BharatCares
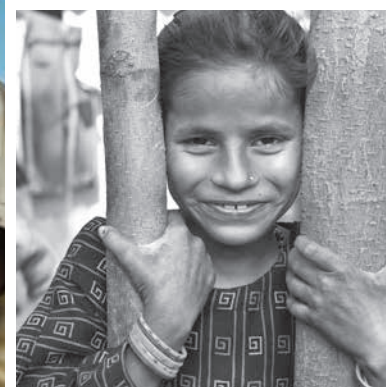## Annual Report

Dear Colleagues and Friends,

I am pleased to release our Annual Report of Bharatcares - the social impact arm of the CSRBOX - for the financial year 2021-22. This youth-led non-profit is leaving no stone unturned to create a positive impact in the lives of thousands of underprivileged people across India.

From healthcare to rural development, women empowerment to education, livelihood to technology and innovation, we are ensuring sustainable development with a vision of creating resilient communities a reality. Covid-19 was a huge setback for our nation; given the proportion of the pandemic, our health systems needed some external interventions. In response, we scaled up our initiatives in health to enable communities to cope with the trials of the pandemic. Our team worked continuously to enhance the health system's preparedness and improvement during these difficult times.

Bhomik Shah
CEO, CSRBOX & NGOBOX

In the financial year 2021-22, with collaboration and support from our partners, all our efforts have been directed toward achieving United Nations' Sustainable Development Goals. Through projects, such as Better School Initiative, Community Water Filtration Plants, Bharat e-Shiksha and dozen others, we are ensuring a better future for our fellow citizens.

We will continue our efforts to work toward uplifting women and girls; poverty alleviation; assisting the most marginalised, including those in the rural as well as urban areas and collaborating more deeply with the government, non-profits and corporates.

We thank our supporters for making this critical work possible. And to our potential supporters, we urge you to join us. The world has never needed you more.

I am confident the progress will not stop here, and we shall set new benchmarks in the coming years.

Our Programs at a Glance

Education
· Bharat eShiksha
· Community Learning centre(4L) program
· Better School Initiative
· STEM on wheels program
· Digital Micro Centres

WASH and Environment
· Community Water Filtration Plants
· Urban Forests (Miyawaki)

Skill Development
· IBM SkillsBuild
· Youth Job Readiness Program
· Computer and digital literacy program
· Banking and Finance Skill Development Program

Life Skills
· Wrong Side of the road
· Act Smart India Initiative

Health
· Strengthening the Government Community Health Centres
· Better Anganwadi Initiative
· Malnutrition Free Village Program
· ICU on Wheels
· Covid Relief Programs
· IMPAct4nutrition

Committed to United Nations Sustainable Development Goals

The Sustainable Development Goals (SDGs), also known as the Global Goals, were adopted by the United Nations in 2015 to transform our world. They are a call to action to end poverty and inequality, protect the planet, and ensure that all people enjoy health, justice and prosperity. It is critical that no one is left behind.

Bharatcares directly and indirectly is striving to achieve these goals through its various programs.

Building Stronger Communities Together

Where there is unity there is always victory. – Publilius Syrus

BharatCares has been working tirelessly to promote and encourage community cohesion and integration by organising activities that bring communities together. We believe that even small everyday contributions matter to the community as a whole. When people within communities are continually developing, the communities themselves progress as well.

- Grass root linkages
- Participatory approach
- Community engagement
- Community trust
- Long-term commitment

Community Together

We are committed to building a stronger future for the community, bringing a positive impact and sustainability together by:

- Engaging people with the local area and each other
- Understanding commonality and mutual concerns of people
- Taking collective responsibility for the community and local area
- Bringing communities together in dialogue to address common concerns
- Engaging people through diverse cultural and community events
- Building the capacity of local organisations through training, resources and information sharing

Our Covid Interventions

The Covid-19 pandemic swayed the entire world,

The onset of the disease was unexpected, and the consequences were unacceptable. Needless to say, it quickly demonstrated how unprepared we were, given the health emergency of such proportion.

> *Leaders across the world represented that "we are at war" with an invisible, tenacious, and unpredictable "enemy" virus.*
>
> **- National Center for Biotechnology Information**

Pandemic's deteriorated circumstances across India particularly worsened for the underserved communities. To foreshorten the health, economic and social disruption during the crises, Bharatcares had taken rigorous and requisite actions to succour the affected population. In collaboration with our various partners. Bharatcares had set-up Oxygen Centres in Ahmedabad to provide free oxygen cylinders with the full-kit.

This initiative helped us save hundreds of patients who were in need of oxygen support. To add more services and help families of the COVID patients, we also set up a helpline for plasma donation, food-service finder, etc. to ensure COVID 19 patients and their families are getting all the support.

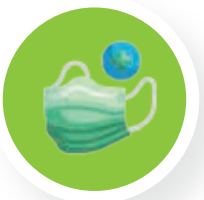BharatCares team was committed to furnishing the society with equal provisions and opportunities and equiped hospitals to overcome such crises and prepare better for the third wave.

Oxygen Cylinders

Ventilators

24*7 Helpline

PPE kits

N95 Masks

Other essential medical supplies

> *Ultimately, the greatest lesson that COVID-19 can teach humanity is that we are all in this together.*
>
> **Kiran Mazumdar-Shaw**

Who We Are

> ## *No one has ever become poor from giving.*
>
> ### - Anne Frank

Our Approach

BharatCares, a not-for-profit organization, is the social impact arm of CSRBOX. Our sustainable and holistic interventions in Education, Healthcare, Livelihood, Skill Development, WASH and Environment is benefitting underprivileged communities in over hundreds of remote villages and urban slums across 29 states of India. We have more than 20 welfare projects that are being implemented at the grass-roots level, helping thousands of people in living a life of dignity. Our programs are based on demographic needs assessment, and are co-designed with communities to ensure equity, acceptance and sustainability of the interventions. We call it a social impact experience canvas. We have been implementing CSR projects for corporates, such as IBM, Diageo, Cadila Pharma, Arvind Ltd, Airbus and PNB Housing Finance among others.

Bharatcares: Changing lives through Care, Empathy and Trust

| 20+ States | 20+ Projects | 100+ Villages & Slums |
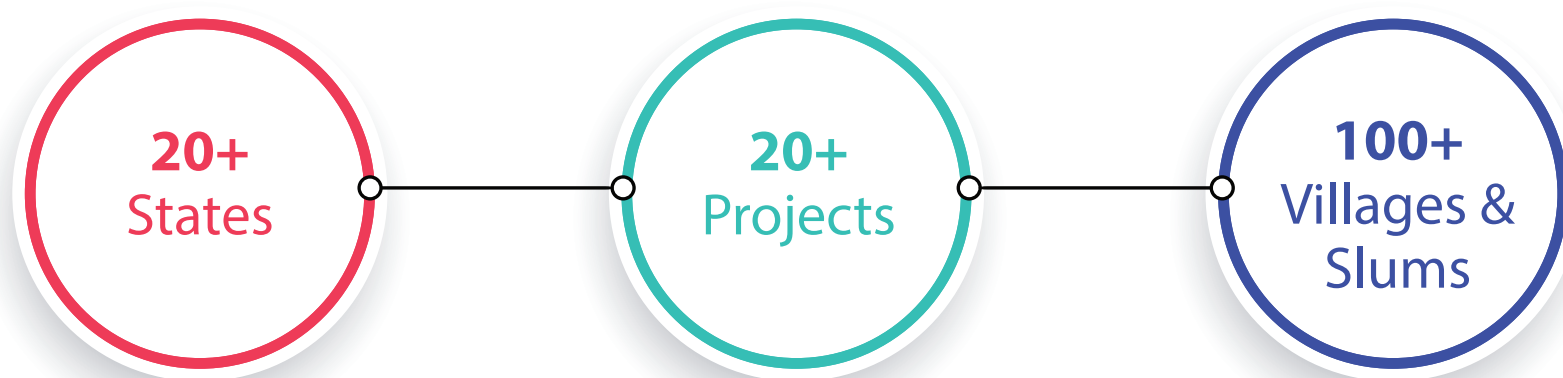
Our Reach

Locations

- **Ahmedabad - Gujarat**
- **Pune - Maharashtra**
- **Nagpur**
- **Aurangabad**
- **Shrawasti - Uttar Pradesh**
- **Nuh – Haryana**
- **Udaipur - Rajasthan**
- **Jaipur - Rajasthan**
- **Chennai**
- **Coimbatore**
- **Delhi**
- **Telangana**
- **Tamil Nadu**
- **North East**
- **MP and UP**
- **Himachal Pradesh**
- **Punjab**
- **Uttarakhand**
- **Chhatisgarh**
- **Karnataka**
- **Andhra Pradesh**

- **Odisha**
- **West Bengal**
- **Jharkhand**
- **Bihar**
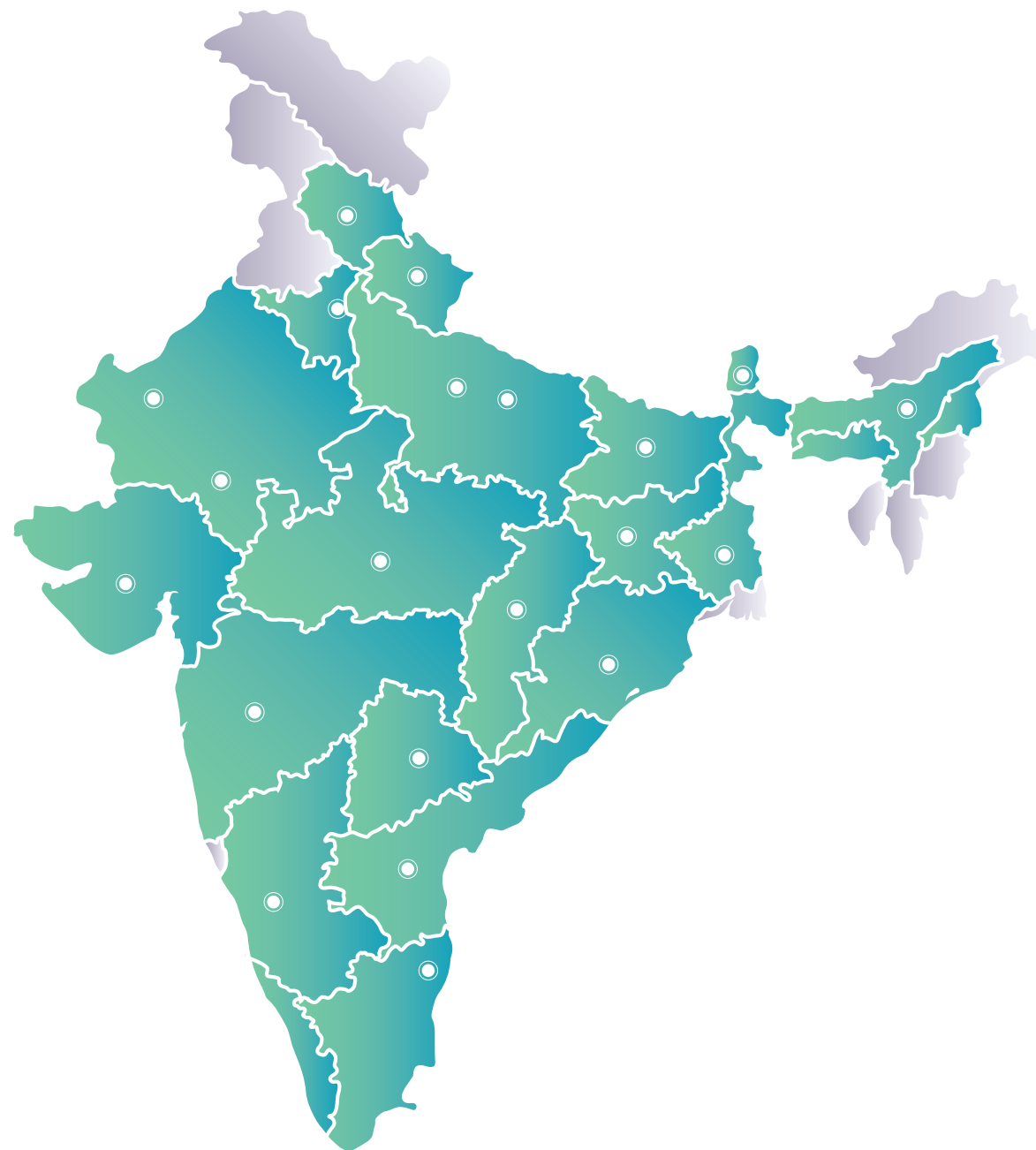
Education

