

📍 Ahmedabad, Pune, Delhi NCR, Vijayawada, Bhubaneswar, and more

“

"There is something about their approach that worked for me like nothing else."

Through instructive videos, she learned several computer tools, accessed online study materials, and made PPTs. I enjoyed the uninterrupted, good quality learning you provided and hope to make the best use of it in the future too."

Aksha Mansuri

Placement Company Name: **HDB Financial Service LTD.**

Designation: **Sales Officer**



Under the BFSI program, students attend lectures at the learning centre and are also introduced to digital banking services

Skills Building and Job Readiness Program

In line with the New Education Policy 2020, Skill India Mission & New Digital India, SkillsBuild and Job Readiness Program by IBM is a multifaceted platform to strengthen the knowledge & competencies of students & youth for the 21st Century.

IBM SkillsBuild platform builds knowledge & skills in the learners and prepares them for new-age careers leading to their integration into the workforce to serve as a pathway for the aspiring youth of our country to achieve a rewarding career and yield the youth with real workplace skills that matter.

Program Elements:



Interactive Learning



Placement Support



Career Readiness Program



Expert Sessions



Under the SkillsBuild program, our trainers travel across locations whilst providing the necessary knowledge for students to become future-ready with workplace skills that matter



Impact so far

2.75 Lakh

students trained and upskilled

Projected Impact:

5 Lakh

to be trained by December 2025.

04

Education

Entrepreneurship

Employability

Health and Nutrition

Rural Infrastructure

Environment

WASH

Road Safety
Awareness Program

1. **Strengthening Government Health Centres**

2. **Kishori Utkarsh Pahel: An adolescent health awareness initiative**

3. **Mobile Medical Unit**

4. **Aarogya Utkarsh Pahel**

Strengthening Government Health Centres

Healthcare is regarded as one of the most important pillars of a country's Human Development Index (HDI), which measures its prosperity. Access to healthcare services in India is skewed towards urban centres.

According to the reports under the National Health Mission, the current state of the Primary Health Centres is dire in India. To address the shortfall in the rural primary health system in India, BharatCares aims to upgrade and strengthen Primary Health Centers and Community Health Centers. As part of implementation, BharatCares (by SMEC Trust) identified **5 PHCs/ CHCs** across different districts in India with support from the district administration and state health departments. The identified health centres were then taken up for infrastructure upgradation and installation of medical and non-medical equipment and accessories.

The program aims to equip the primary and community healthcare Centers with essential equipment and infrastructure, such as ventilators, ECG machines, anaesthesia machines, baby warmers and others. in rural areas that are prerequisites to providing an immediate response to the community.

Program Elements:



Upgradation and
Renovation of
Infrastructure



Capacity Building of
Medical Personnel



Setting Up
Pathology Labs



Provision of Medical
Storage facilities



Impact so far

8,68,000+

Patients Treated

200+

Staff Members Upskilled

Projected Impact:

- Created access to better healthcare infrastructure and services for **~3.5 Lakh** patients
- Created additional capacity for patients to be treated at specialisation wards

📍 Noida, Udaipur, Gandhinagar, Hyderabad, Chennai

“Earlier the CHC building suffered from damaged floorings and water leakages, especially during the rainy season. The toilets were non-operational and extremely dirty. Now the floorings are repaired and roofs are free from water leakages. The toilets are operational and tidy. The overall delivery of healthcare services in the CHC has improved”

K Reddy, Patient,
CHC Medchel, Hyderabad



Kishori Utkarsh Pahel

An adolescent health awareness initiative

India has the largest adolescent population in the world, **253 million**, and every fifth person is between 10 to 19 years. Usually, adolescent girls lack access to information on issues affecting their lives and have limited space to develop competencies crucial for change.

Kishori Utkarsh Pahel is an adolescent health awareness initiative, a **Bharuch District Administration** collaborative program supported by the **DCM Shriram Foundation** and implemented by **BharatCares (by SMEC Trust)**.

This initiative is a catalytic approach structured as an awareness and aspiration-building program among adolescent girls, both school going and non-going. The initiative aims to leverage the existing village, block, and district-level ecosystem of various government programs and seeks to bring synergy and coherence in addressing critical information and knowledge gaps for adolescent girls.

Thematic Areas:



Adolescent Health
(Know Your Body)



Nutrition



Legal Protection and
Rights of Adolescent
Girls



Menstrual Health
Management



Knowledge and
Convergence of
Government Schemes



Leadership
Development

Program Objectives:

- To increase self-awareness on adolescent health, nutrition, hygiene, life skills, rights and entitlements, and Government schemes
- To improve their perceived self-efficacy (self-belief) and resilience through education and life skills
- To improve parental support towards the bright future of qualified adolescent girls
- To create an ecosystem at community level to enable continued efforts to address issues related to health and wellness



122

Villages were
outreached

95

Master Trainers
developed

5217

(84%) of total
Adolescent Girls
mobilised

4180

Adolescent girls
were contacted
for in-house
training

3894

(93%) school going
adolescent girls
underwent training

286

(7%) non-school-
going adolescent
girls underwent
training

122

Jagrut Kishoris
identified

We have been a part of the Kishori Utkarsh Pehal and I am immensely grateful to the authorities for giving us this opportunity and making us a part of the initiative. I really like the idea behind this initiative, since it covers all those topics of physical and mental well-being that are not covered in the everyday course curriculum. The training methodology is also quite appreciative.

Sudha Kumari Giri

Teacher Trainee



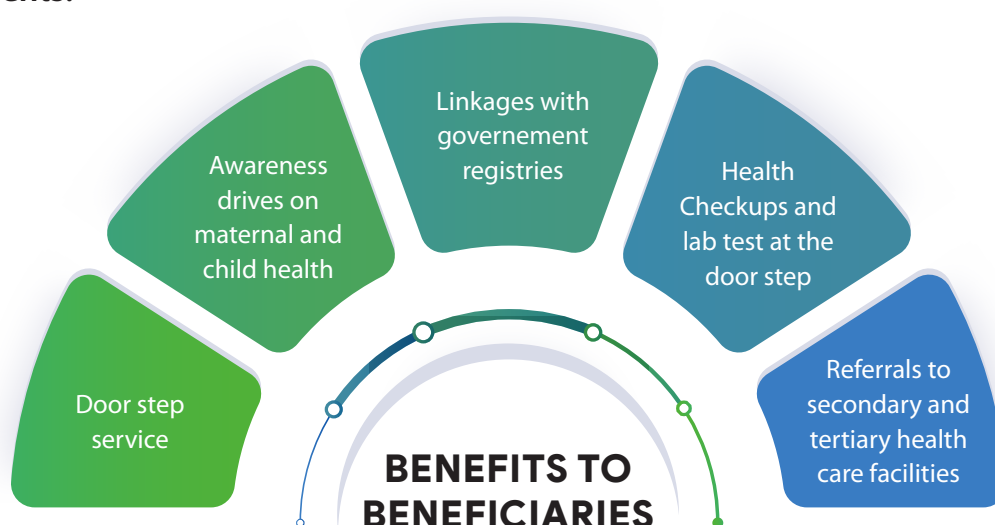
Currently running in Bharuch: a collaboration of the District Administration of Bharuch, funded by DCM Shriram Foundation and Implemented by BharatCares (by SMEC Trust)

Mobile Medical Unit

Pregnancy and childbirth are normal events in the life of a woman. Though most pregnancies result in normal birth, it is estimated that about 15% may develop complications, which cannot be predicted. Some of these may be life threatening for the mother and/or her baby.