~ **Bharat eShiksha**

~ **Better School Initiative**

~ **Community Learning Centres (CLC's)**

~ **Digital Micro Centres**

Bharat-E-Shiksha

Bharat e-Shiksha aims to make quality education accessible under which a Digital Learning Centre (DLC) is set up that has the capacity to cater 20-25 students who come from marginalized communities facing socio-economic challenges with lack of provision for online education and relevant academic resources.

The student's formation is in different batches from class 6th-8th (at a few places 9th and 10th Standard also) following the COVID-19 protocols. The project has been initiated on the Policy implementation of NEP 2020, dedicated to a hybrid model of learning with mentor learning and digital connect.

4L Learning Model

Learning   220 Hours
- Hybrid Learning Model (teacher+tab based) focusing on curriculum based learning of maths and science in native language
- Add-on Sessions by IBM Open P Tech
- 20 sessions in a month
- Learning Space for Children

Library for Cognitive Skills   24 Hours
- Individual and group based learning to enhance listening skills, comprehension skills, reading skills and writing skills
  Each centre with a micro-library of 70-100 books
- Open access to library with story telling model
- 2 sessions in a month

4L Approach

Life Skills   16 Hours
- Individual and group based learning to enhance critical thinking, problem solving, empathy, team building, communication
- Hybrid approach of life-skill program using interactive games, fun-learning exercises, group-based activities

Labs (STEM and AI/Robotics)   24 Hours
- Individual and group based learning to enhance science literacy skills, practical skills, Robotics and AI
- Virtual sessions by experts, exposure towards expermental STEM based Learning
- Do it Yourself STEM Kits and Models for interactive learning among students
- Dedicated Robotics and AI corner with kits and coding practice session by experts

- *Mobilized and outreach to **100+** students*
- *The students have shown progress in their academics*
- ***80%** of students have shown significant progress in Mathematics and Science.*

58 Students
Pune – Balajinagar
(DLC's)

52 Students
Ahmedabad
Vejalpur (DLC's)

33 Students
Nuh – Dubalu
(DLC's)

29 Students
Nuh - Bhirawati
(DLC's)

38 Students
Nuh - Bhirawati
(DLC's)

Case Study:

Access to online classes gives this young girl a secure future

Hailing from an economically weak background, Lakshmi, a resident of Ramtekdi is passionate towards academics and aspires to transform her family's financial crisis by becoming an engineer. However, the pandemic caused a halt to her education. Owing to financial constraints, she was unable to access the resources necessary to study online. Lakshmi could barely study for a few months as she did not attend any classes. But she was determined to change her situation and continue learning. So, she joined the Digital Learning Centre at Ramtekdi, Pune. Here she attends regular classes at no cost.

Today, Lakshmi believes that the DLC has made a difference in her education. She says that learning through screens, browser tabs, and videos has contributed to better concentration and understanding of topics.

Community Learning Centres (CLC's)

Under our flagship initiative Bharat e-Shiksha, we have launched Community Learning Centres (CLCs) to make quality education accessible to underprivileged students. The program aims to improve the learning outcomes of school children in their formative years from class 6th to 8th, especially from low-income communities to excel in their lives through free access to quality education, technology, and mentoring.

It also brings forth sustainable livelihood prospects for aspiring-emerging-experienced Bharat e-Shiksha Volunteers (BEVs) to fuel their aspirations while contributing to the community.

The programme targets learners from government schools, with special orientation on academics in STEM-related subjects as well as life skills for the students.

- *Mobilization and outreach of **100+** students.*
- ***80%** of students have shown great progress in STEM Subjects.*
- *Monitor overall centres' learning progress (students and teachers) for adaptive learning.*

20 Students

15 Students

24 Students

Aurangabad(CLC)   **Nagpur(CLC)**   **Sharavati(CLC)**

Case Study:

Location: Nagpur, Maharashtra DLC

They Say Family Comes First, Here's a Living Example from our CLC

Nishant (14 years), a shy and soft-spoken boy, is in 9th standard. He comes from a joint family and lives with his uncles, aunts, and other family members. Being a close-knit group, the adults, including men and women, are supportive of each other, sharing household chores and other work. The family always prays for the best of each other's interests.

However, during the pandemic, his family faced various challenges. There was extra work at home and the children were expected to help. There was only little the adults in the family could do.

This created a gap in his education as he would miss school or not concentrate during online classes. This started reflecting in his exams in the form of poor marks, and his family was worried. They immediately started looking for a solution where their child could study with no distractions and expand his knowledge.

Soon they came across the Bharat-e-Shiksha program, in the district of Nagpur, Maharashtra. Nishant joined and began attending regular classes. Today, he is back on track with his studies and has even developed new interests.

He says, "My favourite subject is Math. It is very interesting and fun to do. During the pandemic, I missed out on many lessons and could not understand many concepts. But here I can clear my doubts directly from educators and improve myself. Nishant, at such a young age, aspires to contribute to society and educate himself more. He wishes to provide a better life for his family and continue supporting them.

Smart Schools

We identified 3 government schools in Pune with an aim to convert them into digital schools and create a model learning environment.

In all three schools, the majority of students were not interested in STEM subjects as they found it difficult to understand the concepts taught using theoretical teaching methodologies. The whiteboard and chalk-based teaching was the only mode of teaching adopted by the teachers.

Teachers were trained on the use of digital classroom setup and the exhibits in the STEM Lab.


Digitalization and modernization of 3 government schools

Contribution towards the achievement of SDG 4

Capacity enhancement and skill development of 25 school teachers

Quality education in government schools

1010+ students got the following benefits from the project

The 3 interventions in these schools are:

01 — **STEM** (Science, Technology, Engineering and Math) **Lab**

02 — **Digital Classroom using K-Yan Technology Setup**

03 — **Fun Playground** (Ground Leveling, Game equipment support) **in each school**

STEM Lab and Digital Classroom is a new concept for us. Usually, we use the ABL (Activity Based Learning) pattern techniques, but now we are teaching our students using digital mediums and new exhibits in the STEM Lab. These interventions are helping students to learn and understand the subjects in a better way. The training provided has helped teachers of our school to upgrade their digital skills and knowledge about modern STEM exhibit and kits.

Veena Naik
Teacher, Maharshi Annasaheb Shinde School, Ghorpade Peth, Pune
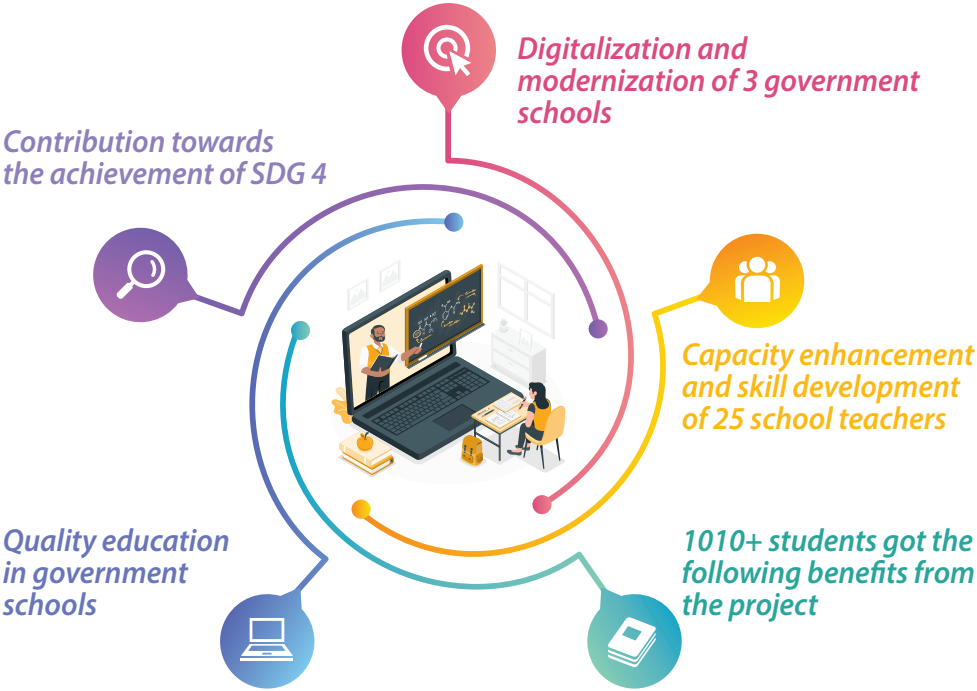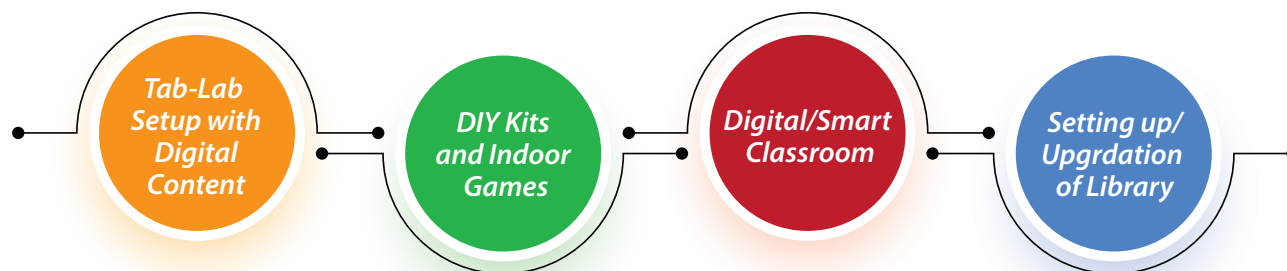
Digital Micro Centre

New possibilities have opened for use of science, information technology and interactivity in different ways, not only to manage the sector, but also directly assist in enhancing the quality of teaching and learning, expansion of education opportunities, and improving educational planning and management.

In lieu of this, we developed a model learning environment in schools that functions dynamically to embed the application of taught concepts and knowledge materials rather than simply pursuing question-answer-based learning.

We implemented a triad solution that provides students to interact with scientific and mathematical concepts in real life and unleashes their creative capacities.

The schools were adopted to be transformed into model schools by:

- Tab-Lab Setup with Digital Content
- DIY Kits and Indoor Games
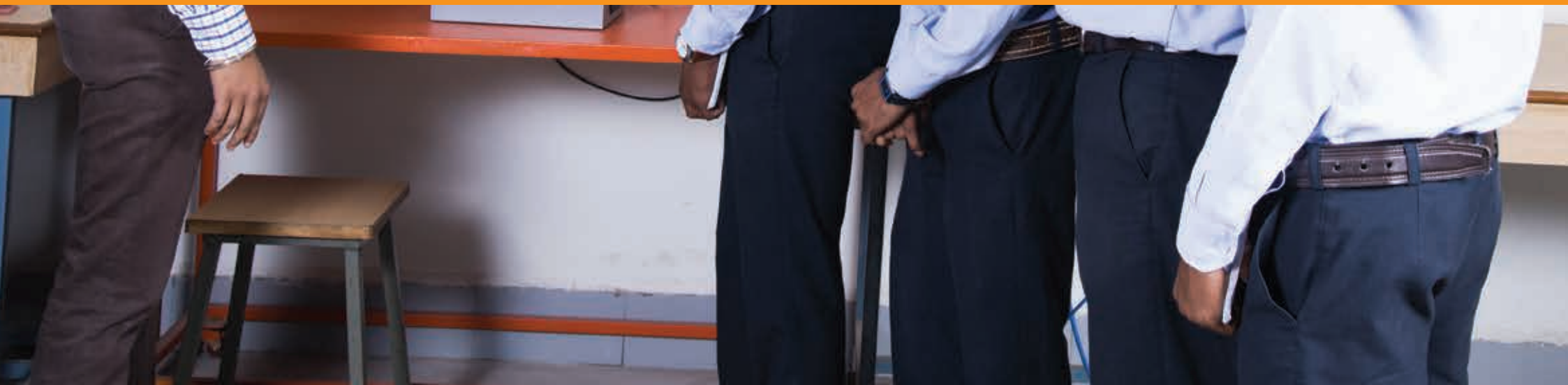- Digital/Smart Classroom
- Setting up/ Upgrdation of Library

Skill Development

~ IBM SkillsBuild

~ Youth Job Readiness Program

~ Computer and Digital Literacy Program

~Banking and Finance Skill Development Program

IBM's SkillsBuild for Students & Educators (SB4S)

SkillsBuild for students aligns with the New Education Policy and New Digital India that equips learners above the age of 13 years and educators with foundational technology competencies & soft skills required in the 21st century. The project also caters to teachers' training and thereby builds their capacities for educating students with emerging skills. CSRBOX has collaborated with several stakeholders such as Government Schools, State Education Boards, and Civil Society Organizations working in the space of school education to implement the project.

My favourite topics on IBM SkillsBuild include "cloud' as a service', cloud computing, IBM and cybersecurity, X-force command centre: 360 cyber range experience, data science, blockchain, UX design at IBM, evolution, and development of virtual reality. I have completed and got 20 certificates and 4 badges. I'm now trying my best to create my own apps and gaming. It has made me quite sharper in the field of artificial intelligence.

Name: Shashwath Kamal K
Class: 9 B
School: RMK Senior Secondary School

- 40,552 students and educators onboarded
- 60+ Partnerships (non-profits, corporates, schools, and government)
- 100+ orientation sessions
- 20 Masterclasses
- 8800+ Course completed
- 4800+ Learning hours completed
- 500 Innovation Camp and winter school competitions (Project Based Learning)

Session on understanding the relevance of IBM SkillsBuild Platform in the student's academic journey for growth and skill Development at DAV Multipurpose School, Sonepat

Introductory session on AI and its relevance at Our Lady Fatima Convent School, Gurgaon
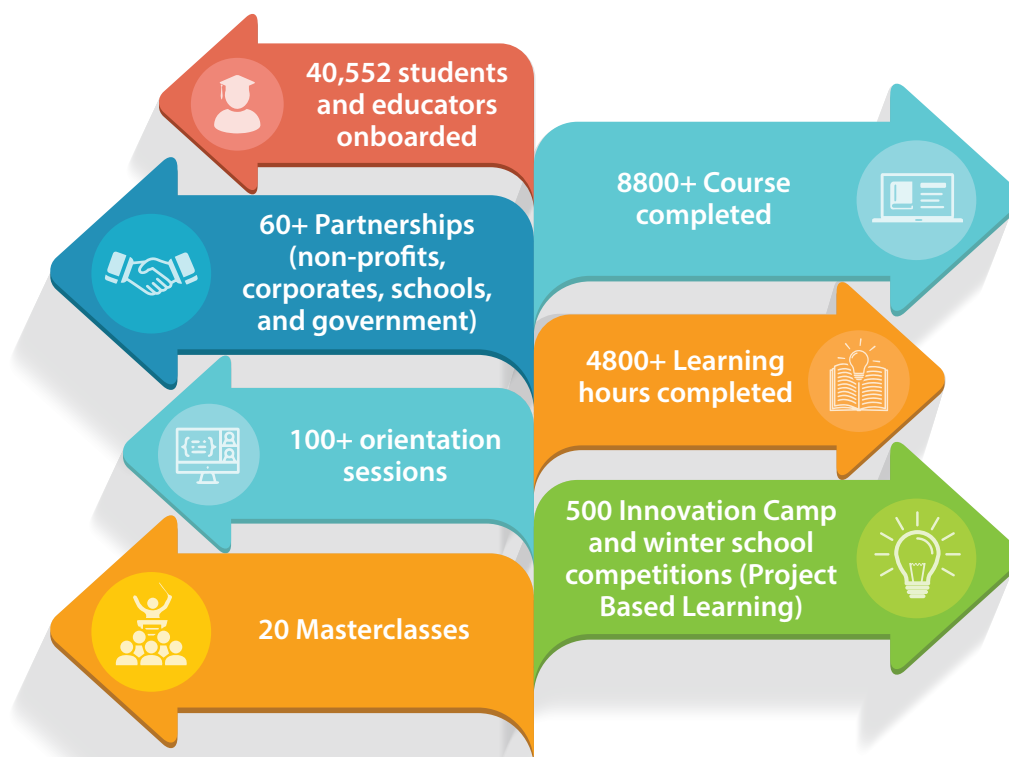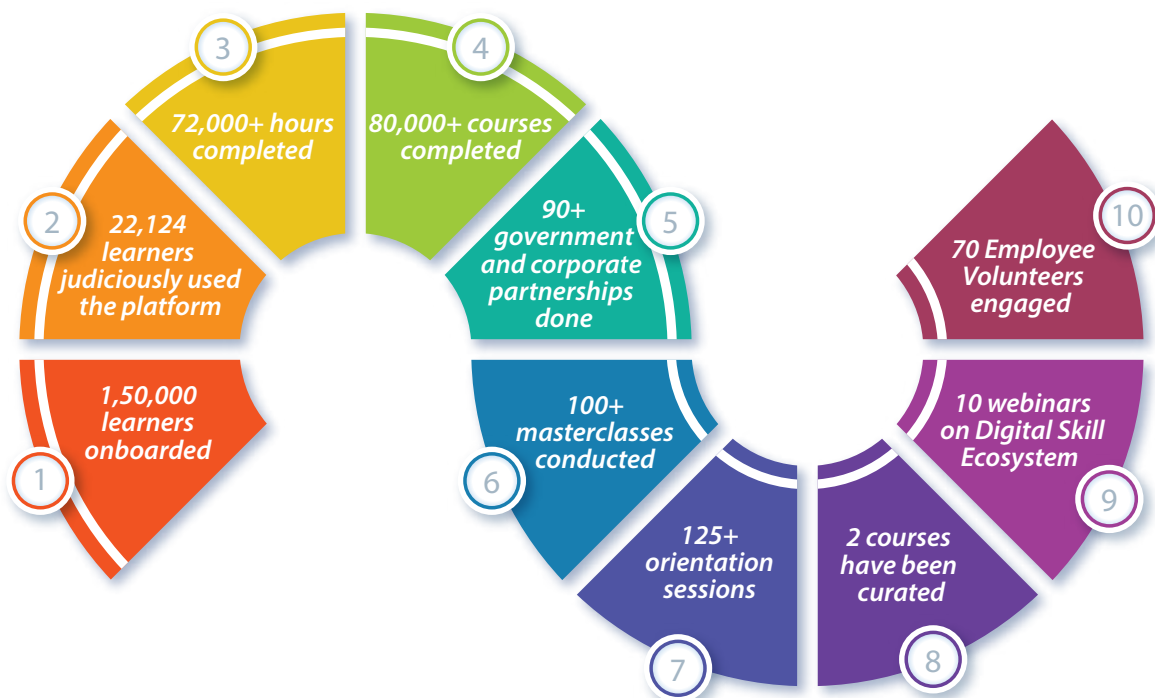
> *By 2030, as many as 375 million workers globally may need to learn new skills as their existing employment change along with the rise of automation and AI-capable equipment.*

IBM's SkillsBuild for Job Seekers (SB4JS)

SkillsBuild for job seekers focuses on skill development & livelihood of youth above the age of 18 years. The above the age of 18 years. The project aims at addressing the issue of unemployment by filling in the skill gap and imparting industry-relevant skills to youth to make them job-ready.

CSRBOX is implementing this program through a collaborative approach with government agencies such as State Skill Development Missions, State Technical Education Departments, State Universities, Academic Institutes and Civil Society Organizations.