Mobile Medical Unit services are envisaged to provide quality healthcare services to pregnant women and children in the Bharuch region of Gujarat at their doorstep. The MMU will provide a range of preventive, promotive, diagnostic, and referral-based information focused on improving maternal and child health by identifying and reducing the number of high-risk pregnancies. The overall objective of this intervention is to provide the above-mentioned services and enable referrals with a focus on improved MCH outcomes amongst the unreached population.

Program Elements:



The program aims:

- To reach the unreached last mile beneficiaries
- To provide quality primary-level health care service at the door-step
- To increase awareness of maternal and child health



Impact so far

2 Lakh+

Individuals
Sensitised
till date

122

Villages
Covered

471

Total number of
ANC checkups

336

Total number of
PNC checkups

Projected Impact:

| **1,500** pregnant and lactating women will avail direct services of MMU by **December 2023**

| **4,500** pregnant and lactating women will avail direct services of MMU by **December 2025**

📍 Gujarat, UP, Rajasthan, Delhi NCR, Maharashtra and more



Currently running in Bharuch: a collaboration of the District Health Department (Bharuch), funded by DCM Shriram Foundation and Implemented by BharatCares (by SMEC Trust)



Aarogya Utkarsh Pahel

Ayushman Bharat is a flagship healthcare initiative of the Government of India, which aims to provide financial protection to vulnerable families in the country by providing them with cashless and paperless access to secondary and tertiary healthcare services. Under this scheme, eligible beneficiaries can avail of medical services of Rs. 5 lakhs per family per year at any of the empanelled hospitals of the country.

Bharuch District Administration in collaboration with MRF and BharatCares (by SMEC Trust) is currently executing the project across villages in Bharuch, Gujarat.

Key observations -

- The highest number of cards were issued in Phase – 03 wherein 215 E-gram VCEs issued 33,887 PM-JAY cards and 06 Ncode operators issued 3893 cards.
- In phase 01, 201 E-gram VCEs issued a total of 18349 cards and 06 Ncode operators issued 1359 cards to the beneficiary.
- Out of the total issued cards under Arogya Utkarsh Initiative, 78.34% of cards were issued by the E-gram agency and 21.65% by Ncode agency personnel.



Under Aarogya Utkarsh Pahel, our team reaches out to people across neighborhoods, to raise awareness about the importance of the Ayushyamann Card, and assists the residents in the procurement of the Ayushyamnn cards.



Impact so far

76,813

beneficiaries benefitted so far

Projected Impact:

1 Lakh

households to be impacted by March 2025.

05

Education

Entrepreneurship

Employability

Health and Nutrition

Rural Infrastructure

Environment

WASH

Road Safety
Awareness Program

1. **Better Anganwadi Initiative**
2. **Naya Savera: Solarisation of Villages**

Better Anganwadi Initiative

According to government data, the country has 13.77 lakh AWCs. These centres have undoubtedly expanded their reach, but they need to play a much larger role in anchoring community development. Nearly a fourth of the operational AWCs lack drinking water facilities and 36 percent do not have toilets.

BharatCares has worked towards the upgradation of the Anganwadi centres in Gujarat. The works undertaken in these AWCs include repairing and renovation works, equipment and furniture support, smart & fun learning aid kits for children, and a digital learning tool - Smart TV.

Project Elements:



Upgrading AWCs infrastructure and equipping the Anganwadi workers with essential resources to expand their capacity and outreach.



Building a Smart Anganwadi Center with equipment to upscale the quality of the AWCs.



Capacity building of the Anganwadi workers.



Mobilization of Local communities and stakeholders to spread awareness regarding the significance of AWCs.



Developing a progressing environment of AWCs and generating positive outcomes in society.



Strengthening the foundation of the underserved rural and urban communities.



Pre and Post-Intervention of Anganwadi Centres at various locations

“

“My child has started going to the Anganwadi daily post intervention of Pehel Foundation. The child is happy post getting access to clean toilets, learning aid materials and enjoys looking at the BaLa paintings.”