- **3** — 72,000+ hours completed
- **4** — 80,000+ courses completed
- **2** — 22,124 learners judiciously used the platform
- **5** — 90+ government and corporate partnerships done
- **10** — 70 Employee Volunteers engaged
- **1** — 1,50,000 learners onboarded
- **6** — 100+ masterclasses conducted
- **9** — 10 webinars on Digital Skill Ecosystem
- **7** — 125+ orientation sessions
- **8** — 2 courses have been curated

> *For the last 15 years, Bhakti has been working in the development sector. After her maternity break, she couldn't enrol herself for higher studies, and that is when IBM SkillsBuild helped her to upscale her own skills contributing to her career progression. Bhakti believes that the beauty of the IBM SkillsBuild platform is there is no time frame set for a course to complete so one can do it based on their own time availability and convenience.*
>
> *She mentions that the IBM courses are very addictive and interesting, the platform itself gives suggestions on new courses aligning to the user's area of interest. She is extremely delighted to see Swades Foundation has partnered with IBM SkillsBuild.*

Bhakti Haneet Arora

Computer & Digital Literacy Program

As per a recent National Family Health Survey, over 60 per cent of women in India's 12 states and union territories have never used the internet. To tackle this huge digital gender gap, our Computer Training and Digital Literacy Program is providing basic computer and digital literacy training to women and girls who have either dropped out of school or are currently pursuing their education.
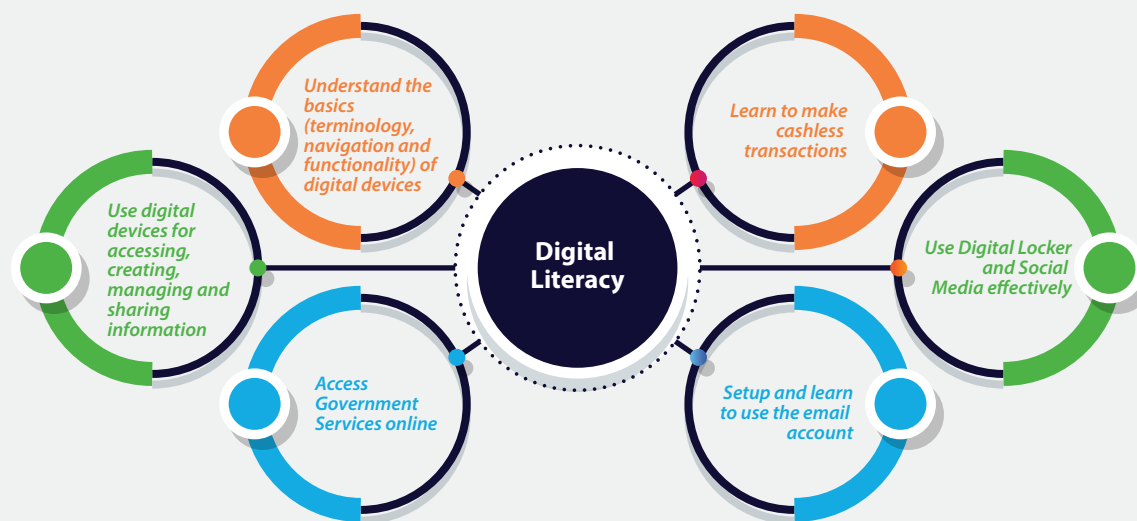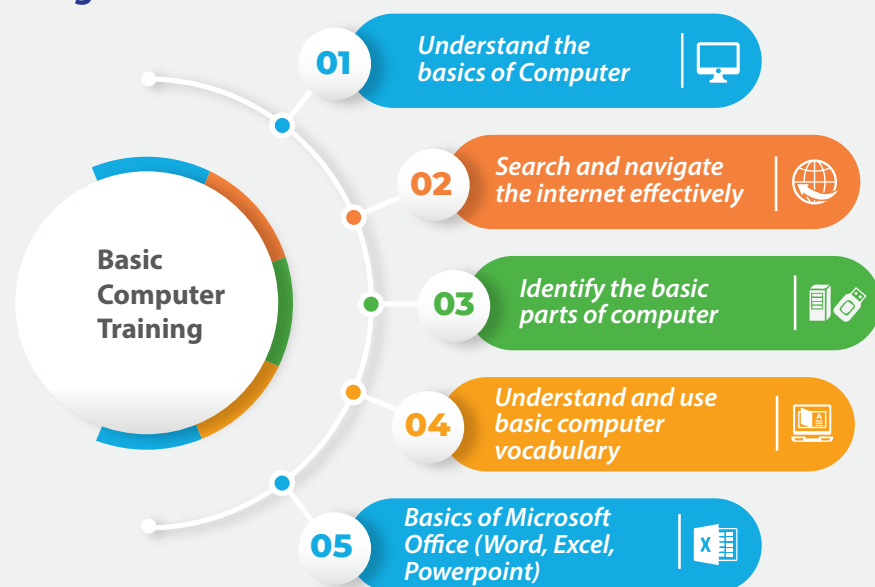
The curriculum covers:
- How to make online payments;
- Access e-commerce website;
- Access government websites to apply for or update Aadhaar card, PAN card or govt schemes;
- Basic Computer Skills such as MS office, typing, painting etc.

Free of cost program enables women across all age groups to learn basic computer skills and get access to the essential 21st-century digital literacy skills.

Program modules:

Basic Computer Training

- **01** Understand the basics of Computer
- **02** Search and navigate the internet effectively
- **03** Identify the basic parts of computer
- **04** Understand and use basic computer vocabulary
- **05** Basics of Microsoft Office (Word, Excel, Powerpoint)

Digital Literacy

- Understand the basics (terminology, navigation and functionality) of digital devices
- Learn to make cashless transactions
- Use Digital Locker and Social Media effectively
- Setup and learn to use the email account
- Access Government Services online
- Use digital devices for accessing, creating, managing and sharing information

"After getting married, we do not get time to learn or study. With such opportunities coming our way, we also feel motivated and want to learn more. I want to thank the BharatCares team for initiating such projects for us.

Hansaben Parmar, Ahmedabad
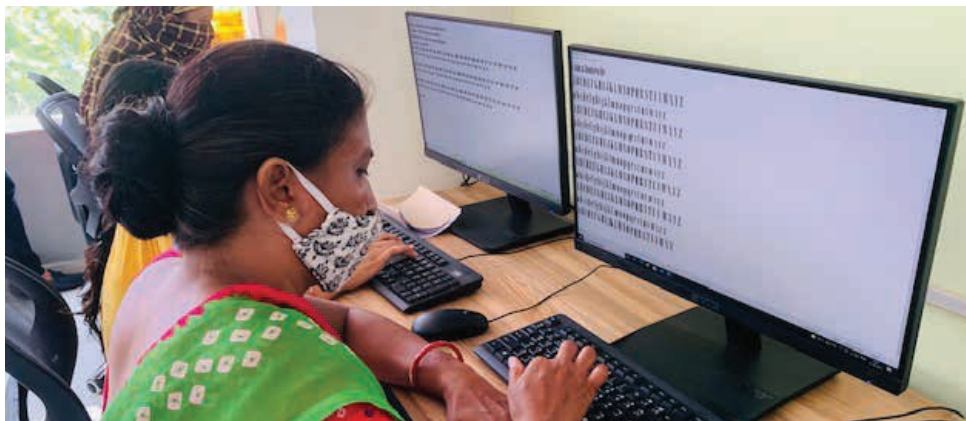
Bharat Cares

After getting married, I never got time or opportunity to learn anything or to study further but now with so many new initiatives coming up, I feel motivated to enrol myself in these programs and learn new age skills
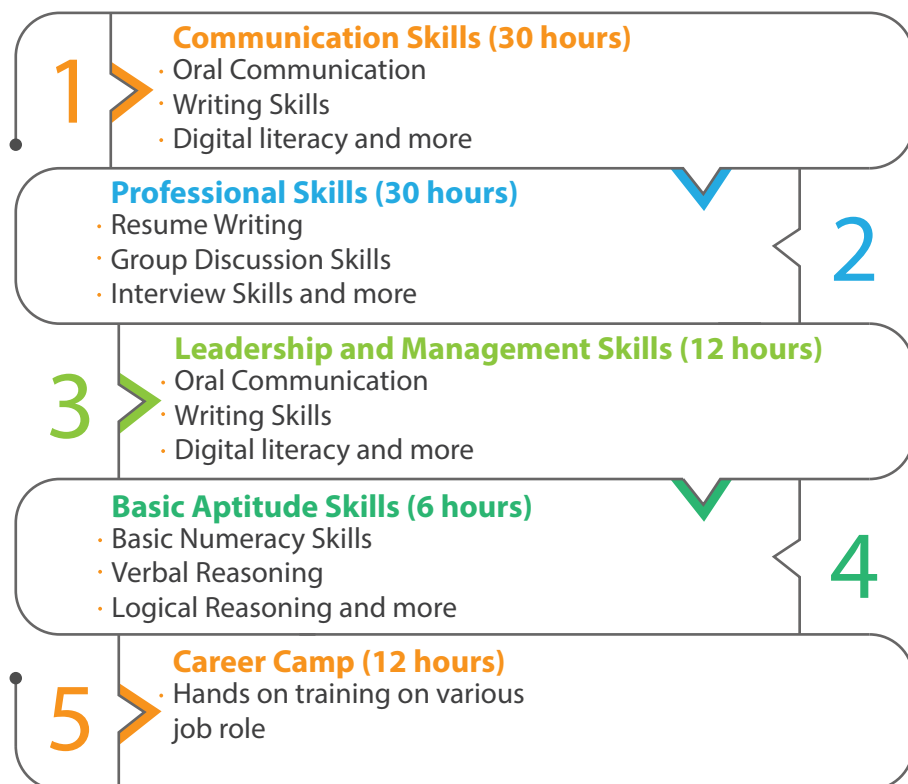
Hansaben Parmar, Ahmedabad
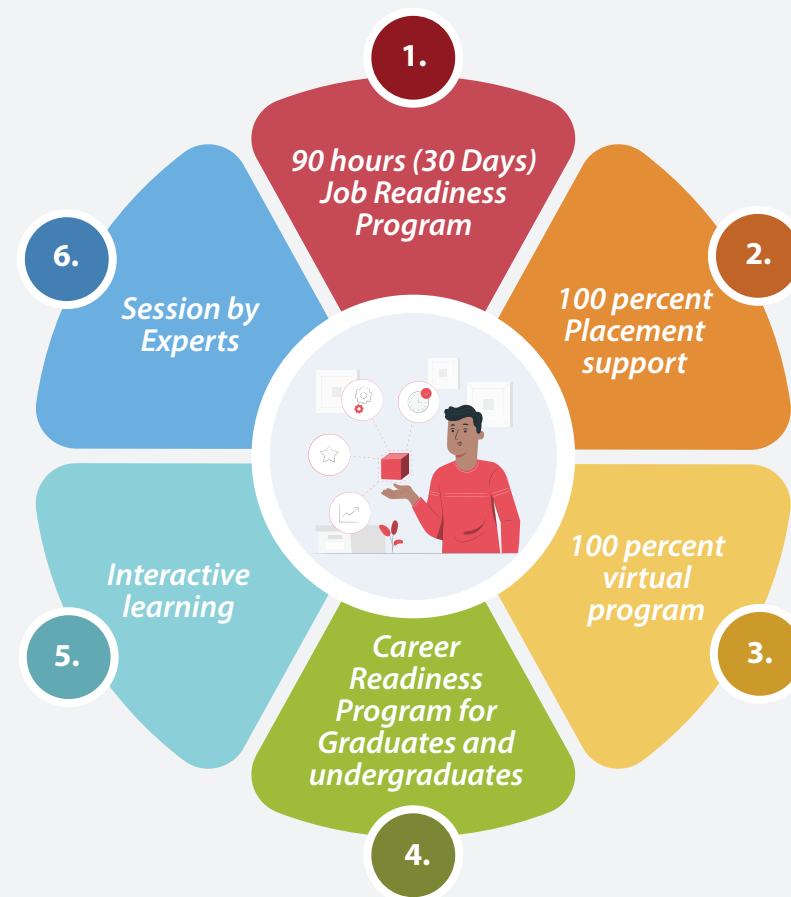
BharatCareer- Youth Job Readiness Program

BharatCareer-Youth Job Readiness Program aims to serve as a pathway for the aspiring youth of our country to achieve a rewarding career and develop real workplace skills in them. It is an intensive placement-linked program to prepare the final year undergraduate and graduate students for the jobs market with employability and life skills or entrepreneurship training to prepare for future job-creators.