Kinjal Thakur

Lactating Mother, Motibhoyan AWC

“

“My child has started going to the Anganwadi daily post intervention of Pehel Foundation. The child is happy post getting access to clean toilets, learning aid materials and enjoys looking at the BaLa paintings.”

Dakshaben Patel

Anganwadi Worker, Santej AWC

”

”

Naya Savera: Solarisation of Villages

India is blessed with a huge potential for solar energy. On average, India receives 200 MW/km square of solar radiation per day. With almost 60 percent of the population residing in the rural region, the solar industry is a massive solution to explore.

Luvara village in Bharuch has various modern amenities, like CCTV Cameras to safeguard the village, LED Street lights, Temples, etc. This infrastructure requires electricity to run, which is a fixed-cost expense for the gram panchayat. To address the high cost of energy, the district development is also focused on using green energy.

Hence, BharatCares in collaboration with Tatva Chintan Pvt. Ltd., installed a solar power generation system in the space available at the Panchayat office, which has helped reduce the cost and save money that was used for further development.

Project Elements:



Installation of Solar Power Plant



Awareness campaign for villagers



Education Camp for children



Training on maintenance to ensure durability

Inauguration of Solar Power Plant at Luvara village, Bharuch

Projected Impact:

Through the rural infrastructure projects, BharatCares aims to impact approximately

3 Lakh

lives by December 2025.



06

Education

Entrepreneurship

Employability

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Environment

WASH

Road Safety
Awareness Program

1. **Urban Afforestation via Miyawaki Plantation**
2. **Barely Plastic: (Nudging the Young Generation to make conscious choices for a better planet)**

Urban Afforestation via Miyawaki Plantation

Loss in green cover and increased concretization in urban areas has led to Indian cities becoming 'urban heat islands', which pose significant threats to not just human populations but also contribute to global climate change. Afforestation is one of the prime activities to address this problem. One effective method to achieve afforestation within limited time and space is the Miyawaki method of afforestation.

BharatCares collaborated with SHARP Business System (India) Pvt. Ltd. to initiate Urban Afforestation across Delhi Metro Rail Corporation covering approximately 850 sq. meters of land in March 2023.



“The Miyawaki Plantation done in front of our hospital will help to reduce temperature and pollution in this area, thereby providing a clean, healthy and peaceful environment to patients of our hospitals and to passersby.”

Dr. Manoj, Doctor, Raja Harishchandra Hospital,
Narela, Delhi



Impact so far

2250

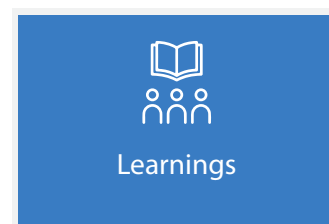
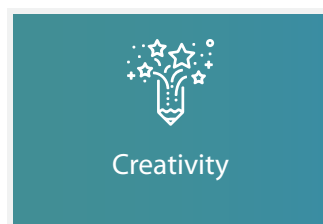
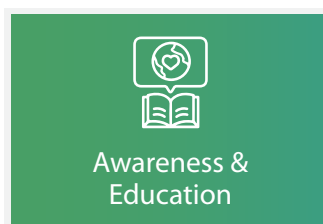
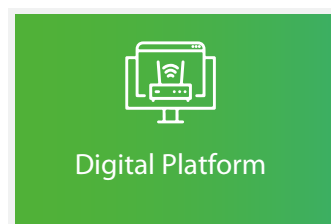
saplings varying across
40+ varieties have been
planted so far

Barely Plastic

(Nudging the Young Generation to make conscious choices for a better planet)

BharatCares under its flagship initiative of Barely Plastic aims to educate, nudge and equip students, future consumers and nation builders to understand the ill effects of single-use plastic for reducing daily single-use plastic consumption and choosing sustainable and green alternatives for the same. The intervention is designed to promote environmental and social consciousness in the community to achieve a healthier and greener lifestyle for a better planet.

Project Elements:



Reaching out to the masses using our digital and social media platforms.



Online and In-person training being conducted across various schools.

Project Impacted

The project aims at training

5000 students by 2023

and around

15,000 students by 2025



07

Education

Entrepreneurship

Employability

Health and Nutrition

Rural Infrastructure

Environment

WASH

Road Safety
Awareness Program

1. Community Drinking Water Filtration Plant

Community Drinking Water Filtration Plant

Rural India has more than 700 million people residing in about 1.42 million habitations spread over 15 diverse ecological regions. Meeting the drinking water needs of such a large population can be a daunting task. Around 37.7 million Indians are affected by waterborne diseases annually, 1.5 million children are estimated to die of diarrhoea alone and 73 million working days are lost due to waterborne diseases each year.

Community Drinking Water Filtration Plant project establishes a large-scale water filtration system that caters to the village/urban slum/vulnerable community households altogether. The community-based water filters aim to not only provide clean water but also educate the community and stakeholders about the significance of clean water, sanitation and conservation of the drinking water, encouraging them to come together in the crises.

The project initiated in FY 2021-22 wherein community filtration plants were installed in various locations. In FY 2022-23, on-ground monitoring and evaluation of these water filtration sites took place.



Program Objectives:

- Availability of clean drinking water
- Improved health care and well-being
- Access to a clean, hygienic and safe environment
- Raise awareness pertaining to health and hygiene within communities



"The water filtration plant dispenses cool and pure drinking water at cheaper rates. Our dependency on water tankers has reduced. We can get water anytime at our comfort, by using the water card."

Satyavir,

Resident,
Rajpura Village, Rewari



"Earlier I had to travel 3-4 km to collect drinking water. The water filtration plant has helped to save the drudgery involved in traveling long distances and also saved my time and cost. The quality of the water is very good. The plant operator is doing an excellent job."

Ganga Kuwar,

Resident,
Kaladwas Village, Udaipur



Impact so far

1250+

lives impacted

📍 Ahmedabad, Udaipur, Noida

08

Education

Entrepreneurship

Employability

Health and Nutrition

Rural Infrastructure

Environment

WASH

**Road Safety
Awareness
Program**

1. Road Safety Awareness Program

Road Safety Awareness Program

BharatCares has come up with the Road Safety Awareness Program in line with the Ministry of Roadways and Transport Authority's National Road Safety Campaign. The program enables positive behavioral change among citizens on Road Safety & Intoxicated Driving.

This program is an apt behavioral change engagement module designed for licensed drivers/learner drivers, students, and all other road users above the legal drinking age to make the roads safer. Under this program, we set up Driver Sensitisation Tab Labs in the Regional Transport Offices (RTOs) and conduct behavior change workshops for drivers with the help of digital tools. It has now become an integral part of the process of getting a new driver's license or renewal. The drivers now have to go through the workshop about road safety, anti-drinkand driving to become responsible road users.

Program Elements:



Behaviour Change Workshops



Driver Sensitization Tab Labs



Road Safety and Anti-Drink and Drive Workshops

Behaviour Change Workshops and Road Safety and Awareness workshops being conducted



Impact so far

2,00,000+

beneficiaries trained

35

RTO partnership

6 States

across presented

Projected Impact:

| **3,00,000+** lives to be impacted by December 2023

| **5,00,000+** lives to be impacted by December 2025

📍 Delhi, Rajasthan, Maharashtra, Uttar Pradesh, Jharkhand, Uttarakhand

"I was allowed to participate in an important initiative regarding wrong side of the road at the RTO Baghpat. Many people who visit the centre to get their licence or other documents have benefited from it and will continue to do so. Even though I don't drink, I will absolutely share what I've learned and the risks involved with my friends and family. I'll persuade my friends to attend this session as it tells stories of real people around the nation."