Program modules:
Group Discussion

1

Communication Skills (30 hours)
· Oral Communication
· Writing Skills
· Digital literacy and more

2

Professional Skills (30 hours)
· Resume Writing
· Group Discussion Skills
· Interview Skills and more

3

Leadership and Management Skills (12 hours)
· Oral Communication
· Writing Skills
· Digital literacy and more

4

Basic Aptitude Skills (6 hours)
· Basic Numeracy Skills
· Verbal Reasoning
· Logical Reasoning and more

5

Career Camp (12 hours)
· Hands on training on various job role

Features of the Program

1. 90 hours (30 Days) Job Readiness Program
2. 100 percent Placement support
3. 100 percent virtual program
4. Career Readiness Program for Graduates and undergraduates
5. Interactive learning
6. Session by Experts

Impact:

1. 80+ Learners attended the sessions
2. 7 States covered
3. 26 Sessions and workshops conducted by Expert trainers
4. 20 Learners Placed with leading Companies (mswipe, paytm, HDFC Bank, Byjus)

> ❝
> "I am very thankful to BharatCares for such an incredible initiative. I love to explore and equip myself with a new skill set and during this program, I got the opportunity to learn many skills including entrepreneurial skills and life skills at the workplace."
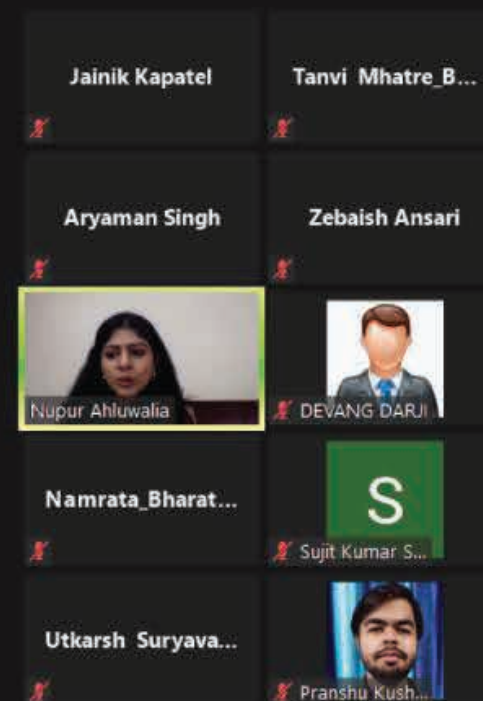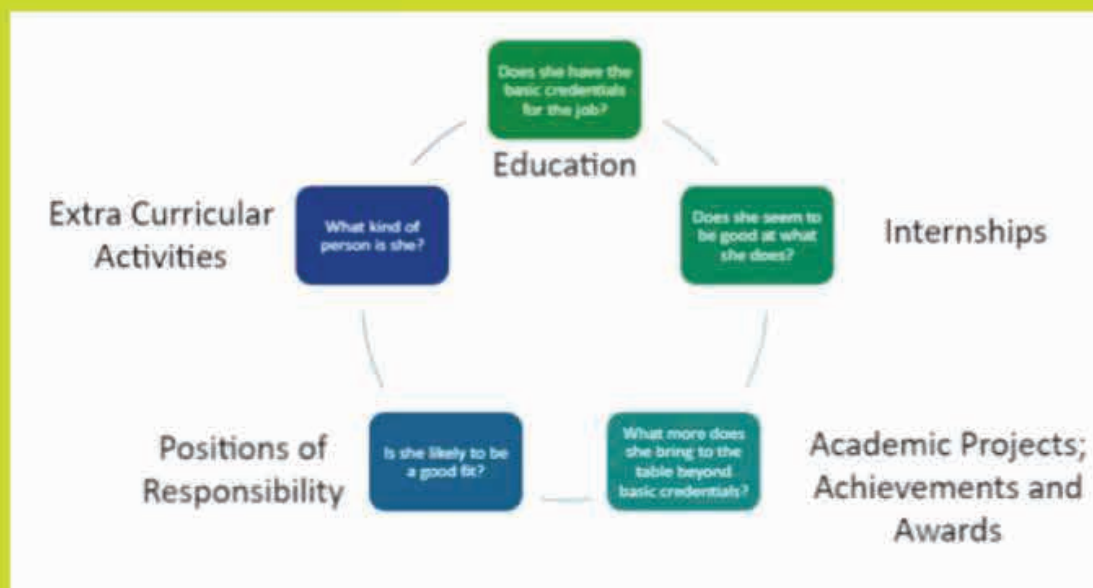
Guru Prasad, Varanasi Placed at TCS

> ❝
> " This is a great platform for us to improve our skills and start our career in big companies in India. I'm glad to be a part of this BharatCareer initiative. "

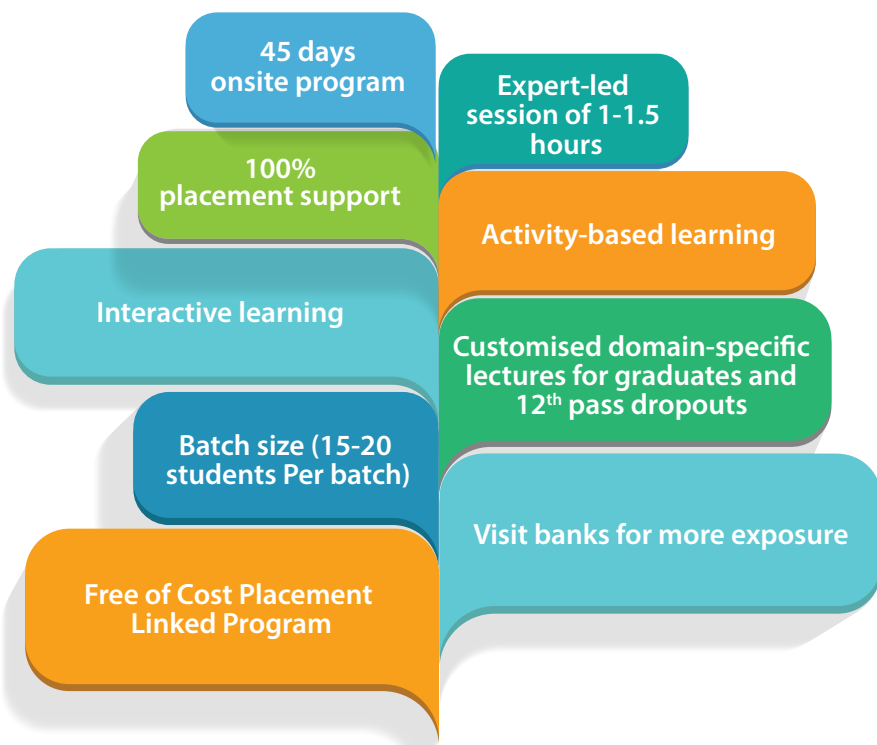**Nitish Kumar Mishra,** Jaipur Placed at Genpact

Banking and Finance Skill Development Program

The banking and Finance Skill Development Program aims to open avenues for the aspiring youth of our country who are keen on making their career in the banking and finance sector.

It is a placement-linked training program to prepare the 12th pass students, and final year undergraduate and graduate students for the jobs market in the BFSI sector.

- 45 days onsite program
- 100% placement support
- Interactive learning
- Batch size (15-20 students Per batch)
- Free of Cost Placement Linked Program
- Expert-led session of 1-1.5 hours
- Activity-based learning
- Customised domain-specific lectures for graduates and 12th pass dropouts
- Visit banks for more exposure

- 210 candidates (12th Pass Dropouts and graduates) were mobilized through the personal network, field mobilisation, references etc.
- Training on BFSI skills and job readiness skills was provided to 105+ trainees.
- 74 candidates were offered placements in HDFC Bank, IDFC Bank, Kotak Mahindra Bank and Pace Setters Solutions Pvt Ltd and more.

Denying Access to Education Didn't Stop Chanchal from following her Passion

The disruptive effects of the Covid-19 pandemic are borne disproportionately by already disadvantaged social groups. When all educational institutions across India shifted to online and distance learning modes in March 2020 to comply with a nationwide complete lockdown, the already significant disadvantages encountered by rural Indian school children were exacerbated.

Chanchal yogi, a resident of Jivraj Park, Ahmedabad was one among the students affected. She was pursuing her master's degree when her university closed. There was no certainty as to when the college would reopen or when her classes would resume. It was a very difficult time for her. To add, she could find no job and felt she had no career path.

Chanchal comes from a humble family. Her father is an accountant and supports a family of three including her mother, a homemaker, and one older brother. During the pandemic, the family struggled to pull through with just one person's income. So Chanchal began looking for alternative learning opportunities.

Health

- ~ Strengthening the Government Community Health Centre
- ~ Better Anganwadi Initiative
- ~ Malnutrition Free Village Program
- ~ ICU on Wheels
- ~ Covid Relief Programs
- ~ IMPAct4nutrition

Smokeless Stoves

BharatCares conducted a need assessment of households across 13 villages in Gurugram, Rewari and Nooh districts. The survey revealed that the use of traditional mud stoves exposed women women to excess indoor air pollution (IAP) resulting from stoves burning wood, coal and animal dung (biomass) as fuel. This led to respiratory problems and eye-related and skin-related diseases.

We selected some 1000 poor households and replaced their traditional mud stoves with smokeless stoves along with giving them training on how to use the same.