- Participant,
RTO Baghpat



Partnerships and Collaborations

We have been implementing CSR projects for CSR companies including IBM, Diageo, Cadila Pharma, Arvind Ltd., Airbus, Vastu Housing Finance, L&T, DCM Shriram Foundation, PNB Housing Finance, and others.



Government Convergence

অসম চৰকাৰ



GOVERNMENT OF ASSAM



Government of Mizoram



Government of National Capital Territory of Delhi



Government of Gujarat



Government of Haryana



Government of India



Ministry of Electronics and Information Technology Government of India



GOVT. PUNJAB



GOVT. OF MADHYA PRADESH



Uttarakhand State



Uttarakhand State



Uttarakhand State



GOVERNMENT OF ANDHRA PRADESH



GOVERNMENT OF UTTAR PRADESH



GOVERNMENT OF WEST BENGAL



GOVERNMENT OF WEST BENGAL



NATIONAL HEALTH MISSION

Call to action

BharatCares is a dynamic and dedicated CSR Implementation Agency that works tirelessly to facilitate impactful CSR initiatives across various sectors. We firmly believe that by pooling our resources, expertise, and passion, we can amplify our individual efforts and bring about transformational change on a larger scale.

By partnering with us, your organization will unlock a host of opportunities to actively engage with CSR projects aligned with your mission, values, and business objectives.

Together, we can create a profound and lasting impact on the social, economic, and environmental challenges faced by our communities.

Let's unite our efforts and build a brighter future through impactful CSR initiatives.

Vote of **Thanks**

Dearest Partners,

On behalf of BharatCares, it is my privilege to express immense gratitude and appreciation to all the partners and stakeholders who have contributed towards making 2022-23 a success.

We would not have been able to create an impact of more than 10.2 Lakh lives across 10+ states without the extensive support and belief of our corporate partners, funders and donors. We were able to work together to enable deepend impact across several thematic areas because of the unwavering support of our corporate partners, thank you.

I would like to express my deepest gratitude to our advisors, staff members and dedicated team of volunteers for their commitment, passion, and tireless efforts have been instrumental in driving the organization's vision forward. Each one of you has played an integral role in bringing about positive change in our community. Your dedication and enthusiasm are truly inspiring.

We would also like to extend our gratitude to our non-profit partners and service collaborators who have enabled us to share our knowledge and expertise to learn from each other and provide the best possible customised solutions for the communities. Together, we have been able to amplify our efforts and bring about tangible change in the lives of those we serve.

I would also like to acknowledge and express utmost gratitude to our Government partners for being the guiding force behind our initiatives and supporting us with the existing systemic strengths and structures.

I would also like to acknowledge the local community, without whom our work would not be possible. Your faith in our mission, your active participation and engagement in our programs have been truly heartwarming. Your enthusiasm and willingness to collaborate have reinforced our belief that together, we can create a better future for all.

Last but not least, I want to express our appreciation for the individuals and families who have directly benefited from our organization's initiatives. Your stories of transformation, resilience, and hope inspire us to continue our work with even greater dedication. Your trust in us fuels our determination to make a lasting impact and create a society where every individual can thrive.

As we reflect upon the achievements highlighted in this annual report, let us remember that they are the collective result of a shared vision, collaboration, and unwavering support from all corners. It is through the combined efforts of our incredible team, partners, donors, sponsors, and the community that we have been able to make a real difference.

In closing, I would like to express my deepest gratitude to everyone who has been part of this incredible journey. Your contributions, both big and small, have played a pivotal role in our accomplishments. As we move forward, let us remain steadfast in our commitment to creating positive social impact, and may our collective efforts continue to transform lives and build a brighter future.

Thank you all once again for your unwavering support, and I look forward to another successful year of collaboration, growth, and social change.

Warm regards,



Nishita Mehta

Sr. Fellow,
CEOs Office



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