- 1000 poor households using traditional mud stoves provided with smokeless stoves.
- 5000 individuals from 1000 households getting the following benefits:
  - Less exposure to smoke and IAP
  - Reduction in consumption of fossil fuels and wood
  - Savings in fuel cost
  - Better health status through the reduction in IAP-related diseases
  - Reduction in drudgery involved in fetching inputs for stoves (especially for women)
- Contribution towards climate change mitigation and achievement of SDG 3, SDG 10 and SDG 13

Smart Anganwadi Centres

Anganwadi Centers (AWCs) serve as the first institutional engagement of children outside their homes and prepare a strong educational foundation for them. Most of the AWCs cater to children of the lower and lower-middle-income group, who otherwise do not have access to private pre-schools or cannot afford them.

We identified 5 AWCs lacking in infrastructure and learning resources and transformed them into Smart Anganwadis.

We:

- Upgraded and renovated 5 Anganwadis
- Established 5 Smart Anganwadis
- Constructed and renovated toilets in 5 Anganwadis
- Gave access to clean drinking water and better sanitation facilities
- Learning aid provided to develop motor and cognitive skills
- Upgraded the play area
- Kitchen garden setup
- Equipment, furniture and storage containers
- Micro library and learning aid kit
- Installation of Smart TV
- Promotion of co-curricular activities
- Capacity building of Anganwadi workers
- Reached out to 180+ students through the initiative

"A large quantity of the food used to get wasted due to improper and inadequate food storage facilities. And, as the toilets were not operational, we could not use the same. We are thankful to Bharatcares for solving our problems related to food and sanitation."

Dharnishtha Ben Dantani, Pregnant Woman, Santej AWC

**Before: 10.5kg
Severe Underweight**

**After: 11.2kg
Moderate Underweight**

Malnutrition Free Village

Severe Acute Malnutrition (SAM) in children continues to be one of the major public health problems in India. A child suffering from SAM has a nine-time higher possibility of death before their first birthday. Hence, it is important to address the malnutrition issues at the earliest to reduce physical and mental growth delays.

Under the project, we identified children with SAM. Loss of appetite, pitting oedema or infection were treated at Bal Poshan Kendra (Child Malnutrition Treatment Center) with 21 days of indoor admission. This was followed by regular monitoring and providing dietary supplements at the community level for ensuring continuous growth of children for 6 weeks.

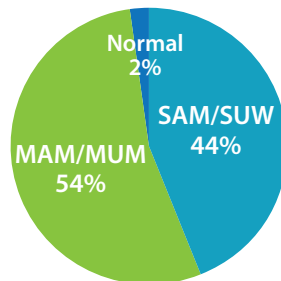*86 SAM children were identified in the village and 43 were admitted to the centre.*

Admission (n-43)

SAM
100%

Admission (n-43)

SUW
49%

SAM/SUW
51%

Admission (n-43)

Normal
2%

MAM/MUM
54%

SAM/SUW
44%
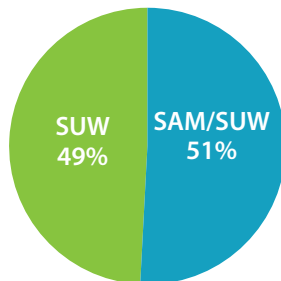
COVID Response through ICU on Wheels

With a mission to support the government with essential supplies and set up extended COVID Care wards in hospitals by providing necessary medical supplies, CSRBOX in partnership with AirBus established ICU on Wheels to support critical patients in transportation.

The ICU on Wheels works as an advanced Life-Saving Ambulance which gives first aid to critical patients and makes their travel to the hospital safe and helps in reducing causalities.

- Provided equitable access to affordable and quality COVID-19 care facilities to marginalized communities.
- Reduction in casualties due to COVID-19 and corresponding loss of livelihood and economic impacts for the households.
- Enhanced recognition and community outreach to improve the health system.
- An ambulance is being used by hospitals on a long-term basis, it is helping hospitals in regular purposes as well beyond COVID.

Equipped for patient transfer

Immobilisation equipped

Ventilation equipped

Diagnosis equipped

Infusion equipped

Diagnosis equipped

Infusion equipped

Fight Against COVID-19 Program

Covid-19 required strategic steps to build beyond the pandemic by accelerating investments to mitigate the after impacts and improve such disaster preparedness.

Recognizing the need and significance of such investments, we, along with People-to-people Health Foundation and LG Electronics came together to support the government machinery in setting up a resilient health care system in place.

The support was in terms of maintenance of Covid care centres with beds, ICU units, oxygen supply, and availability of medications to prevent the third wave of covid. The two hospitals that were focused were:
· GTB Hospital, Delhi
· Sir CV Raman Hospital, Bengaluru

Preventing A Third Wave of COVID-19

Scaling up Vaccination

Testing, Treating and Tracking

Improving the Health Care Infrastructure

Intervention Outcome

· Served COVID critical care patients
· Better preparedness for more patient accommodation during the third wave of COVID-19.
· Better access to patient mobility with the addition of patient transport vehicles.
· Installation of oxygen cylinders.
· Improved capacity of the hospital to treat patients with not only COVID-related issues but other severe diseases in long run.
· Better self-sufficiency of the hospital in rendering diagnostic services within the hospital services.

> *These donations will be providing support not only un COVID but also in managing critical patients beyond COVID. It is great support for the low socio-economic strata of people, who at times are not able to get timely treatment for critical health problems due to lack of financial backup and support.*
>
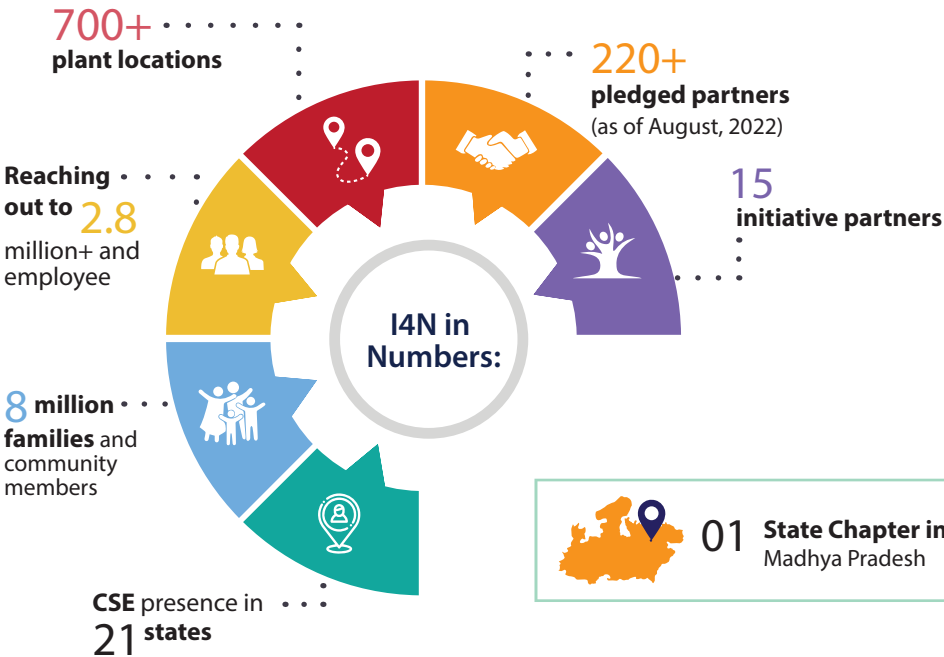> **Sir CV Raman Hospital, Bengaluru**

IMPAct4Nutrition (I4N)

The malnutrition issue in India is considerably high; almost one-third of the children are stunted and half of the women are anemic.

POSHAN Abhiyaan is India's flagship program to improve the nutritional status of children, adolescents, pregnant women, and lactating mothers. IMPAct4Nutrition mobilizes and engages the private sector in building a social movement (Jan Aandolan) to support the POSHAN Abhiyaan.

It offers an opportunity for the private sector to partake in a movement that positively impacts India's nutritional and health status.

I4N in Numbers:

- **700+** plant locations
- **220+** pledged partners (as of August, 2022)
- **15** initiative partners
- Reaching out to **2.8** million+ and employee
- **8 million families** and community members
- **CSE** presence in **21 states**
- **01** State Chapter in Madhya Pradesh

Assets and core business for nutrition

Cash/CSR for nutrition

Employee Engagement and Education for nutrition

I4N curates ideas and tools, and implements roadmaps for CSR programmes in nutrition. It helps with effectively utilising core business assets such as marketing opportunities, and business models for nutrition, leading to an improved workforce in the nutrition sector.
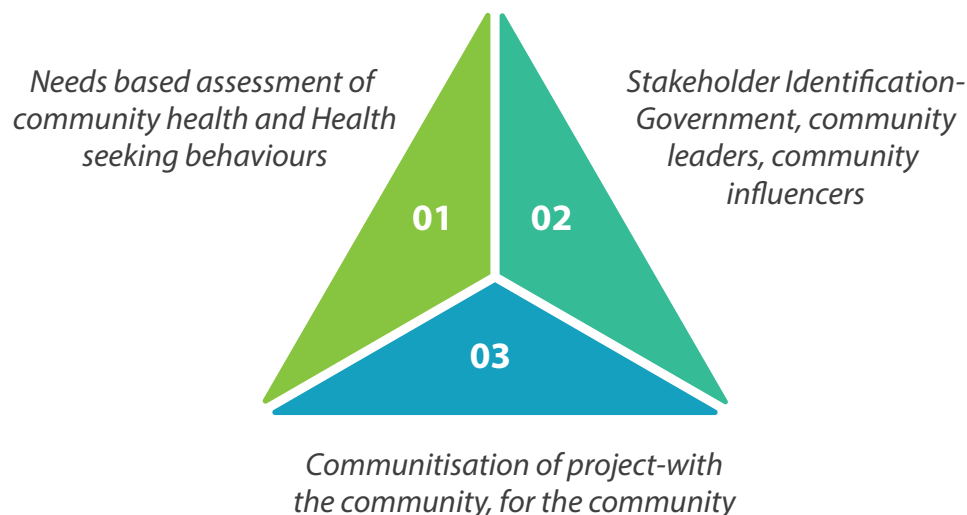
Healthcare Camp

CityKart in partnership with Bharat Cares initiated healthcare screening camps for the most underprivileged communities. The camps were hosted in March 2022 in Uttar Pradesh keeping mind the needs of the target population.

The project saw implementation of three days healthcare camps across various locations. Medical professionals examined the beneficiaries for diabetes, other chief complaints of patients, history of presenting illness, vision screening by opticians and ophthalmologist and guidance on good nutrition practices.

Project Ideation: With the Community, For the Community

Needs based assessment of community health and Health seeking behaviours

01

Stakeholder Identification- Government, community leaders, community influencers

02

03

Communitisation of project-with the community, for the community

Medical
Support

500+ General Check-ups

Blood Glucose Level Testing

800+ beneficiaries screened for vision and related illnesses

800+ Well Being Kits Distributed

Eyeglasses distributed to ones identified with vision illnesses

Project Outcomes

- A better learning environment for the children
- Improved cognitive and learning capacities of the children including improved motor and coordination status
- Life-skill enhancement and better foundational concepts w.r.t science and technology

Community and Primary Health Centres Upgradation

We identified **5 government health centres** across different districts in India with support from the district administration and state health departments to upgrade the infrastructure and installation of medical & non-medical equipment & accessories:

Earlier the health centre faced different problems like:

Roofs with water leakage

Dirty and non-operational toilets

Irregular water supply

Small medicine storage room and distribution area

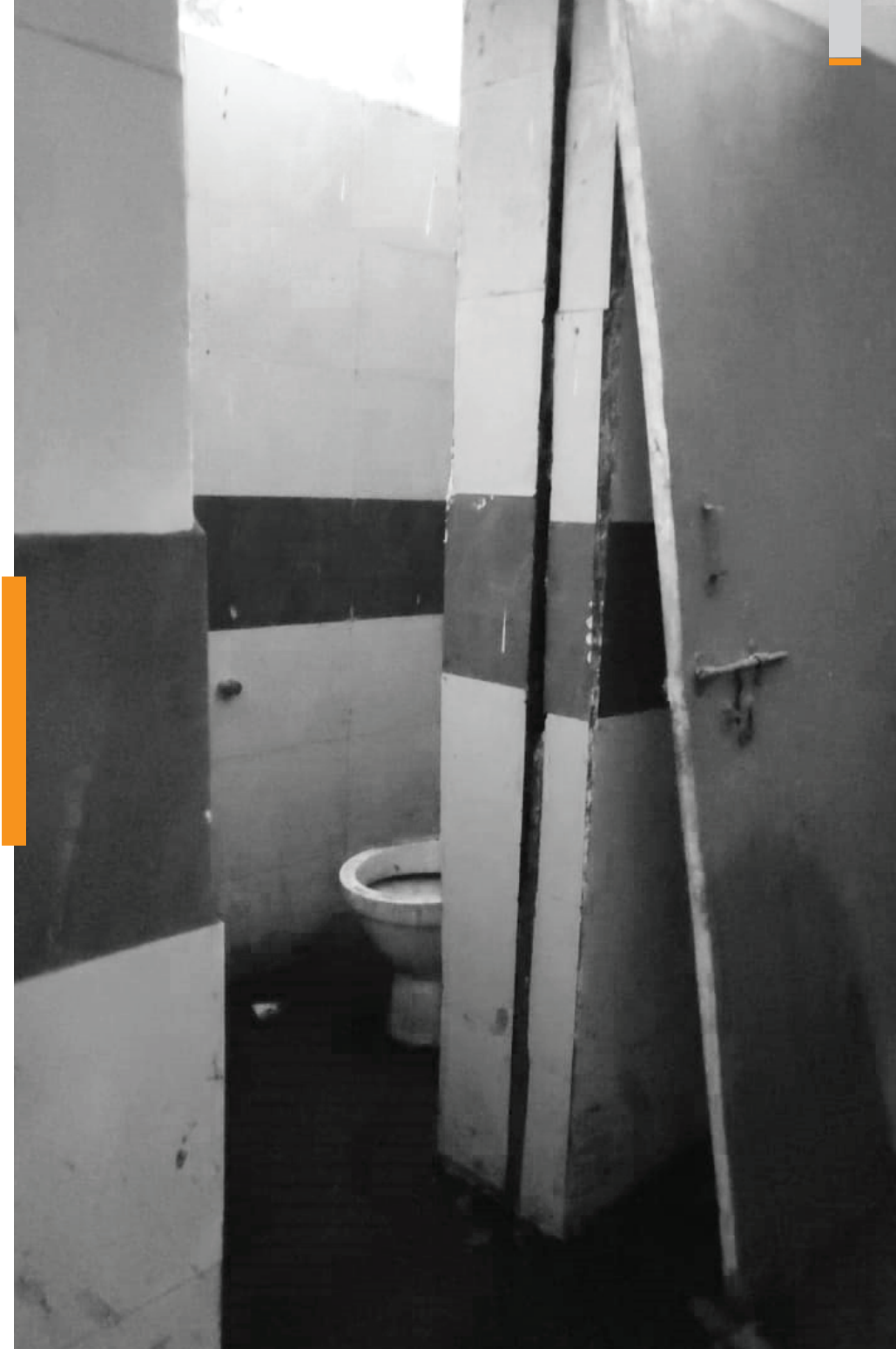**Electrification problems**

Loose wirings

Peeled off & dirty walls

Damaged doors & windows,

Old floorings

Limited medical facilities

Other accessories in-- emergency ward, laboratory, OPD rooms, maternity ward, general ward, and operation theatre.

Modernization and beautification of government health centres have helped the poor and vulnerable sections of society to access better healthcare services and reposed their trust in government health centres.

- 5 government health centres are modernized, well-equipped, furnished and beautified
- 2100+ patients getting better healthcare facilities daily at health centres
- 50+ pregnant women and lactating mothers getting access to better pregnancy/post-pregnancy healthcare facilities every month
- 120 medical staff getting better infrastructural facilities at health centres.
- 300+ patients get better diagnostic healthcare services every month through upgraded laboratories.
- Achievement of SDG 3, SDG 6, SDG 7 and SDG 10

"
The entire setup of all the rooms in the CHC has changed drastically. It feels much better now to visit the CHC and avail the medical services. There is no water leakage, broken floorings and loose wirings now. The services of operation theatre and laboratory have also improved with modern medical equipment and accessories.

Kuamar Babu
Patient, CHC Medchel, Hyderabad

WASH and Environment

~ Community Water Filtration Plants   ~ Urban Forests (Miyawaki)

Community Drinking Water Filtration Plants

We identified 5 villages in India with TDS levels of the water as high as 1000 PPM triggering problems like irregular water supply, impure water source, consumption of untreated contaminated water, health issues from drinking impure from drinking impure and untreated water, purchasing drinking water, etc.

These limitations led to the adoption of community-level decentralized water filtration plants to create affordable provisions for safe drinking water.

1000 LPH capacity water filtration plants were installed in these villages by our technical partner ToYAM Technologies. The water filtration plants provide **pure and clean drinking water @5 INR for 20 litres of normal water and @10 INR for 15 litres of cold water.**

14000+ individuals from 2870 rural households would get the following benefits

✔ Pure and clean drinking water at cheaper rates
✔ Save cost incurred in accessing drinking water
✔ Better health status
✔ Reduction in water-related diseases like kidney stones, diarrhoea, dysentery
✔ Improvement in quality of life
✔ Increment in knowledge about good WASH practices
✔ Contribution towards the achievement of SDG 3, SDG 6 and SDG 10

> *Due to the high TDS level of water in my village, I had to travel 3 km to collect drinking water from a nearby village @ INR 20 per 20-litre bottle. With this initiative of Bharatcares, now I easily collect water from the water filtration plant setup near my home. This has helped me to save the cost. I get pure drinking water @ INR 5 per 20-litre bottle at walking distance.*

Miyawaki Afforestation

Loss in green cover and increased concretization have led to cities like Bangalore and Delhi becoming 'urban heat islands, contributing significantly to global climate change.

Afforestation is the way forward. However, given the limited space available in urban areas, such afforestation methods are needed that can create dense forests within a short span and without requiring minimum maintenance.

In comparison to the conventional plantation, the **Miyawaki method of afforestation** offers 10 times the fast growth rate of plants and 30 times higher density by using native species to create dense multilayered forests within a short span of 2-3 years.
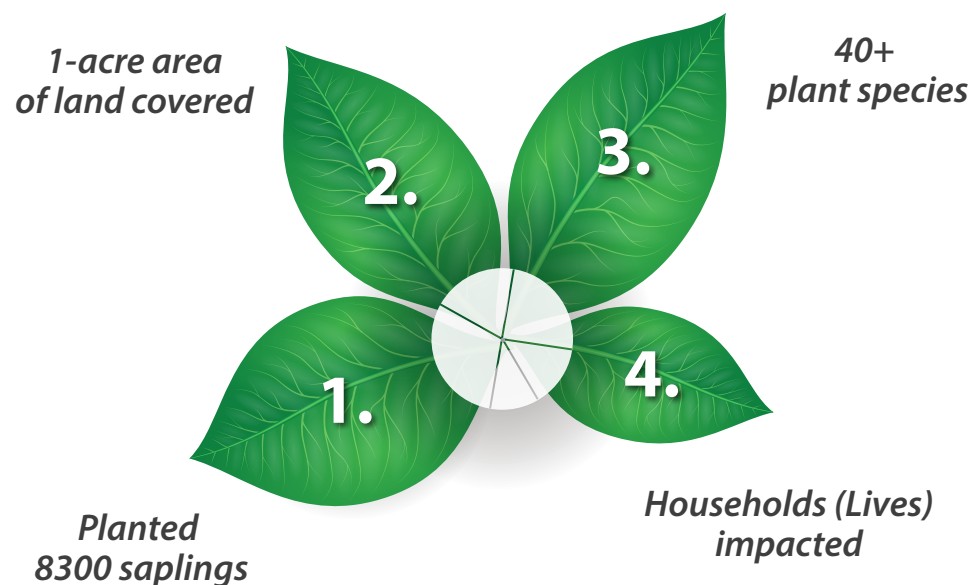
In collaboration with Pehel Foundation (CSR Arm of PNB Housing Finance Ltd.), BharatCares identified sites in urban areas of Bangalore and Delhi and planted 6300 and 2000 saplings using the Miyawaki method of the plantation. The project was implemented in a knowledge partnership with SayTrees.

1-acre area of land covered

40+ plant species

2.

3.

1.

4.

Planted 8300 saplings

Households (Lives) impacted

PNB Housing Miyawaki Afforestation

Project Location: Satyawadi Raja Harish Chandra Hospital : Narela

Project Area : 700 Sq Mtrs   Sapling Count : 2000   Number of Varieties :40+   Plantation Date - March 22

Project Initiated by

Executed & Maintained by

- Ensure beautification & optimum utilization of unutilized land
- Ensure carbon sequestration
- Air purification
- Temperature regulation
- Soil & water conservation
- Noise mitigation
- Increase in green cover & bio-diversity
- Better health status of the residents, patients and medical staff
- Employment generation
- Contribute towards climate change mitigation
- Achievement of SDG 3 and SDG 13

Our hospital is located very close to the highway and hence prone to air and noise pollution. The Miyawaki Plantation done in front of our hospital will help to reduce temperature and pollution in this area to some extent thereby providing a clean, healthy and peaceful environment to hospital patients and passers
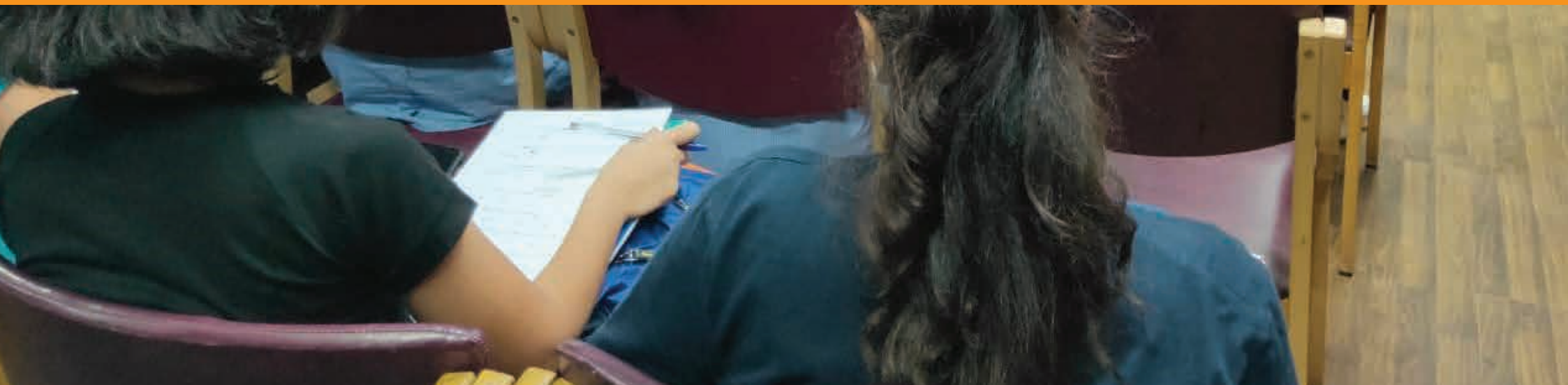
Dr. Manoj
Doctor, Raja Harishchandra Hospital, Narela, Delhi

Life Skills

~ Wrong Side of the road   ~ Act Smart India Initiative

WSOTR: Wrong Side of the Road

In line with the Ministry of Roadways and Transport Authority's National Road Safety Campaign call for SADAK SURAKSHA - JEEVAN RAKSHA Campaign, Wrong Side of the Road (WSOTR) is an initiative to enable positive behavioural change among citizens on road safety and intoxicated driving.

The WSOTR is an effective and successful 45 Minute behavioural change workshop comprising of live engagement, interactive movie & a circular attitudinal assessment for educating driving citizens on road safety and anti-drink & drive.
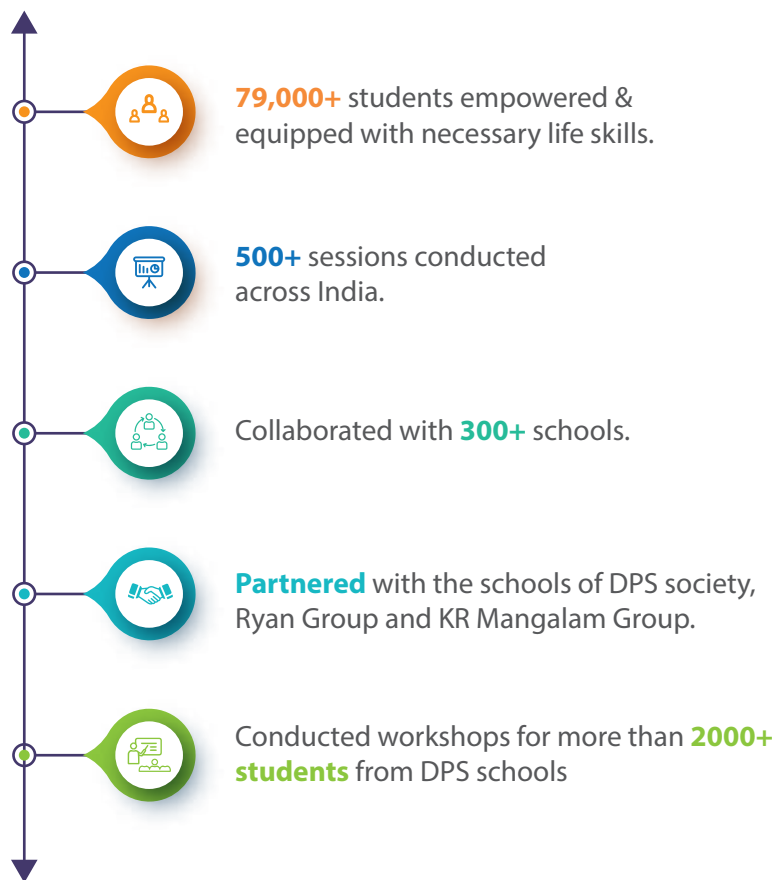

In the last 11 months, we have reached out to thousands of people through this initiative, and we continue to spread more and reach out to maximum people by partnering with other states' RTO and governments. Currently we are running 17 drivers' sensitization Tab-Lab across India in collaboration with the regional transport offices (RTOs) of 5 states. Through WSOTR project we have covered more than 22+ States in India so far.

This workshop is delivered through 5 Different models:

Webinar

Semi Virtual

Physical Workshops

Drive Sensitization Tab Labs

AV Labs

1,34,000+ educated through Wrong side of the road

The programme was implemented across 5 states in India including Maharashtra, Rajasthan, Jharkhand, Delhi, and Uttar Pradesh.

Khandwari, Uttar Pradesh, India
X6H6+7R, Khandwari, Uttar Pradesh 250619, India
Lat 28.977865°
Long 77.212604°
14/05/22 09:05 AM

Ghaziabad, Uttar Pradesh, India
OFFICE, Institute Of Professional Studies, Ghaziabad, Uttar Pradesh
India
Lat 28.666853°
Long 77.526034°

Act Smart India

Act Smart is the flagship India program of the Global Smashed Online project. The project is designed to function as an online course, consisting of an interactive main video and pre & post-assessment. The Program focuses on early intervention to prevent underage drinking; teaching strategies & skills to cope with pressures in real-life situations. Through this program, we tend to imbibe behaviour change in the lives of these adolescents and change the narrative in the future.

79,000+ students empowered & equipped with necessary life skills.

500+ sessions conducted across India.

Collaborated with **300+** schools.

Partnered with the schools of DPS society, Ryan Group and KR Mangalam Group.

Conducted workshops for more than **2000+ students** from DPS schools

> *After attending the Act Smart workshop, I have learned that our actions should be judicious and we should not get influenced by peer pressure while making any decision. Also, we should think about theconsequences of our decisions before making a decision.*
>
> **Class 9th Student, DPS Etawah**
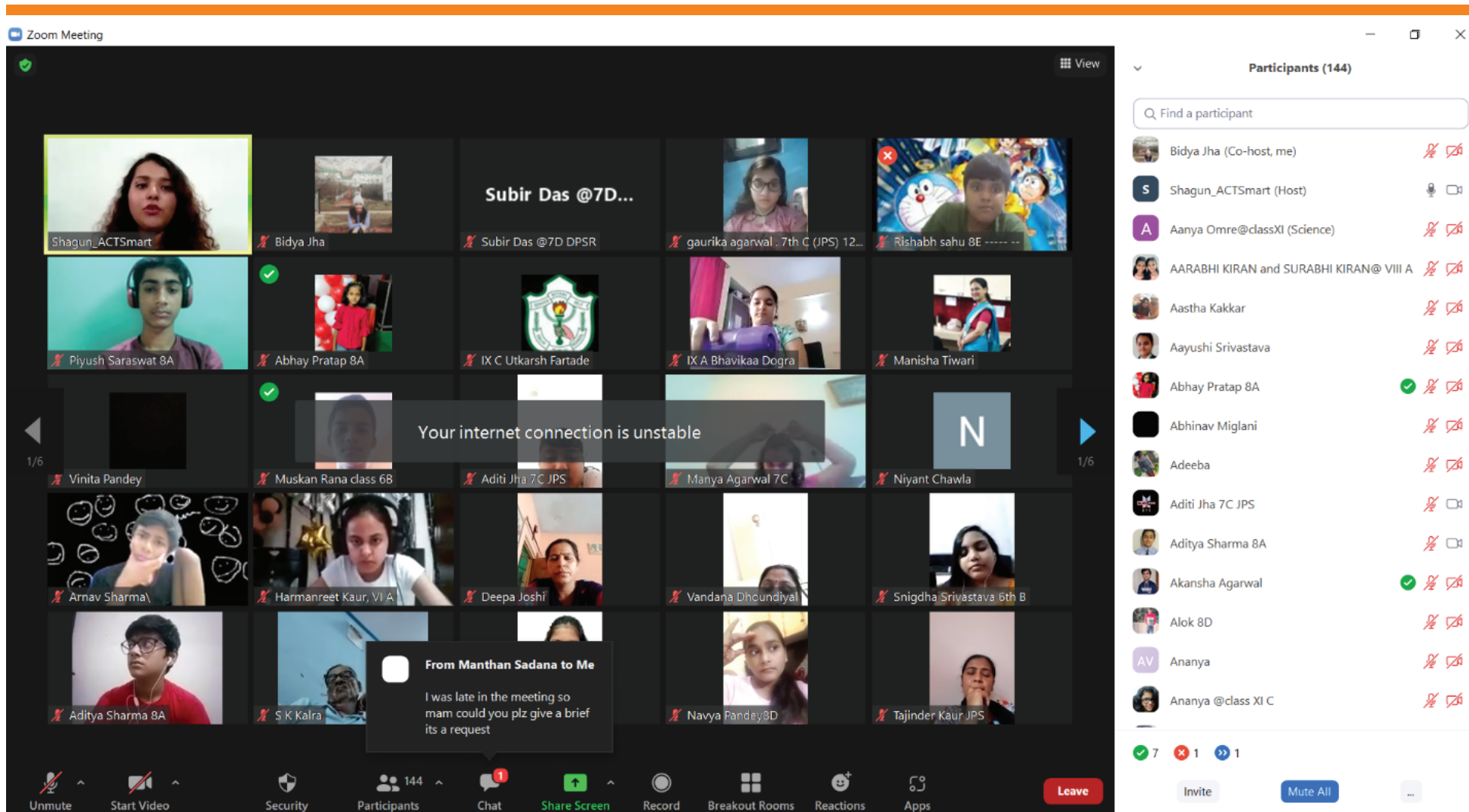
Snapshot from an online webinar model workshop of students from DPS, Rudrapur

Partners in our Journey

BharatCares Annual Report 2022

Ahmedabad Office:
BharatCares, SMEC Trust,
806-808, Shivalik Satyamev,
Bopal Cross Road, Bopal
Ahmedabad 380058 Gujarat

Bharuch Office:
T-20, Above Pantaloons,
Golden Square, B/S Rohini Nagar,
Near ABC Circle Dmart, Old N.H.8,
Bholav, Bharuch, 392001, Gujarat